

de Beaumont deBrief

March 2024

Workforce Survey Expands to All Health Departments

Since 2014, the Public Health Workforce Interests and Needs Survey (PH WINS) has become an essential, impactful tool for the profession. This year, the survey [will be expanded](#) to include all local health departments, plus U.S. territories and freely associated states.



40 Under 40 Honoree Named ASTHO CEO

Joseph Kanter, MD, MPH, who de Beaumont chose as one of the 40 Under 40 in Public Health in 2019, has been named the chief executive officer of the Association of State and Territorial Health Officials (ASTHO). For the past three years, Joe was the state health officer and medical director for the Louisiana Department of Health, and previously served as the director of health for the City of New Orleans. In this interview on



[ASTHO's podcast](#), Joe said in this “potentially perilous time,” public health “needs to be the strongest voice out there for policies and programs that affect individuals’ health.”

What We’re Reading, Watching, and Listening To

Did you know that health communications that embed empathy and compassion drive deeper connections with your audience? Use the Public Health Communications Collaborative’s [newest resource](#) to develop communications with H.E.A.R.T.

[Watch the recording](#) of this webinar to learn about how public health practitioners can advance racial and health justice by supporting tenants’ right to counsel, and be the first to preview and receive the new resource: *Advancing Racial & Health Justice Through a Right to Counsel for Tenants: A Primer for the Public Health Field*.

The authors of [Policy Engagement](#), Shelley Hearne, Keshia Pollack Porter, and Katrina Forrest, joined forces to share best practices for moving evidence into action through policy. Watch the February 1 webinar "[The Power of Policy: 10 Tips for Getting Things Done in Public Health](#)."

"Approaching public health work with a DEI mindset can lead to meaningful, long-lasting impacts in your community." In a [new blog post](#), de Beaumont 40 Under 40 in Public Health honoree Carolyn Rhodebeck, MPH, explains how she has made diversity, equity, and inclusion a principle and habit in her public health work.

Communicating with H.E.A.R.T.

- H** Honesty and Humility
Imagine you are the person seeking or receiving information.
- E** Equity and Engagement
Challenge dominant or institutional thinking by inviting a diverse range of perspectives.
- A** Authenticity and Accessibility
Consider the unique characteristics and abilities of your audience.
- R** Reach and Resonance
Create lasting impressions by honoring the preferences of your audience.
- T** Transcreation and Transparency
Improve communications with ongoing feedback and reach audiences in new languages.



PHCC

What We're Looking Forward To

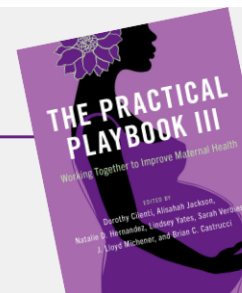
[The Invisible Shield](#),

a four-part documentary series from RadicalMedia, reveals how public health has saved countless lives in the U.S., increasing lifespans and protecting people from the threat of disease. The series will premiere on Tuesday, March 26, 10-11pm ET, on PBS.



Advance equity in maternal health

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