



National Hispanic Medical Association

IMPORTANT ANNOUNCEMENTS

CULTURE OF HEALTH LEADERS

A Robert Wood Johnson Foundation program

Applications are now open!

Do you value diverse perspectives and have a deep curiosity that makes you want to connect, listen, learn, and grow? Do you want to use and refine your leadership skills to make your community more equitable? If so, [apply now](#) to be a Culture of Health Leader. Applications are due February 19.

Take the first step by watching a recording of our webinar to learn more about the program and how to complete a successful application, including:

- What to expect from the application process.
- Who is eligible and a good fit for the program.
- What it's like to be a Culture of Health Leader.

WATCH NOW

After watching the webinar, please join us for one or more of our **upcoming Q&A Twitter chat sessions on January 14, January 28, and February 11**. Please follow [@CultureofHlthLd](#) for more information about these sessions.

Successful applicants will join a national network of innovative thinkers and doers from **all sectors and fields**, including business, technology, faith, the arts, urban planning, and more. Through intensive learning opportunities, professional coaching from national experts, and unconventional collaborations, our leaders are inspired to learn, lead, and show up in ways they never before imagined.

Successful applicants also receive an annual stipend of \$20,000. In return, leaders typically commit 32 to 38 hours per month to the program, participating in a mix of distance and in-person learning opportunities while working and leading change in their home communities and organizations.

For more information, please [watch](#) the webinar and join us for our Q&A sessions on Twitter!

Culture of Health Leaders
National Program Center
1301 Connecticut Avenue, NW, Suite 200
Washington, DC 20036
Phone: 202-765-2500
info@cultureofhealth-leaders.org
cultureofhealth-leaders.org

Stay Connected:



Hoy Health HoyMEDS® Prescription Savings Card

The NHMA Foundation scholarship is designed to help outstanding Hispanic health professional students for exceptional academic performance, leadership and commitment to caring for Hispanic. As part of this Program, NHMA has partnered with Hoy Health, a Hispanic health technology company, to create a fundraising opportunity.

Hoy Health and NHMA developed the Prospanica HoyMEDS® Prescription Savings Card. The NHMA HoyMEDS® Prescription Savings Card helps you save money on your prescription medications. And every time you use the NHMA HoyMEDS® Prescription Savings Card, a portion of each transaction will be donated to NHMA Foundation Scholarship Program.

For this reason, we urge you to download this card to start saving and helping young Hispanic leaders.

[Click here to download your FREE NHMA HoyMEDS® Prescription Savings Card](#)

With this Card you can save an average of 60 percent with potential savings of up to 80 percent, based on 2018 national program savings data on brand name and generic prescription medications for you and your entire household -- even pets! It even allows you to search for the lowest priced medications in your area, via the HoyMEDS® Drug Pricing Tool.

Simply show the downloaded card to the pharmacist, along with a valid prescription from a physician, and save instantly on costly medications. More than 65,000 pharmacies, including the major pharmacy chains, across the country and Puerto Rico accept this card.

For more information on the NHMA HoyMEDS® Prescription Savings Card, visit www.nhmamd.org/HoyMEDS.



Are you a healthcare worker who completed your training in another country?

[New American Economy](#) is looking for stories to help raise public awareness about legislation that would make it easier for foreign-trained healthcare professionals to get licensed and work in their desired fields.

Last May, California Congresswoman Lucille Roybal-Allard introduced the [PATH Act](#), which will help foreign-trained healthcare professionals find jobs in the United States that reflect their education, skills, and expertise. The legislation includes initiatives to provide counseling and training opportunities, and to educate employers on international credentials and training.

The bipartisan immigration-reform nonprofit New American Economy is working to raise awareness of the need for the PATH Act. They're collecting stories nationwide, but they're especially seeking people in Florida, Michigan, Nebraska, Ohio, and Pennsylvania who want to share their views:

- Was it hard to get back into your field once you arrived in the United States?
- Did you switch careers completely or work less than you'd like?
- What would you like Congress to know about your experience that could help others?

