



Gratz Insider, May 2017 - Story Continuation

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Meet the Board of Governors: Carl Goldstein

For a forward-thinking institution that is steeped in history like Gratz College, there is something particularly meaningful about the next generation picking up the reins from its predecessor. But for the Goldsteins, it's just who they are - a tight-knit family that is deeply committed to the Jewish community.

The Goldstein Family started in the funeral home business over 70 years ago with Goldsteins' Memorial Chapel, initially run by Carl Goldstein's grandfather Jack, his great-uncle Joe and his cousin Ruth Snyderman, who is believed to have been the first woman licensed as a funeral director in Philadelphia. Over the years, the business has passed through the family, with multiple generations still represented on the management team of what is now called Goldsteins' Rosenberg's Raphael-Sacks Inc., after a 1992 merger. Taking over for his father, Carl Goldstein has become president of the company and supervisor of the Broad Street chapel.

By joining the Gratz board, Goldstein is upholding his father's commitment to Jewish education. He may also be experiencing a sense of redemption. After his 1970 bar mitzvah at the West Oak Lane Jewish Community Center, Goldstein did not continue his own Jewish education, a decision that he regrets and a mistake that he did not repeat with his own children. His children, who are now grown and who work with him in the business, attended Hebrew high school at their synagogue, Ohev Shalom of Bucks County.

Still in the learning phase in his new position on the Gratz board, Goldstein brings with him years of experience and know-how in running a business. And he is dedicated to using his skills and experience on behalf of Jewish education.

"Gratz has been around for so many years," he says, "and I will do what I can to help it continue to thrive well into the future."