



# BATTLE CREEK AREA

CHAMBER OF COMMERCE



## NEWS RELEASE

Battle Creek Area Chamber of Commerce

To: All Media  
Date: Monday, December 13, 2021  
Release Date: Monday, December 13, 2021

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**RE: FINAL Day of Sales for 'Our Town' Dollar-for-Dollar Match Gift Certificates – Tuesday, December 14, 2021, from 2 – 4:30 p.m.**

**Battle Creek, MI** – The Battle Creek Area Chamber of Commerce (BCACC) is excited to announce that over 550 'Our Town' brought to you by Consumers Energy Dollar-for-Dollar Match Gift Certificates have been sold and distributed into the Greater Battle Creek Area community since sales began on Monday, November 29, 2021. That is almost \$14,000 impacting our community's local businesses and organizations as the holiday season kicked off. "Consumers Energy is a great community partner who's impact on giving back is truly making a difference within the 63 communities they are supporting through the 'Our Town' Dollar-for-Dollar Match Gift Certificate program," said BCACC President Kara Beer. "With this program, we have over 40 local Chamber member businesses that we have the honor to promote through our marketing and communication channels this holidays season extending our efforts in supporting the community to **#shoplocal** and **#shopslocal**." The BCACC still has \$6,000 in 'Our Town' Dollar-for-Dollar Match Gift Certificates brought to you by Consumers Energy available for sale to the public.

The **FINAL Day of Sales** which are Open to the Public will be on **Tuesday, December 14, 2021** from 2 – 4:30 p.m. (limited quantity remain). Sales will take place at the Battle Creek Area Chamber of Commerce office located at 34 W. Jackson St., Suite 3A, Battle Creek, Michigan. **All sales must be in-person and by cash only.** A limit of four (4) Gift Certificates worth \$100.00 per person and receive \$200.00 in Gift Certificates.

The following BCACC members are participating:

- Aspidistra Naturals, Inc.
- B2 Outlet Store





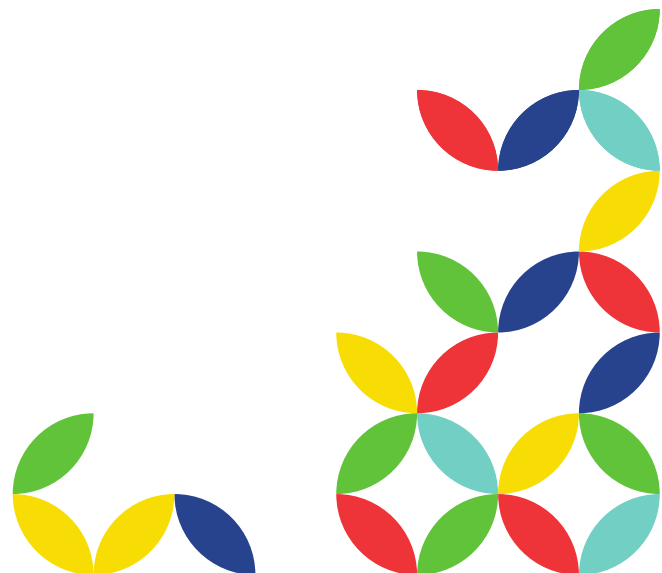
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## NEWS RELEASE

Battle Creek Area Chamber of Commerce

- Barista Blues Café
- Battle Creek Family Chiropractic
- BC Welcome Center Outlet
- Bread & Basket, LLC
- Burtrum Furs & Leather
- Café Rica
- Cakes by Boo
- Cavoni's Pizza and Grinders
- Cedar Creek Golf Course
- Charitable Union – Gift Shop
- Cornwell's Turkeyville
- Ermisch Travel
- Fat Mike's Barbeque
- Fire Hub
- Full Blast
- GreenScene Natural Living Store of Marshall
- Handmap Brewing
- King Jewelers
- Kitchen Proper
- LynnIvan Salon
- Michigan Stage Rental
- Mike's Team Active
- Miles for Memories
- Mr. Don's Restaurant
- New Story Community Books
- Once Upon a Child
- paper and i
- Pro DJs Michigan
- Recognition Inc.
- Riverside Golf Course
- Rock Solid Wellness Studio
- Salon K/Out on a Whim
- Scene Publications/WW Thayne Advertising





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## NEWS RELEASE

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- Schlotzsky's
- Simply Sensational Berries
- Sir Pizza
- Squirrel Hollow Golf Course
- Torti Taco
- Umami Ramen
- WACO Kitchen

For questions and more information, call 269.962.4076 or visit the BCACC office at 34 W. Jackson St., Suite 3A, Battle Creek, Michigan.

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