Please email Ben Whitford at Ben@newamericaneconomy.org. All messages will be treated as confidential.

Health Literacy in the Rio Grande Valley Conference

IHA will provide 50 scholarships to attend this conference, on a first-come-first-served basis. To register at no cost, go to hlgvconf.com, and enter the promo code: RioGrande002Comp.

Join us to learn and explore about improving communication through health literacy in the Rio Grande Valley.

"Enhancing Health Literacy in the Rio Grande Valley"

Date: Friday, February 28, 2020

Time: 8am to 3:30pm

Location: TSTC Cultural Arts Center, Harlingen

Price: \$99

Register at www.hlgvconf.com

Topics:

- Health Literacy 101
- Teach-back Workshop
- Mental Health Panel
- Diabetes and Patient Safety
- Plus More...

Who should attend:

- Public health and healthcare practitioners
- Health communication professionals
- Educators
- Community Health Workers and Promotoras
- Health information creators and distributors
- Social services providers
- Community, consumer, and patient advocates
- Health literacy enthusiasts
- You!

Brought to you by:

The Institute for Healthcare Advancement (www.iha4health.org) and the Valley Baptist Legacy Foundation (www.vblf.org) have joined forces to bring you this exciting event. They'll be sharing the stage with health professionals and advocates from diverse organizations - united by their passion for cultivating healthy lifestyles and quality of life in the Rio Grande Valley through improvements in health literacy communication.

Continuing Education:

By attending this conference attendees have the opportunity to earn continuing education credits (more to follow).

Register Today at www.hlgvconf.com ...Space is limited!

Partners:



Weill Cornell Medicine Health Equity Research Training

Open to Under-represented in Medicine Internal
Medicine, Pediatrics and Family Medicine physicians
A program of the **General Internal Medicine/Hospital
Scholars Research Fellowship**

Mission

The mission of the Health Equity Research Training program of the General Internal Medicine/Hospital Scholars Research Fellowship is to train underrepresented minority physicians through a two-year research program led by [Dr. Martin Shapiro](#). This includes a mentored research training experience coupled with a weekly fellows' seminar. Fellows complete a rigorous curriculum in clinical epidemiology and health services research and will obtain a Masters in Sciences degree from the Weill Cornell Graduate School of Medical Sciences. Fellows in other tracks of the fellowship may pursue hospital medicine and global health interests, among other areas.

Collaborative Partners and Resources

The Health Equity Research Training program is supported by the **Diversity Center of Excellence (COE)**, funded by the Health Resources Service Administration (HRSA) of the Health and Human Services (HHS). The ultimate goal of the COE program is to strengthen our national capacity to produce a quality healthcare workforce whose diversity is representative of the U.S. population.

Cornell Center for Health Equity

The Cornell Center for Health Equity (CCHEq), a university-wide initiative, responds directly to community priorities by focusing on practical, relevant research and education topics to address health disparities and promote health equity. It is led by [Dr. Monika Safford](#) and [Dr. Avery August](#). On the Weill Cornell campus, Dr. Susana Morales leads the COE, part of the Education Core; Dr. Erica Phillips leads the Community Engagement Core; and Dr. Joseph Osborne leads the Investigator Development Core.

CCHEq Leadership



Dr. Monika Safford
Co-Director



Dr. Avery August
Co-Director



Dr. Susana Morales
Director,
Education Core



Dr. Erica Phillips
Director,
Community
Engagement Core



Dr. Joseph Osborne
Director,
Investigator
Development Core



Dr. Martin Shapiro
Lead,
Health Equity
Research Training

Apply to the Health Equity Research Training program:

Candidates must possess an MD degree, must have completed their residency in Internal Medicine, Family Medicine, or Pediatrics at the time of the start of the fellowship, must be an under-represented minority (African American, Latino, Native Hawaiian/Pacific Islander, or American Indian/Alaska Native), and must be committed to pursuing a research career. Women are encouraged to apply.

