



2022

Governor's Awards for Excellence in Global Trade

The Arkansas District Export Council is accepting nominations for the **Twelfth Annual Governor's Awards for Excellence in Global Trade**, which will honor Arkansas companies that have excelled in exporting and/or have developed a strategy to maintain or increase sales and workforce through exporting in spite of the pandemic.

Award recipients will be recognized for their achievement at the **Governor's Award for Excellence in Global Trade Business Banquet at the Governor's Mansion on Wednesday, October 5, 2022.**

Applications must be received by 5PM on August 5, 2022.

We greatly prefer electronic submissions, sent to coordinator@exportarkansas.org. If possible, please send electronic submissions in one single PDF form labeled "2022_(Your Company Name)_GovAwardApp.pdf". If necessary, you may mail your application to:

Arkansas District Export Council
c/o Heidi Whitman
323 Center Street, Suite 1800
Little Rock, AR 72201

Questions: Call Heidi Whitman, Administrative Coordinator, cell 316-259-5324

Eligibility: All Arkansas-based companies that are actively selling in international markets are eligible to apply. Companies with facilities and employees in Arkansas that can provide export sales data from within the state are eligible to apply. Please show that activities of Arkansas-based employees lead to an increase in exports. Companies need not be headquartered in the state of Arkansas to apply.

Award Criteria: All applications will be evaluated by a selection committee composed of Arkansas District Export Council members. Information regarding total or export revenues contained in the application is considered confidential and will not be shared outside of the selection committee unless the applicant grants ArDEC permission to do so.

Application Process:

- Complete the **attached application form**;
- Complete a **supporting narrative** no less than 1 and no more than 5 pages long;
- **Submit the application form and supporting narrative in one single PDF document** via e-mail to coordinator@exportarkansas.org or by mail to the address listed above or no later than noon on August 5, 2022.

Evaluation Criteria:

1. Your innovative approach to doing business internationally including but not limited to:
 - a. overcoming trade barriers that resulted in capturing market share,
 - b. promoting regional export expansions,
 - c. overcoming foreign industry or sector biases,
 - d. developing novel trade promotion program to grow exports.
2. Your company's international business market activities, including:
 - a. Demonstration of international business growth over the past 3-5 years, and
 - b. Whether this growth is likely to continue.

Finalists agree to participate in media interviews to discuss their international business success stories.



2022 NOMINATION FORM
Governor's Award for Excellence in Global Trade
www.exportarkansas.org

Must be received by 5PM on August 5, 2022

BUSINESS SECTOR (Check one)

- ☐ Manufactured Products
- ☐ Agricultural Commodities/Processed Food
- ☐ Services Exporter

COMPANY INFORMATION (Please print)

Company:		Company Contact Name/Title:	
Website:		Year Established:	
Address/City/State/Zip:			
Phone:		Fax:	
E-mail:			
Description of products/services:			
Company size (number of full-time-equivalent employees in Arkansas and total employees overall):			
2018:	AR:	2019:	AR:
	Total:		Total:
2020:	AR:	2020:	AR:
	Total:		Total:
Total international sales/services dollar volume (information will not be disclosed by committee):			
2018:		2019:	
2020:		2020:	
Percentage of total revenue derived from international sales/services:			
2018:		2019:	
2020:		2020:	
Top Export Markets:			
New Markets in Past 3 years: (List)			

Please attach a separate narrative describing how the company met the applicable selection criteria listed on page 1. Be as detailed as you think necessary in order to provide a complete description of company overseas activities and accomplishments. Narrative and optional supporting documentation should not exceed five pages.

SIGNED APPLICATIONS MUST BE RECEIVED BY 5PM ON AUGUST 5, 2022

Send electronic submissions to coordinator@exportarkansas.org

Questions: Call Heidi Whitman, cell 316-259-5324

Applications received after this date will not be considered.