

President's Letter: American College of Healthcare Executives – Central Texas

Greetings Central Texas Chapter!

It is difficult to believe October is upon us! The year is truly flying by and although we are not quite to the end of it, I wanted to take this opportunity to provide a detailed update and recap of our year so far.



Recently, I was able to see the results of our annual chapter member survey. I will be sharing those at a future meeting. Some results I want to share now are the top drivers of members attending chapter events:

- **The top two by far were convenient location and opportunity for ACHE face-to-face credit hours.**
- The next level of drivers included opportunity for other educational credits, interesting topics and affordability.

I hope our membership would agree the events we offer address these key drivers of attendance and add value to the membership experience.

Educational Events

Four events already held this year, plus a fifth one scheduled for November 4 which is our annual Fall Collaborative with the South Texas chapter. These events will meet our goal of offering the **maximum of 12 face-to-face credits**. Additionally, these events were held in various locations around our region, including a LPC event at Ft. Hood. The upcoming November 4 event will be at Texas State University in San Marcos.

Social Networking Events

Four social events already held this year and there will be a fifth after the Fall Collaborative with Texas State. Again, locations for these events have included Waco, North Austin, Belton and of course, San Marcos in November. Our board talks a lot about where we can host events to provide our members and their guests every opportunity to attend.

Another point I wish to make about our social events is we have tried to create an enhanced, elegant experience by hosting these at venues with a nice ambience and good food and beverages. We hope our members have noticed the difference! Our attendance figures would seem to show there is value to these opportunities for networking with colleagues. We have also seen more diversity among the types of healthcare businesses and companies represented.

Chapter Business Meetings

The board hosted a business meeting to share our five-year strategic plan and solicit input for planning future events. This was held in Round Rock in April and also included social networking (which I didn't even count above).

We will host another business meeting on **December 1**. This will include a holiday social event, so mark your calendars now. We will have details available soon.

Finally, I want to recognize and thank three of our board members, **David Perez, Beth Booher and Eric Weaver**, who attended the Chapter Leaders' Conference in Chicago at the end of September. They brought back some fantastic ideas and best practices to share. The board will be meeting in October to prioritize the actions we wish to take and discuss some changes we may be making to the by-laws. The business meeting in December will provide our members who attend with an update on these actions and changes, so more to come on this.

We have much to be proud of regarding the level of engagement, quality of events and overall direction of the Central Texas Chapter. I applaud each and every one of our members for the part you all have played in creating this wonderful momentum.

Happy Fall, ya'll!