

NHMA Seasonal Influenza Campaign

NHMA campaign, *Decrease the Impact of Seasonal Influenza on Hispanics!* purpose is to increase influenza vaccination rates among Hispanic adult patients with diabetes and cardiovascular disease. Our plan is to educate physicians with a Bilingual Toolkit created by an Advisory Committee that includes reminders and targeted information to include the influenza vaccinations to patients with diabetes and cardiovascular disease, who trust their regular physician. The Flu Campaign Toolkit is available on our website here: <https://www.nhmamd.org/nhma-influenza-campaign/>. Stay tuned for updates on our campaign on [Twitter](#) and [Facebook](#).

Below are the NHMA members that serve on our National Advisory Committee for our campaign.

Diana Torres Burgos, MD, MPH – New York, NY
Katherine Flores, MD – Fresno, CA
Pilar Guerrero, MD – Chicago, IL
Pilar Ortega, MD – Chicago, IL
Diana Peña Gonzales, MPH, CHES – La Habra, CA

Flu Fact of the Month

Having the flu can cause added stress on your body, which can affect your blood pressure, heart rate, and overall heart function. That can increase your odds of having a heart attack or stroke. Encourage your patients to get the flu shot!

Announcement

NHMA is seeking physicians and healthcare providers that treat Hispanic/Latinx patients to create a short (1-2 minute) video on the importance of getting the seasonal influenza vaccine. If interested, sign up: <http://bit.ly/NHMAFluVideoSeries>.

If you are interested in getting involved, please contact Ben Melano, bmelano@nhmamd.org.