

APRIL 7-9, 2023

CHARLOTTE, NORTH CAROLINA



Community
Streetcar
Coalition



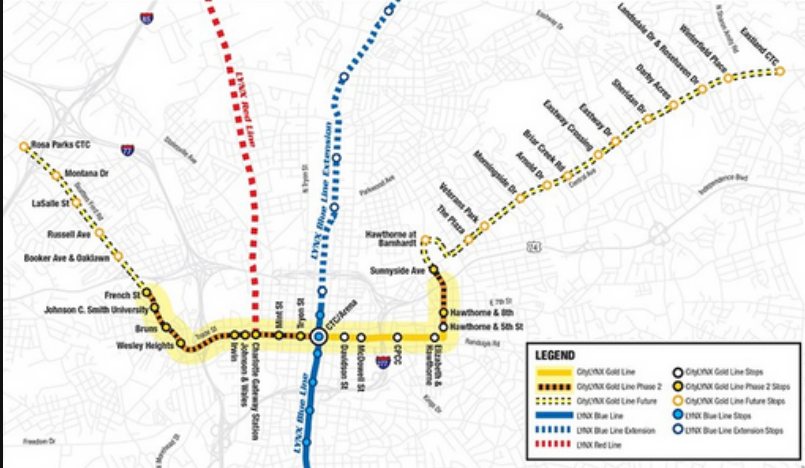
SPONSORSHIPS

2024 CSC SUMMIT

SUMMIT AT A GLANCE

CityLYNX GOLD LINE STREETCAR

The CityLYNX Gold Line Streetcar opened for passenger service on Monday, August 30, 2021. The 4-mile-long streetcar line has 17 stops and connects the Historic West End through Center City Charlotte to the Elizabeth neighborhood.



CHARLOTTE CONVENTION CENTER

Conveniently located in Uptown Charlotte just 7 miles from Charlotte Douglas International Airport, the Charlotte Convention Center is the city's premier meeting and convention space. The 550,000-square-foot Charlotte Convention Center is located across the street Embassy Suites Uptown and is also connected to the NASCAR Hall of Fame via an overstreet walkway.

PROGRAM OF EVENTS

Sunday, April 7

Tour and Welcome Reception

Monday, April 8

Property Report

Attract, Retain, Grow Session

Keynote Luncheon

Build Grant Session

Art and Streetcar Tour and Reception

Tuesday, April 9

Marketing & Communications Session

Operations & Maintenance Tour



SPONSORSHIP LEVELS

UNDERWRITER - \$10,000

- Introduction at Keynote Luncheon
 - Congressional Update and Guest Speaker
- Prominent logo positions/size on website and conference center signage
- Full-page ad in Summit Book (Inside Cover)
- Featured on the cover of the Program of Events
- Monthly updates of attendee list
- 6 Registrations for Staff and/or Guest, valued up to \$450/person

PLATMUM - \$7,000

- Introduction at the Welcome Reception or the Tour/Happy Hour event (2 sponsors)
- Logo featured on website and conference center signage
- Half-page ad in Summit Book near front
- Featured in the Program of Events
- Attendee List Update in February and March
- 4 Registrations for Staff and/or Guest, valued up to \$450/person

GOLD - \$5,000

- Introduction at the Property Report Session
- Logo listed on website, in the Program of Events, and conference center signage
- Quarter-page ad in Summit Book near middle
- Attendee List Provided in March
- 3 Registrations for Staff valued up to \$450/person

SILVER - \$2,500

- Logo listed on website, in the Program of Events, and conference center signage
- Quarter-page ad in the Summit Book near the back
- 2 Registrations for Staff valued up to \$450/person

BRONZE - \$1,500

- Logo listed on website, in the Program of Events, and conference center signage
- Logo in the Summit Book
- 1 Registration for Staff valued up to \$450/person