



## 33<sup>rd</sup> Annual Crusader Open 2020 Sponsorship Opportunities

Muskegon Catholic Education Foundation  
1851 Barclay Street  
Muskegon, MI 49441  
phone: 231.291.0326  
email: [awallace@muskegoncatholic.org](mailto:awallace@muskegoncatholic.org)

Our sponsorship opportunities are designed to help you meet your marketing objectives.

\*Please confirm your sponsorship by July 31, 2020 to meet our print deadlines.

Checks can be made payable to MCEF, 1851 Barclay St., Muskegon MI 49441

### ***Event Sponsor-\$650***

- Company banner at check-in (*Banner provided by company*)
- Company name exclusively advertised on campus electronic sign weekend of event
- Company logo on all carts, tee signs, breakfast and lunch tables
- Verbal recognition at event
- Hyperlinked company name recognition on event web page
- Social media tag and recognition
- Recognition in event program
- Recognition in Golden Crusader e-newsletter

### ***Lunch Sponsor-\$400***

- Name/Logo on Dining Tables
- Name/Logo on two Tee Signs
- Recognition in event program
- Recognition in Golden Crusader e-newsletter

### ***Keg-on-the-Course Sponsor-\$300***

- Name/Logo at Keg
- Name/Logo on Tee
- Recognition in event program
- Recognition in Golden Crusader e-newsletter

### ***Tee Sponsor-\$250***

- Name/Logo at Tee
- Recognition in event program
- Recognition in Golden Crusader e-newsletter

### ***Continental Breakfast Sponsor-\$200***

- Name/Logo at breakfast table
- Recognition in event program
- Recognition in Golden Crusader e-newsletter

### ***Raffle Prize Sponsor (\$100 minimum)***

- Social media tag and recognition
- Recognition in event program

### ***Swag Bag Sponsor***

***Swag Bag/Promotional Item Donation***



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## 2020 Crusader Open Sponsorship Agreement

**Business or individual name:** \_\_\_\_\_ **Address line 1:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Address line 2:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Name should appear in program as:** \_\_\_\_\_

**My company chooses/I chose:** **Sponsorship**

|  |  |
|--|--|
| <input type="checkbox"/> Event Sponsor \$650     | <input type="checkbox"/> Continental Breakfast Sponsor \$200 |
| <input type="checkbox"/> Lunch Sponsor \$400     | <input type="checkbox"/> Raffle Prize Sponsor                |
| <input type="checkbox"/> Keg-on-the-Course \$300 | <input type="checkbox"/> Swag Bag Sponsor                    |
| <input type="checkbox"/> Tee Sponsor \$250       | <input type="checkbox"/> Event Donation \$ _____             |

**My company chooses/I chose to:**  Donate a raffle item

**Item Description:** \_\_\_\_\_

**Estimated Dollar Value:** \_\_\_\_\_

### LOGO SPECIFICATIONS

Please submit your logo in color, in JPG or PNG file format with a transparent background. Send logo to Amber Wallace, Director of Advancement, at [awallace@muskegoncatholic.org](mailto:awallace@muskegoncatholic.org).

**PAYMENT METHOD:**  Visa  MasterCard  American Express  Check

*Make checks payable to Muskegon Catholic Education (Fed Tax ID#: 23-7019036)*

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-digit code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please Note Deadline:** Please confirm your sponsorship by July 31, 2020 to meet our print deadlines.