

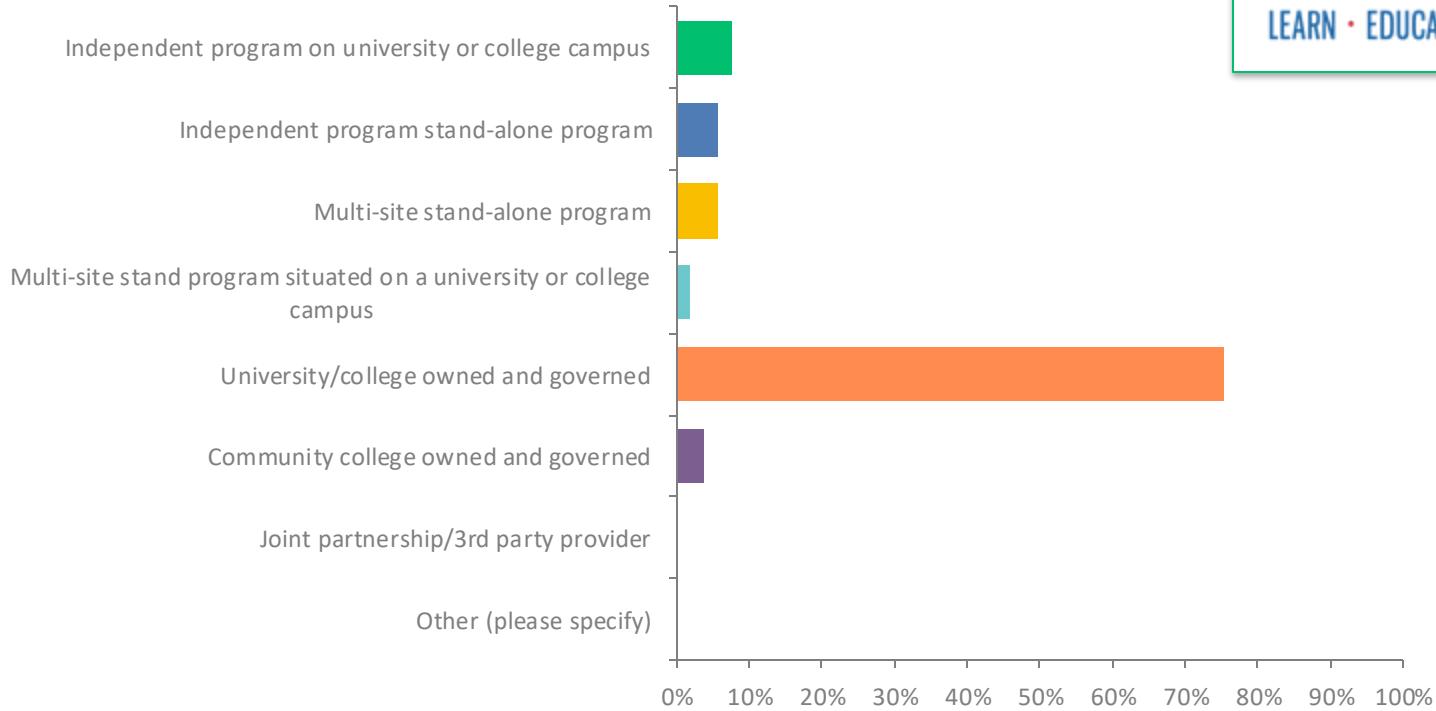


EnglishUSA Fall 2024 Flash Survey Enrollments, Applications & Immediate Transfers

