

NEW: Communicating in Times of Uncertainty

As public health communicators, sometimes we don't have all the answers. Still, we must wisely choose when, what, and how we communicate through the unknown. In our new resource "[Communicating in Times of Uncertainty](#)," the CALM approach reminds us to:

- **C**reate trust.
- **A**cknowledge what you know and what you don't.
- **L**ead with individual choice.
- **M**aintain consistency, composure, and commitment.



[Download the Resource](#)

ATTN PHCC Community:

We're gearing up to enhance our communication capacity through targeted training sessions, and we need your valuable insights to make it happen. **We want to hear what topics you'd like training on** to help align PHCC programming with your needs and aspirations. This survey should only take 2-3 minutes.

[Tell Us Your Preferences On Trainings](#)

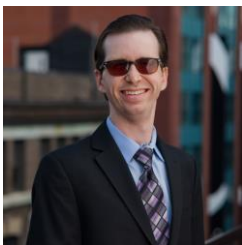
Webinar Recap: Creating Accessible Public Health Communications

Thank you to everyone who joined us live for our webinar, *Creating Accessible Public Health Communications*. You can find highlights from our expert panelists below and [watch the webinar recording](#) on the PHCC website.



“When sourcing input and feedback, hire disabled people. Include us directly in your organizations so we can do this work and speak for our communities; work with accessibility consultants & user experts, and always ask for input when it can actually be implemented.”

— Ellysheva Bunge-Zeira, Director of Training and Consulting, Disability Policy Consortium



“If charts and graphs aren’t accessible, they can be confusing or misleading. Remember to not rely on color alone, use plain language, and present the data in multiple formats (for example, a chart with a description of the chart right below it).”

— Grant Yosenick, Executive Assistant, Disability Policy Consortium



“We’re seeing a growing awareness of the need for accessibility in public health driven by people with lived experience. As public health communicators, we need to be responsive to these calls to action.”

— Julia Haskins, Senior Editorial Associate, de Beaumont Foundation

[Watch the Webinar Recording](#)

The Public Health Communicators Guide to Creating Accessible Social Media

“The Public Health Communicators Guide to Creating Accessible Social Media.” was created in partnership with the Disability Policy Consortium, to help you develop accessible writing, visuals, audio, and video to connect with your audience.

[Download the Guide](#)



Free Infodemiology Training Program

Infodemiology is a public health discipline that studies the spread of information with the goal of improving health. The free, **self-paced Infodemiology Training Program** from The Public Good Projects (PGP) and the de Beaumont Foundation provides guidance and practical tips for public health professionals across specialties to take on the increasingly complex landscape of health information, including false and misleading information.

[Sign Up for the Training](#)

On Our Radar

Blog: **Infusing Diversity, Equity, and Inclusion Into State Public Health Agencies** (ASTHO)

Article: **What the Pandemic Can Teach Us About Building a Resilient Public Health Workforce** (Deloitte)

Article: **What to Know About COVID FLiRT Variants** (Johns Hopkins Bloomberg School of Public Health)

More from PHCC

Communications Tool: **Plain Language for Public Health Checklist**

Answers to Tough Questions About Public Health

Misinformation Alerts

Messaging: **Building Trust in Public Health Communications**

Podcast: **How to Build a Resilient Public Health Workforce** (America Dissected)

Communications Tool: **Culturally Driven Public Health Communications**

Communications Tool: **Plain Language for Public Health**

To get the latest updates, misinformation alerts, and resources from the Public Health Communications Collaborative and our partners, visit our [website](#).



*Sincerely,
Amanda Kwong, MPH
Director, Public Health Communications Collaborative*

A COLLABORATION BY

