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Your Update from AgeOptions

January 2018

Advocacy Training Is January 11

AgeOptions invites the Aging Network and all others interested in advocacy to our 2018 Advocacy Training on January 11. The training will be from 9 am to noon in the Matter Conference Room, 222 W. Merchandise Mart Plaza #1230, Chicago. For additional information, contact Kate Bobbitt, (708)383-0258; kate.bobbitt@ageoptions.org.

Why should you take part?

Using the case example of the Community Reinvestment Program (CRP), leaders in advocacy will discuss strategies, techniques and practical tips to exemplify the importance of advocacy efforts in administrative and legislative processes. CRP brought forth concerns of service sustainability for clients and changes in provisions of service for the Aging Network, but also resulted in advocacy actions.

Topics and Speakers

Welcoming and closing remarks and introductions: Brad Winick, chair, AgeOptions Board of Directors

Issue Definition: Elizabeth Cagan, director, White Crane Wellness Center

Coalition Building: Lori Hendren, associate state director, Advocacy and Outreach, AARP and Bob Thieman, director, Illinois Association of Community Care Program Homecare Providers:

Legislative Involvement: Representative Anna Moeller, chair, Illinois House Aging Committee

Administrative Process: Colleen Connolly, staff attorney, Legal Assistance Foundation

Public Policy: John Holton, director, Center for Gerontology, Concordia University

Positioning & Strategy: Jon Lavin, president and chief executive officer, AgeOptions, and Kate Bobbitt, planning and advocacy specialist, AgeOptions

Classic Advocacy Techniques: Kris Sadur, constituent advocate for Rep. Jan Schakowsky