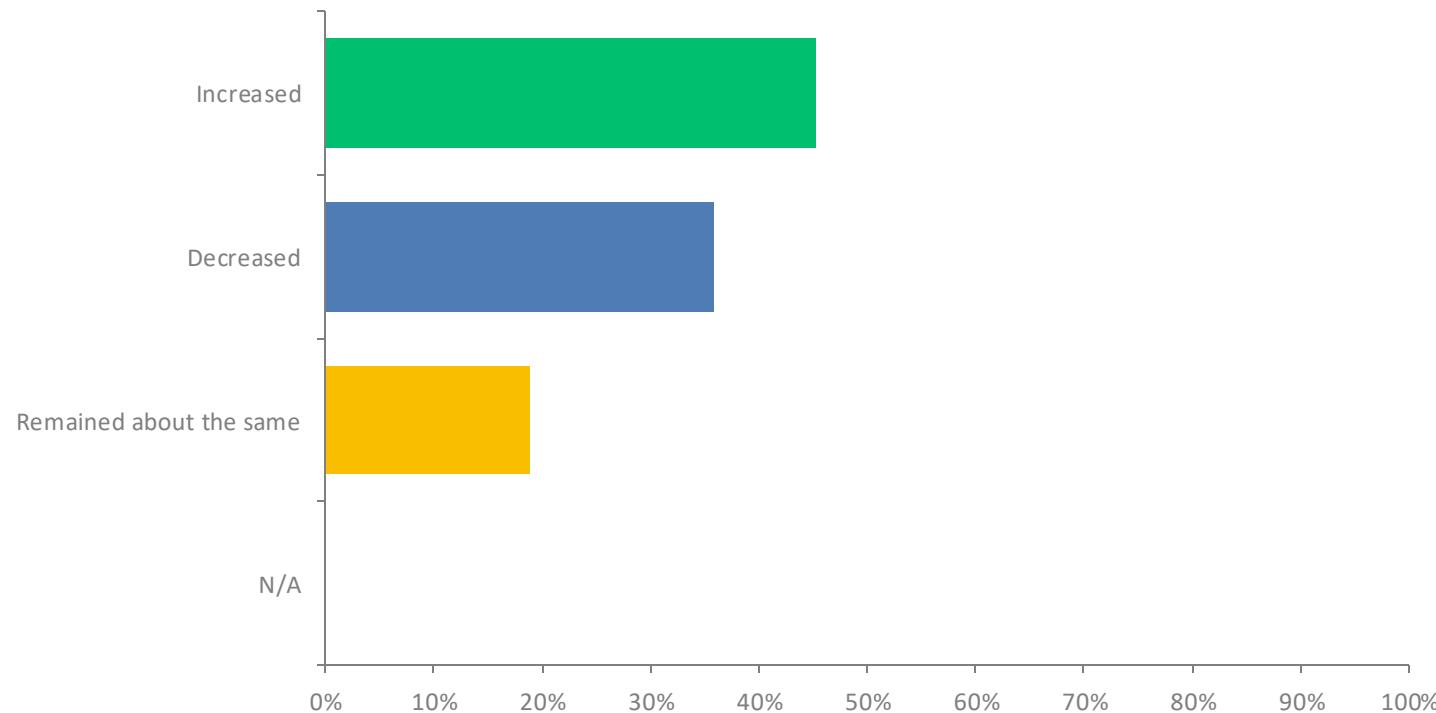
Thursday, November 21, 2024

53 responses

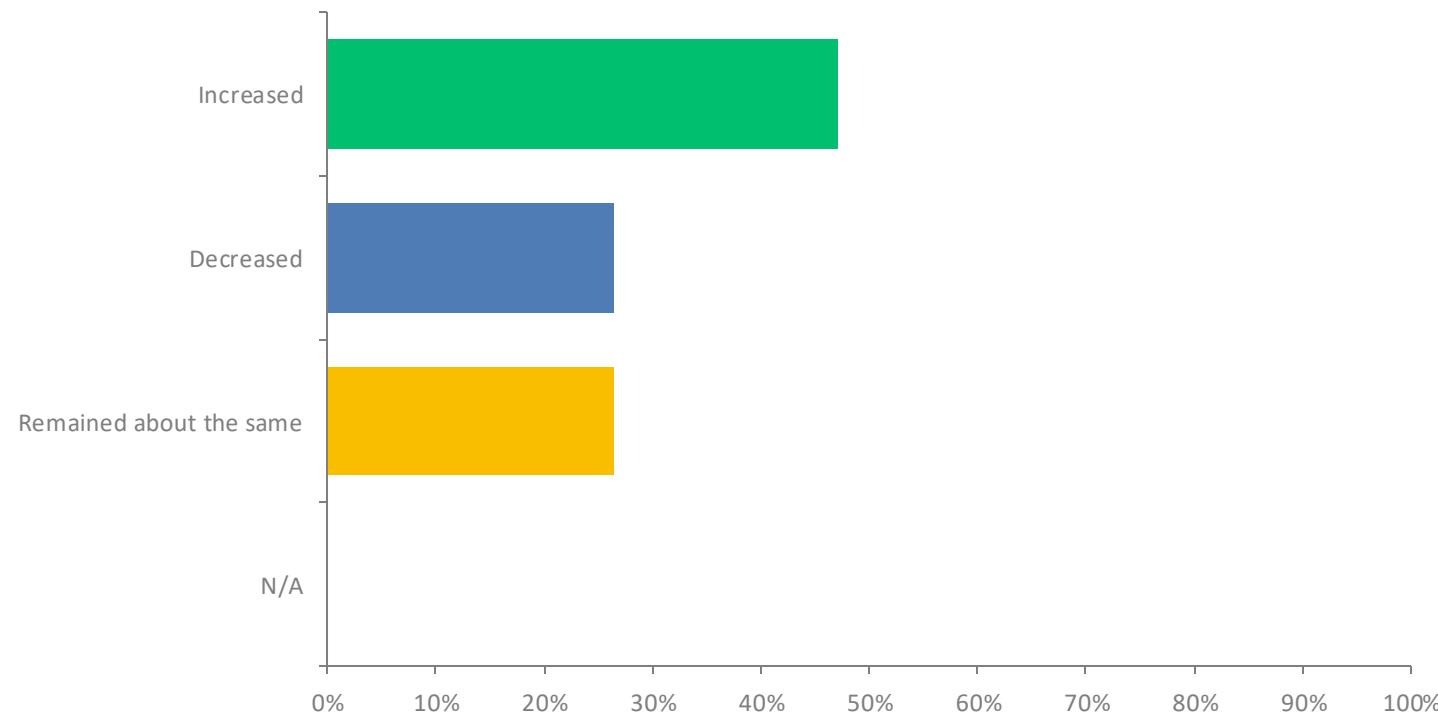
Program Type



Fall 2024 enrollments (August - present) compared with the previous year (Fall 2023 August - December). Consider all types of students.



