The Valley Economic Alliance

Hello Friends,

For almost three decades, The Valley Economic Alliance has been an important catalyst and convenor on regional planning and development issues in the greater San Fernando Valley. It's in our DNA. After all, The Alliance was founded to galvanize stakeholders, rebuild the community, and deploy emergency assistance in the wake of the 1994 Northridge Earthquake.

In the succeeding years, The Alliance has provided the research, collaboration and leadership which has helped guide much of the transportation, commercial center, educational facility, recreation and visitor services planning for our region.

The Alliance is currently active in two important planning and community development efforts. The first is our "Housing Creates Communities" campaign, where we have teamed with the Southland Association of Realtors, the Community Foundation of the Valleys, Union Bank and Zoom 360, among others, to promote the development of affordable, accessible housing in our Valley. Check out the details and join us at: thevalley.net/housing.

The second is our Lake View Terrace Revitalization Pilot Project, where we have brought together the Mayor's Office, the American Institute of Architects San Fernando Valley Chapter, the American Planning Association, the Los Angeles Police Department, the Lake View Terrace Improvement District, and local residents to identify design solutions to improve the area's walkability and economic development potential.

At The Valley Economic Alliance, we are truly turning planning into action.



Fred Gaines, Esq.
Board Chair