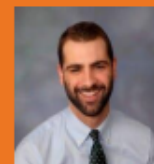
Application Requirements

1. Personal Statement outlining your research interest, experience in or commitment to research in health equity, and career objectives
2. Curriculum Vitae

Application Deadline

The deadline is rolling, however early applications are strongly encouraged. [Apply Here.](#)
bit.ly/HEfellowship20

centerfortheequity.cornell.edu



Dr. Christopher Gonzalez
Inaugural Health Equity
Fellow

Health Volunteers Overseas

Volunteer to teach health workers abroad! You can improve global health by sharing your skills and knowledge with colleagues overseas. [Health Volunteers Overseas](#) (HVO) is seeking volunteers for short-term (1-4 week) assignments in Central and South America Projects include:

- oral surgery and hematology in Peru;
- dermatology and internal medicine (including sub-specialists) in Costa Rica; and
- oncology in Honduras.



Tijuana Refugee Medical Support

Abhorrent conditions in Central American countries have continued to force migrants north to Tijuana to escape trauma and persecution. Concurrently, the Department of Homeland Security (DHS) has enacted a limit to the number of asylum cases processed each day in Tijuana to around 10-50 and has applied "catch-and-release policy" that sends asylum seekers back down to Tijuana to await asylum after their initial hearing. As a result, health crises continue to propagate in already crowded shelters and camps with thousands of migrants seeking refuge.

To help address this immense need, Refugee Health Alliance (RHA) has organized trips every Saturday since November when a caravan of approximately 7,000 migrants arrived to Tijuana. These trips focused on providing medical care at overcrowded shelters throughout Tijuana. Clinical teams between 15-35 volunteers are deployed to sites across Tijuana and typically see between 80-120 patients each Saturday. Furthermore, we have established a clinic at an autonomous community space where asylum seekers also come to receive free meals and legal support. This clinic is open Monday through Friday and is typically staffed by 1-2 providers and 1-2 support staff. The clinic sees between 10-25 patients each day and has access to basic labs, radiography, and testing. We also subsidize the hospitalization of critically ill migrants. Since our inception in November 2018, we have completed approximately 5,000 patient consultations and we have become the largest charity healthcare provider to the migrants and the shelters in Tijuana, with the exception of the Mexican government.

We seek not only medical volunteers but also translators, acupuncturists, herbalists and mental health professionals. We provide mental health services in the form psychological consultations and group support to vulnerable subsets of the population including unaccompanied minors and LGBT members. We also host recreational therapy sessions, which have included activities like art and yoga to promote psychological and physical well-being.

If you are interested in aiding refugees through medical support, please fill out the following form. This form is used to add volunteers to a mailing list so that they can receive future updates, and it is used to help build appropriate clinic rosters. Moreover, please disseminate our GoFundMe page to help raise money for medicine, supplies, and travel costs!

Once you sign up, you will be added to an email list to receive ongoing updates about the project. One to two weeks prior to the Saturday clinic date(s) that you select, you will receive an email to reconfirm your attendance along with additional information about what to expect. If you indicate that you would like to spend an extended time at the medical clinic, we will reach out to you individually.

Other relevant links:

Website: <https://refugeehealthalliance.org/>

Facebook Page: <https://www.facebook.com/groups/1040277419485183/>

GoFundMe Link: <https://www.gofundme.com/charity-clinic-for-refugee-caravan>

Supplies Needed: https://docs.google.com/document/d/1U1BouD6cNzJcP6Rrk3OqbFdDmJdW_NMilmtdLDBPVRI/edit

New Articles:

https://docs.google.com/document/d/1HeX2NwLjkbhvwZUnn6dX88RAD_28zXD98xCmbmM4w/edit

For questions, suggestions, or comments:

Call/Text: (916) 878-6674

Email: phil.s.canete@gmail.com

***Tu Salud Tu Familia* in need of Subject Matter Experts**

Tu Salud, Tu Familia is a show on Telemundo 44 that airs every Sunday at 9:30 AM. The producer, Dr. Fabian Sandoval, produces several segments on a variety of health topics. These segments provide medical insight and advice on preventive medicine as well clinical research for Latino patients. These [short videos](#), which are produced in Spanish, help keep the Latino population informed and up-to-date on the latest medical research and how they can personally make their lives healthier.

