



The Valley Economic Alliance “In the Know”
December, 2022

Metro CEO Will Keynote at Alliance Summit



The Alliance is pleased to announce Metro CEO Stephanie Wiggins as keynote speaker at the Our Region | Our Future Regional Development Summit at The Orchard Conference Center at California State University Northridge on January 12, 2023. This half-day conference will feature insightful presentations, conversations, and networking centered on real estate, business attraction, and tourism. Attendees will hear directly from city and state leaders about their vision for land use, economic development, and more. This content-rich event will benefit individuals and businesses with an interest in the future of the San Fernando Valley region.



Ms. Wiggins supervises an agency with 11,000 employees, manages a budget of nearly \$7 billion, and oversees up to \$20 billion in capital construction projects, including several key projects in the Valley. Among them are the long-anticipated East San Fernando Valley Light Rail Project, the Sepulveda Transit Corridor Project, and several improvements to the Metro G Line (Orange) as well as mobility innovation projects such as Metro Micro in North Hollywood/Burbank and the Northwest Valley. Ms Wiggins will share Metro's plans for economic development along Metro lines and how the Olympics are anticipated to impact mobility in the Valley, among other topics.

For nearly three decades, the Valley Economic Alliance has worked to engage and unite stakeholders to raise the standards of living and strengthen economic vitality across the Valley. Since 1995, The Alliance has aimed to advance its mission through four initiative areas: economic development, education and workforce development, liveable and sustainable communities and marketing the Valley in the five cities of the San Fernando Valley region, namely the Cities of Burbank, Calabasas, Glendale, Los Angeles, and San Fernando.

The Our Region | Our Future Summit will spotlight three key areas of economic development, namely real estate, business attraction, and tourism. Our knowledgeable line-up of speakers will share their knowledge on their respective areas of expertise in order to bring awareness and encourage thoughtful discussion. We will hear from founders, CEOs, senior executives and many other influential leaders from throughout the Valley during the event. Leadership from our five city



partners will also be in attendance to forge meaningful relationships with residents, developers, and business owners to partner in driving our economic change.

The Summit will begin with breakfast and networking, followed by remarks from Dr. Erika Beck, President of CSUN and Lois Klavir, VP and Commercial Banker at JPMorgan Chase. This session will be followed by a power networking meet-and-greet session over coffee with city planning and building leaders. Next, there will be an expert panel, moderated by Hilary Silvia, JD, Assistant Professor of CSUN, on the topic of activating retail and office inventory and turning excess commercial real estate inventory into workforce housing, featuring leading developers and architects on the topic. The day will culminate in the keynote address by Stephanie Wiggins, CEO of L.A. Metro, during the closing luncheon program.

The Summit will be an opportune time to convene, connect and collaborate to shape the future of the Valley, and it is a must-attend event for local business owners and all those who have an interest in the success of our beloved communities.

Tickets can be purchased for \$99 [here](#). Register for the Our Region | Our Future Summit today.