

MEDICA 2018

NOVEMBER 12-15, 2018 | DÜSSELDORF, GERMANY
OFFICE OF INTERNATIONAL BUSINESS DEVELOPMENT

ABOUT THE SHOW

The International Trade Fair & Congress World Forum for Medicine

Whether your company manufactures medical equipment and supplies, develops technology, or provides medical services, **MEDICA** is an ideal source of international market information. It is also a premier venue for networking with potential customers, agents, distributors, or joint venture partners.

REGISTRATION

Pennsylvania offers its companies a cost-effective way to participate in the **MEDICA** show. Exhibiting with Pennsylvania enables small to medium-sized companies to **make an impact at this prominent trade show without the high cost.**

Whether the Pennsylvania pavilion serves as a "home base" while you walk the show, or as a prime meeting area for potential contacts, your participation is an **ideal way to increase your international business.**

For a registration fee of \$3,500, your company will receive:

- 3' x 7' panel within the Commonwealth of Pennsylvania pavilion
- Enlarged image of your company name, logo, and product(s), mounted in a lightbox in your display area. *Company provides graphic.*
- Listing of your company in the show catalog and electronic media
- Exhibitor passes to the show (2)
- Experienced international trade specialists to assist you before, during, and after the show

Registration deadline: July 13, 2018.

WHY MEDICA?

Companies from across Pennsylvania are performing groundbreaking research and manufacturing devices and pharmaceuticals that save lives and fuel innovation.

The Pennsylvania pavilion at **MEDICA 2018** will present the best of what Pennsylvania companies such as yours have to offer the world.

MEDICA showcases innovations and trends from throughout the health care field.

Last year at **MEDICA**, nearly 5,100 exhibitors from around the globe showcased the latest in highly specialized and innovative medical products, technologies, and treatments. More than 123,000 industry professionals and visitors from all over the world attended the show.

At **MEDICA 2018**, you will be connected with partners and customers who are looking for what your company has to offer.

Exhibits at the show will display a variety of items, including:

- electro-medicine
- medical technology
- medical support units
- facility management
- building automation
- laboratory equipment
- physiotherapy equipment
- orthopedic equipment
- medical-related commodities and consumer goods

For more information, visit: **www.medica-tradefair.com**

Space in the Pennsylvania pavilion at **MEDICA 2018** is filled on a first-come, first-served basis.

For more information, contact:

Jennifer Black

Office of International Business Development
717.720.7472 | jblack@pa.gov

PARTICIPATION AGREEMENT

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Attention: Jennifer Black | jblack@pa.gov

A \$3,500 participation check must accompany this form.

Registration deadline is July 13, 2018.

Spaces within the PA Pavilion at **MEDICA 2018** are filled on a first-come, first-served basis.
Please make your check payable to the *Commonwealth of Pennsylvania* and forward with a copy of this agreement to:

Pennsylvania Department of Community & Economic Development
Office of International Business Development
c/o Jennifer Black
Commonwealth Keystone Building
400 North Street, 4th Floor
Harrisburg, PA 17120-0225

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
EMAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand, and agree to the following terms necessary to be a participating company in the Pennsylvania pavilion at **MEDICA 2018**.

- No foreign produced items may be included, except items from foreign countries that have been processed or value-added in Pennsylvania.
- The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- In the event the participating company withdraws from participation in this event, the participating company will be subject to forfeiture of the entire registration fee.
- All participating companies must provide information on the results attained through participation in this trade mission/show to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of attending the trade mission/show. This information is confidential and will be held in strictest confidence.

Authorized Representative (print)

Signature

Title

Date