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Your Update from AgeOptions

May 2018

## **Sponsorships and Advertising Opportunities Are Available for *Celebrating Leadership*: You Can Help AgeOptions Serve Older Adults**



On October 18, AgeOptions will host our 14th annual fundraising event – *Celebrating Leadership* – from 6 to 9 pm in the beautiful Crystal Ballroom of the Hyatt Regency Chicago. Last year's event, attended by more than 350 guests, raised more than \$100,000 that directly benefits programs and services for older adults.

Last year AgeOptions served more than 155,000 older adults and caregivers through our network of community agencies. You can help ensure we continue to meet the needs of our growing older adult population by participating in this year's event. Here's how:

### **Become a *Celebrating Leadership* Sponsor**

Share and celebrate your organization's leadership while supporting programs and services for older adults and their families in the 130 communities of suburban Cook County. For more information about sponsorships, contact Vera Lewis, director of corporate relations and communications, at [vera.lewis@ageoptions.org](mailto:vera.lewis@ageoptions.org) or (708) 383-0258. She will be happy to answer your questions about the event and explain how you will benefit from being a 2018 Sponsor.

[Click here for sponsorship levels and benefits.](#)

[Click here for a sponsorship pledge form.](#)

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## **Place an Ad in the Commemorative Program Book or Donate to the Silent Auction**

In addition to publicizing your business or organization to the community and corporate leaders in attendance, your presence in the program book or Silent Auction is a great way to:

- Increase your company's or organization's visibility
- Demonstrate generosity and a commitment to give back within your community
- Honor an individual or an organization with your ad

[Click here for a program book contribution form with ad sizes, prices and deadlines.](#)

[Click here for a Silent Auction donation form and deadlines.](#)

## **Purchase Tickets**

Tickets are \$150 per person. Full tables are available. To purchase tickets, please call Karen Abee at (708)383-0258.

## **Make a General Donation**

Your donation will have a direct impact on the older adults, people with disabilities and their families we serve every day. By supporting AgeOptions, you enable us to ensure that resources and service options are available, and you allow us to develop and expand programs in response to their changing needs and expectations.

[Click here to go to the Make a Donation web page.](#)

**AgeOptions president and CEO Jonathan Lavin will retire at the end of October after 40 years of service, and will be succeeded by Diane Slezak, who is now chief operating officer.**

***Celebrating Leadership* will mark this transition in AgeOptions executive leadership, and most important, will anticipate a vital future for aging services. Your support is essential to this celebration and to the future of the exceptional programs that AgeOptions has developed over the past 44 years, advancing the health, well-being, dignity and independence of older adults and caregivers.**



