## Church Beyond the Walls: Establishing Your Online Ministry Worksheet

1. Establish a church Facebook Page.
2. Link your church website and your church Facebook page.
3. Ask and send emails to people to go Like and follow your church Facebook page.
4. Identify and establish Super Users. Send invite.
5. Establish a Super User Group on your church Facebook page.
6. Establish an editorial calendar of what and when to post on your Facebook page.
7. The automatic posting service will help your Facebook stay active and consistent.
8. Your church will receive three times a year a self-diagnostic report based on monthly tracking and monitoring of your online presence and growth.
9. Make a list of 10 potential Super Users:
10. Identify Influencers:
11. Consider setting up a Communication team:
    1. Who are responsible for posting and engaging?
    2. Who are responsible for inviting new Super Users?
    3. Who can help with Facebook Live?

1. Pastors please join your Presbytery’s Facebook Pastors Group to strengthen friendships and improve communications.

To make an appointment to get started or for more information email me at - [johnfong@elizabethpresbytery.org](mailto:johnfong@elizabethpresbytery.org)

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