



St. Hubert Church / Green Team

For Immediate Release

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Joanne Sales, Executive Director, BroomBusters (Vancouver Island, BC) to Speak on Effective Scotch Broom Eradication on Sunday, March 1, 3 pm, at St. Hubert Catholic Church.

LANGLEY, Whidbey Island, WA (January 29, 2026) – Sponsored by the St. Hubert Catholic Church Green Team and Goosefoot Community Fund, Joanne Sales, executive director of BroomBusters (Vancouver Island, BC) will speak on how their organization has built a community of over 600 volunteers who gather each spring to contain and eradicate scotch broom in their neighborhoods.

“**Cut Broom in Bloom**” takes place on Sunday, March 1, 3 pm at St. Hubert Church, 804-3rd Street in Langley, WA. The BroomBuster slogan is 'Cut Broom in Bloom' and speaks to what the group has learned leads to success. Sales will speak about how the group got started, what they have learned, and what results they are achieving—for earth, soil, and community.

Joining in via Zoom, Sales will also discuss the myths surrounding scotch broom and provide detailed instruction for an easier and more effective method of eradicating this dangerous invasive species.

This talk will kick off the 2nd year of organized community work parties on South Whidbey to eradicate scotch broom on public lands, to happen in April in conjunction with Whidbey Earth & Ocean Month. “Goosefoot was pleased to participate in last year’s test run as both a property owner and a non-profit concerned with the responsible stewardship and conservation of all open lands,” according to Marian Myszowski, Program Director, Goosefoot.

Elizabeth Guss, St. Hubert Church parishioner and Green Team member, used the techniques lauded by BroomBusters in the work parties she organized last year on Goosefoot’s property. “For over two decades, Vancouver Island residents have been coming together as a community to get rid of scotch broom,” she explains. “We look forward to bringing our own community together to learn how to achieve this level of success to Whidbey Island.”

The talk is free and open to the public; registration is not required. For questions, contact Elizabeth Guss at cohesion@whidbey.com

For more information:

BroomBusters: broombusters.org

Goosefoot Community Fund: goosefoot.org

St. Hubert Catholic Church: sthubertchurch.org