

New Messaging: CDC Recommendation on RSV Vaccines

Today, the CDC [recommended two new Respiratory Syncytial Virus \(RSV\) vaccines](#) for adults age 60 and up. The single-dose vaccines, one developed by Pfizer and the other developed by GSK, are expected to be available to the public this fall.

We've updated our [Answers to Tough Questions](#) to reflect the CDC's latest vaccine recommendations for RSV and help you answer questions in your community.



Messaging on RSV Vaccine Recommendations

PHCC Mid-Year Survey: Two Questions, Two Minutes of Your Time

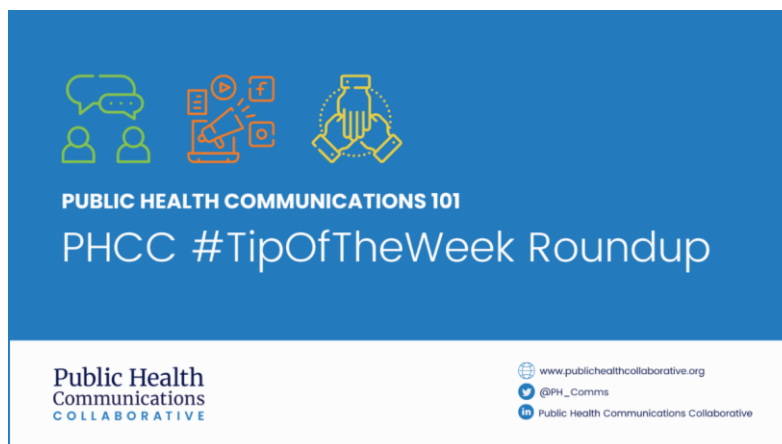
As we wrap up the first half of 2023, PHCC wants to hear from you in a [two-question, mid-year survey](#): What public health issue has been most pressing for you in the last six months, and what public health issue do you expect to be the most critical in the next six months? Your input is valuable as we aim to provide you with the most timely and helpful resources.



Complete our Mid-Year Survey

ICYMI: PHCC's #TipOfTheWeek Resource Roundup

Each week, PHCC shares communications tips on social media tailored for public health professionals—ranging from rapid response to media relations to emoji use on social media. ICYMI, we recently released a [quick roundup of actionable tips](#) from our #TipOfTheWeek social media series to help strengthen clarity, inclusivity, and resonance in your public health messaging.



Download our #TipOfTheWeek Roundup

On Our Radar

Register for [NCHCMM](#): July 19-21 (NPHIC)

More from PHCC

Blog: [How vaccine opponents spread misinformation](#) (Public Good News)

Podcast: [Pride Month Lessons with Dr. Stephen Lee](#) (Public Health Review Morning Edition by ASTHO)

Blog: [Six Practical Uses of PH WINS for Health Departments](#) (de Beaumont Foundation)

Webinar recording: [Shortchanged: The Impact of Chronic Underinvestment in Public Health](#) (TFAH)

[Messaging: The End of the PHE Declaration](#)

[Messaging: Updated COVID-19 Vaccine Recommendations](#)

[Webinar: When and How to Respond to Public Health Misinformation](#)

[Communications Tool: Plain Language for Public Health](#)

[Messaging: Vaccine Safety and Effectiveness](#)

[Misinformation Alerts](#)

Sincerely,

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