West Central MN Small Business Development Center

2021 Snapshot

The Heart of What We Do

At the WC MN SBDC, we serve a vast array of small business needs by providing our clients with no cost, extensive, one-on-one, long-term professional business advising, low-cost training and other services.

Our team of experienced consultants assist in the areas of business plans, financial projections, marketing strategy, business management and operations, turn around assistance, exit planning, and more.



Moving Forward in 2022

In February of 2022, the West Central MN SBDC was awarded the MN DEED Small Business Partnership Grant in order to accelerate entrepreneurship in our region.

As part of this grant we offer many entrepreneurship courses and ownership transition workshops/webinars. See the Events page of our website to learn more about these offerings.

2021 SNAPSHOT

309
Unique Clients Served

3,719
Hours spent counseling clients

$3,484,623.25
in Validated Capital Funding to WC MN SBDC Clients

2021 BUSINESS WEBINAR SERIES

Labor Shortage

Realizing that the labor shortage was negatively impacting our clients, our consultant team created a series of webinars to give small businesses tools to cope. The webinars were free and the recordings remain accessible on our YouTube channel.

https://youtube.com/playlist?list=PLqdFlqCPyAGcD9RQFuKmgKOFZjsQEvAAn



2021 MN STATE STAR

Deb McGregor, a consultant with the West Central MN Small Business Development Center was named the 2021 State Star for the Minnesota SBDC Network.

"It is an honor to recognize Deb with our Minnesota State Star", said Bruce Strong, State Director of the Minnesota SBDC Network. “Deb is known for her optimism and her continuously upbeat outlook that is appreciated by many of our clients.”

The State Star award is the highest accolade achievable by SBDC employees and recognizes extraordinary performers who have made strong contributions to their state network.

CLIENT SUCCESS

In 2018, Ruby started selling her egg rolls at special events. She realized that cooking is her passion and that she loves interacting with and feeding people.

Ruby reached out to the SBDC for assistance so that she could purchase a food truck to help grow her business.

Ruby’s advice to other small business owners is to ask for help, saying that the SBDC “is there hand in hand with you to help you reach your destination.”

STUDENT WORKER EXPERIENCE

My internship with the West Central Small Business Development Center has been one of the most challenging, and most engaging internships I have ever experienced.

They have given me the freedom to be creative in my work, explore and experiment with new platforms and programs, and test my own limits of knowledge while providing stable support and allowing me to be a student first.

- Madi 2021

Our Donation to West Central Minnesota Small Business Development Center

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

We want to support the economic impact to small businesses in west central Minnesota by giving

$ _____ to the annual Concordia College SBDC Matching Funds Campaign.

Checks should be made out to **"Concordia College - SBDC"** and can be sent to **"Office of Advancement, SBDC at Concordia College"** in the self-addressed envelope provided.

Every year we are required to raise funds to match 100% of our Federal dollars. Please help us to continue our economic impact to small businesses in West Central Minnesota with a gift to our SBDC Matching Funds Campaign. Checks can be made out to “Concordia College – SBDC” and sent to the “Office of Advancement, SBDC at Concordia College” in the self-addressed envelope provided.

Your donation will enable our consultants to meet with our clients and to provide them with the necessary assistance to help their businesses survive and thrive. Your gift will help us to expand the economic vitality of West Central Minnesota. Thank you for your donation.



THANK YOU!

POWERED BY SBA U.S. Small Business Administration

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