



CrossOver Healthcare Ministry

Tuesday, May 11, 12–1 p.m.
Sponsorship Opportunities 2021

At CrossOver, we provide compassionate, quality healthcare to those in need in our community. With the help of supporters like you, last year we worked hard to respond to the many needs of the COVID-19 pandemic, caring for 5,869 of our uninsured and medically underserved neighbors. Our Spring into Action event assembles women from across Richmond to learn how they can support compassionate healthcare for people—and especially women and families—in need. This year's event will feature an online panel discussion about children's mental health during COVID-19.

This page details your opportunities to support compassionate healthcare through Spring into Action sponsorship. On the second page, you can indicate your sponsorship selections before returning the form to us via mail or email. For more information or with any questions, please contact Misti Prociuous, development associate, at mprociuous@crossoverministry.org or 804-655-2794, ext. 219. Please submit by May 4 to ensure inclusion in all virtual materials.

\$25,000—Presenting Sponsor

- Recognition in electronic invitation and other event communications
- Recognition during event
- Prominent logo placement in event program
- Prominent logo with link to sponsor's website on event web page, social media, and event communications

\$10,000—Platinum Sponsor

- Logo recognition in event program
- Logo in event presentation
- Logo and link to sponsor's website on event web page, social media, and event communications

\$5,000—Gold Sponsor

- Gold name recognition in event program and presentation
- Logo and link to sponsor's website on event web page

\$3,000—Silver Sponsor

- Silver name recognition in event program, presentation, and web page

\$1,000—Bronze Sponsor

- Bronze name recognition in event program, presentation, and web page

\$500—Friend Sponsor

- Friend name recognition on event program, presentation, and web page

Spring into Action Sponsorship Commitment Form

Contact name(s): _____

Name(s) as you wish to be recognized: _____

Organization or business name: _____

In print materials, please list ☐ my/our name(s) ☐ my organization name ☐ both.

Address for sponsorship communications: _____

City, state, zip: _____

Phone: _____

Email: _____

Website: _____

I/we wish to sponsor Spring into Action at the following level:

- ☐ \$25,000—Presenting
- ☐ \$10,000—Platinum
- ☐ \$5,000—Gold
- ☐ \$3,000—Silver
- ☐ \$1,000—Bronze
- ☐ \$500—Friend

Please make checks payable to CrossOver Healthcare Ministry, and return this form with payment to

CrossOver Healthcare Ministry
c/o Misti Prociuous
8600 Quioccasin Rd., suite 101
Richmond, VA 23229

Questions? Please contact Misti at mprocious@crossoverministry.org or 804-655-2795, ext. 219.
Thank you for your support of compassionate healthcare for people in need!