



May 15, 2020  
**IN THIS ISSUE**

- **Article of the Month**
- **Seven Questions with Dr. Kerschner**
- **Feedback Loop**
- **Focus on Faculty**
- **Knowledge Now Brief**
- **Upcoming Events**

## **MANAGING THE TENSION: FROM INNOVATION TO APPLICATION IN HEALTH PROFESSIONS EDUCATION**

May's article explores the tensions that exist when working to implement innovations to health professions education. The article focuses on five educational domains that play a role: curriculum, instruction, assessment, accreditation and faculty development. [Read More>](#)

### **SEVEN QUESTIONS WITH DR. JOSEPH KERSCHNER, CHAIR, AAMC BOARD OF DIRECTORS**

Dr. Joseph Kerschner, Chair, AAMC Board of Directors, answered seven questions related to his AAMC role, including how deans across the country are handling the COVID-19 pandemic.

#### **What are Deans across the country struggling with in the face of COVID-19?**

Obviously medical schools are anchor institutions in every region, and the difficulties surrounding COVID-19, from a health and public health perspective, have been front and center on every medical school dean's mind. The degree of difficulty in communities has varied greatly with the largest metropolitan areas like New York City hardest hit and medical school deans in these regions needing to make difficult decisions about faculty, staff and students in regard to workforce needs and safety, particularly with shortages in some areas of personal protective equipment (PPE). We have been fortunate in Wisconsin that, although there has been a substantial morbidity and hospitalization associated with COVID-19, social distancing practices have been very effective, and to date, the mortality in Wisconsin and even the number of patients seriously ill requiring hospitalization has been relatively modest compared to other geographies. [Read More >](#)

#### **The Feedback Loop: Challenging Feedback Myths**

Feedback is often less effective than we want and need it to be. Viewing feedback as a transaction rather than a process limits its effectiveness and may shift focus away from the most important partner in the process: the learner. [Read More >](#)

## Focus on Faculty

Craig Hanke, PhD, shares his thoughts, teaching philosophy, inspiration, advice and challenges as an experienced educator.

### Why did you choose to be an educator?

I think it was because of some outstanding teachers who fundamentally influenced my life. They all had unique teaching approaches and communication styles, but I remember truly looking forward to each of their classes and how easy it seemed to learn this material. I wanted to draw on those experiences and try to share that impact with my own students. [Read More >](#)



## Knowledge Now Brief

**Conceptual framework:** a conceptual framework in education serves as a guide for how a program is designed, implemented and evaluated. It provides a structure within which the philosophy of a program and an essential understanding of what it means to educate is housed, the foundation of which is educational research and theory. [Read More >](#)

## OEI Events

Did you miss a previous Knowledge Now session? Session videos are now available on the [OEI website](#).

## Educator Pearl

“Education is not telling students what you know; it's about engaging students so they realize what they need to know and inspiring them to go and learn it. If you simply tell someone a fact, you help them learn one thing. But if you inspire them to learn, they continue to do that long after your encounter has concluded.” **-William Hueston, MD, Senior Associate Dean and Professor, Associate Provost for Education**

---