Submitted applications for Fall 2024 enrollments (August - present) compared with the previous year (Fall 2023 August - December)



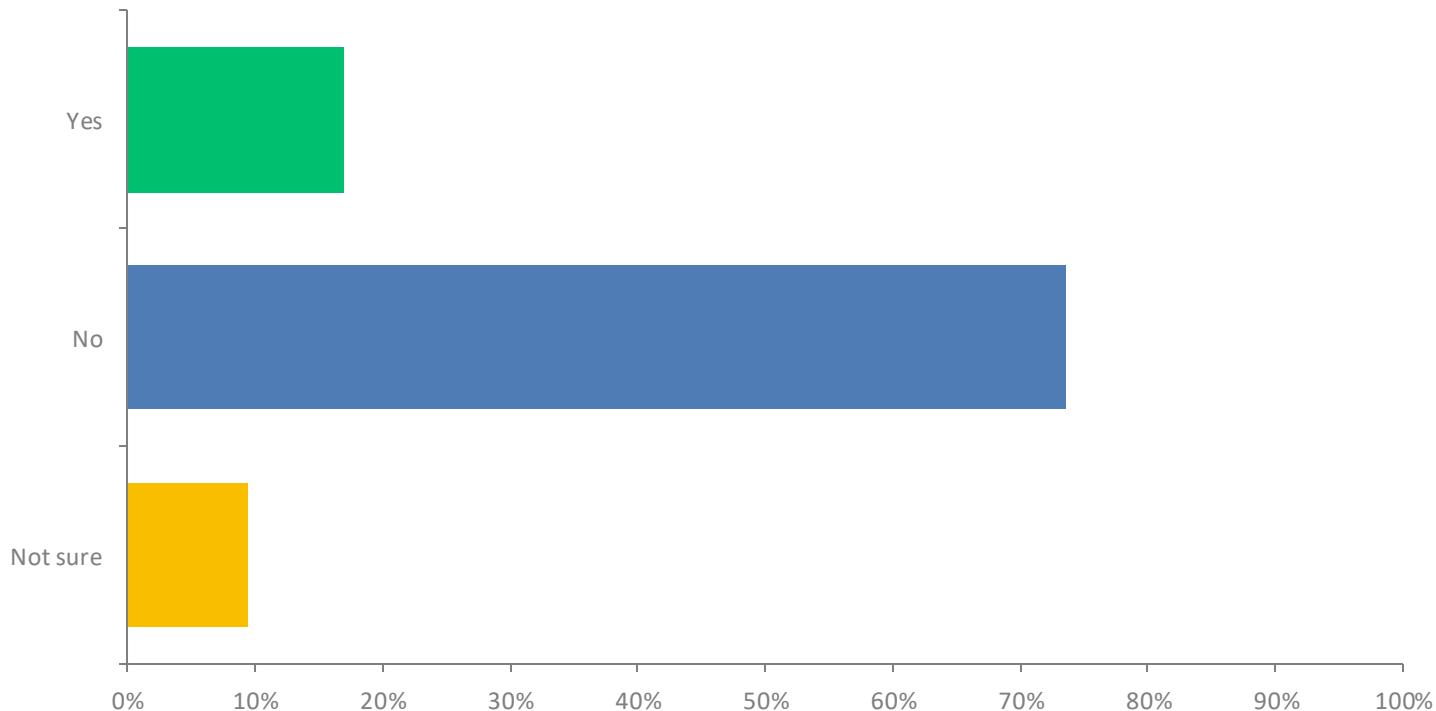
"Yield Rate Enrollments/Apps (show rate)" for your students mid-October based on your applications?