They are currently in need of subject matter experts in the following topics:

- Cardiology
- Blood Pressure
- Tuberculosis
- Clinical Research
- AMD (Age-Related Macular Degeneration) / DME (Diabetic Macular Edema)
- Menopause/Andropause
- Trichotillomania
- Erectile Dysfunction
- Mental Health and Immigration
- Alzheimer's

If you are interested in participating or have any questions, visit <https://www.tusaludtufamilia.com/tu-salud-tu-familia/> or contact Joseph Olmo, joseph@ecrinstitute.com.

New Free E-Learning Program on Cultural Competency for Behavioral Health Professionals

The HHS Office of Minority Health (OMH) announced a new, free and accredited e-learning program: Improving Cultural Competency for Behavioral Health Professionals. The program, available via OMH's Think Cultural Health website, is designed to develop behavioral health providers' knowledge and skills related to culturally and linguistically appropriate services (CLAS).

This online program is a practical tool for behavioral health professionals who want to gain skills and knowledge about culture and diversity, which could be applied daily to better serve your clients. The tool is particularly timely for professionals working to address the opioid epidemic among racial and ethnic populations, which have low treatment rates and some of the highest rates of opioid misuse and overdose.

OMH encourages all certified counselors, nurses, psychiatrists, psychologists and social workers to take this program and earn up to five continuing education credits at no cost.

The program's 4 courses cover:

- Connections between culture and behavioral health
- The impact of cultural identity on interactions with clients
- Ways to engage, assess and treat clients from diverse backgrounds

[Click Here](#) to learn more about the program.

Media Availability: Leaders of NIH's All of Us Research Program Recap Progress and Next Steps

WHAT:

The *All of Us* Research Program at the National Institutes of Health has made strong progress in its efforts to advance precision medicine, according to program leadership in a forthcoming paper in the *New England Journal of Medicine*.

With information provided by volunteers across the United States, *All of Us* is developing a robust data platform to support a wide range of health studies. The program aims to include data from 1 million or more people from diverse communities. As of July 2019, more than 230,000 people have enrolled, including 175,000 participants who have completed the core protocol. Of those, 80% are from groups that have been historically underrepresented in biomedical research. Participants contribute information in a variety of ways, including surveys; electronic health records (EHR); physical measurements; blood, urine, and saliva samples; and Fitbit devices. In the future, the program will add new surveys and linkages to other data sets and digital health technologies, and begin genotyping and whole-genome sequencing participants' biological samples. Data will be broadly accessible to approved researchers, and participants will receive information back about themselves.

In May 2019, with enrollment ongoing, the program released initial summary data at <https://www.researchallofus.org/>. Now, the *All of Us* team is planning demonstration projects to assess the usefulness and validity of the data set, in preparation for the launch of the Researcher Workbench—the secure platform where researchers will be able to conduct analyses.

The program's ongoing success will rely on several factors, according to the authors. The program must continue to enroll participants from across the country, including those in rural and other underserved areas. The program needs to ensure that participants, once enrolled, derive value, remain engaged, and retain trust in the program such that they continue to share data long term. Additionally, the program must continue to protect from cyberattacks, protect participant privacy, and harmonize data from different EHR systems. Work is underway on all these fronts.

The authors anticipate that the program's value will become even more rich as it matures, enabling new discoveries over time. A goal of the study is to improve population health through the identification of risk factors and biomarkers (including environmental exposures, habits, and social determinants) to allow more efficient and accurate diagnosis and screening, better understanding of diverse populations, more rational use of existing therapeutics, and the development of new treatments.

ARTICLE:

Denny, *et al.* The “All of Us” Research Program. *New England Journal of Medicine*, DOI: 10.1056/NEJMs1809937. 2019.

WHO:

Eric Dishman, director of the *All of Us* Research Program

Stephanie Devaney, Ph.D., deputy director of the *All of Us* Research Program

Joshua C. Denny, M.D., M.S., professor of biomedical informatics and medicine, Vanderbilt University Medical Center, and principal investigator, *All of Us* Data and Research Center

CONTACT:

Veronica Anderson or Katie Rush
NIH *All of Us* Research Program
AllofUsPress@mail.nih.gov | (301) 827-6877

Craig Boerner
Vanderbilt University Medical Center
craig.boerner@vumc.org | (615) 322-4747

Get Cultured on Fermented Dairy Foods

Perhaps it is a combination of their unique taste profile, artisanal aura, and health benefits that has secured fermented foods a top spot with trend spotters across the globe. Join National Dairy Council (NDC) for a FREE CEU/CEC webinar on fermented dairy foods.

Chris Cifelli, PhD and VP of Nutrition Research at NDC and Andrew Dole MS, RDN, CSSD, CEC, USAT I and owner of BodyFuelSPN will explain the nuances between fermented foods and probiotics. They also will discuss emerging evidence on the link between yogurt and reduced inflammation and explore how the unique matrix of fermented dairy foods may be associated with reduced risk of some chronic diseases.

Register <http://bit.ly/2ZeLU4r>.

SOAR en línea



There is now a training resource available to the National Hispanic Medical Association network. The HHS SOAR training program is administered by the Administration for Children and Families' (ACF) Office on Trafficking in Persons (OTIP), in partnership with the Office on Women's Health (OWH), through the National Human Trafficking Training and Technical Assistance Center. Access the CME/CM training course, visit <https://www.acf.hhs.gov/otip/training/soar-to-health-and-wellness-training/soar-online>.

NBCUniversal Telemundo Enterprise's New #LatinoStrong, Unidos Contra el Odio, Initiative

NBCUniversal Telemundo Enterprises [announced](#) the launch of #LatinoStrong, Unidos Contra el Odio, an initiative dedicated to supporting the Hispanic community in the U.S. following the recent tragedies that occurred in El Paso, Texas and Dayton, Ohio.

Under El Poder En Ti, Telemundo's corporate social responsibility program, the network will implement #LatinoStrong, Unidos Contra el Odio, across the network and multiple digital platforms to offer the resources to help Hispanics feel secure and safe in their communities.

"As the Spanish-language network in the U.S. representing 60 million Latinos, it is our responsibility and commitment to U.S. Hispanics to provide support during these difficult times," said Christina Kolbjornsen, Senior Vice President of Corporate and External Affairs. "Telemundo launched #LatinoStrong, Unidos Contra el Odio, to offer resources for our community to learn how to identify hate crimes and how to report them. We stand with all communities in promoting unity and eradicating acts of violence."

Through Telemundo.com/latinostrong, the company will provide a comprehensive online destination for viewers to access information and links to non-profit organizations. The initiative will also feature Profiles of Courage to continue to share the stories and contributions of Hispanics across the country.

Telemundo has partnered with the (ADL) Anti-Defamation League as well as the following world-renowned non-profit organizations who launched "Communities Against Hate" (CAH):

- The Leadership Conference Education Fund
- Lawyers' Committee for Civil Rights Under Law

CAH is a national initiative to document stories and respond to incidents of violence, threats, and property damage motivated by hate around the United States. CAH provides a safe place for survivors and witnesses to share stories of hate and access legal resources and social services to meet their needs. Contact CAH via its online database and telephone hotline (1-844-9-NO-HATE).

To learn more and get engaged, visit <http://www.telemundo.com/latinostrong> and follow the hashtag #LatinoStrong. Connect with Telemundo on Facebook and Twitter, or visit telemundo.com and YouTube.