of students who enrolled / # of applications received.

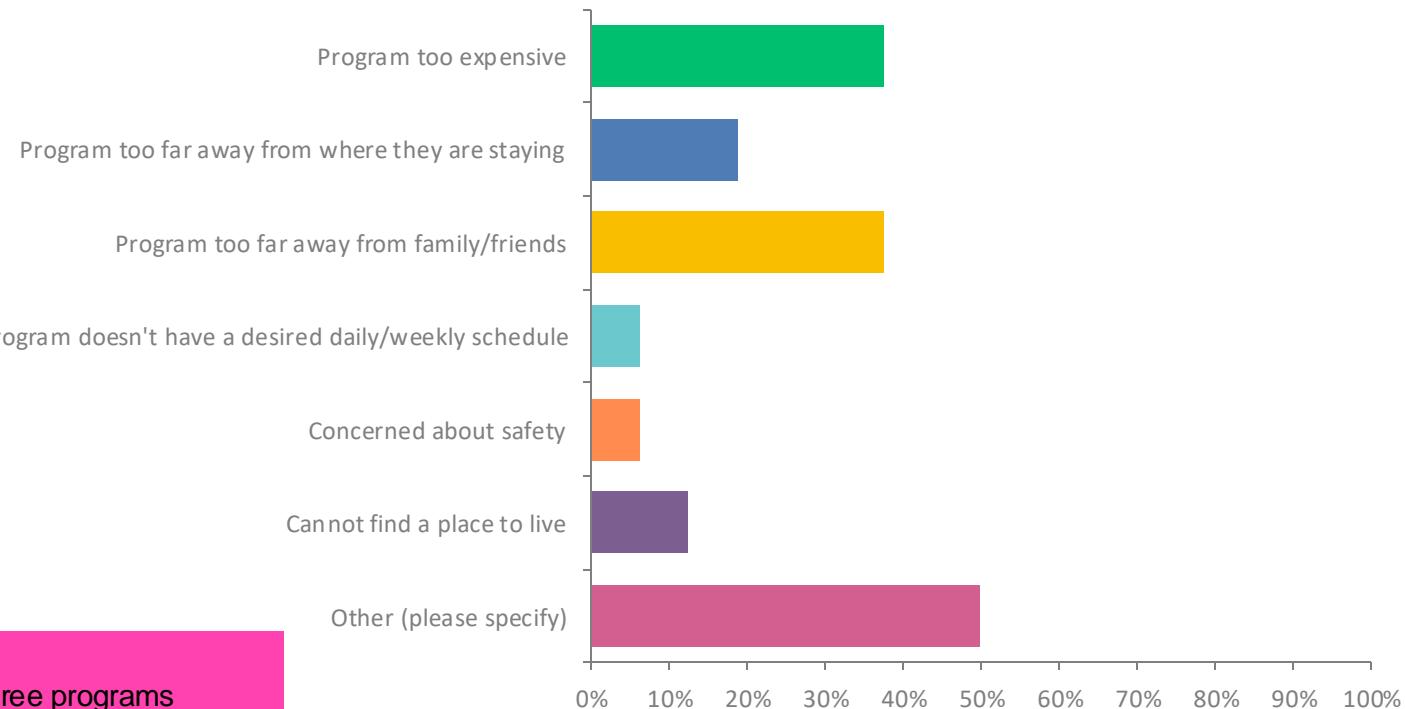
Average = 46%

*~42% average for university/college/community college programs
~54% average for multi-site & independent providers*

Increase in immediate transfer outs during this Fall (session/semester/etc.)



Reasons (if applicable) provided by students for immediate transfer outs



Other reasons:

- Transfer to online degree programs
- Bad agent advice
- Game plan: to get our I-20/visa to get into country to transfer