



Hard to believe that another great year, our 27th, is just about to be completed. Since 1995, the Valley Economic Alliance has recruited, trained, and placed 10,000 employees, assisted 44,000 businesses to remain and expand in the Valley, and has helped save 125,000 jobs in our region.

In 2023, with our new Strategic Plan in place, we look forward to further expanding our Business Assistance Program, creating a Talent Development Strategy for the Valley, promoting the development of our underutilized real estate, and supporting state-of-the-art sustainability practices.

These vital economic development and quality of life efforts only happen because of the incredible support of our generous Sponsors and our five vibrant City Partners – Los Angeles, San Fernando, Glendale, Burbank and Calabasas.

I am so grateful to have the active participation and support from our amazing 83-member Board of Directors and our dedicated staff, led by President and CEO Sonya Kay Blake.

Thank you, and Best Wishes for a Happy Holiday Season and a Healthy and Prosperous New Year.

*** Make sure to mark your calendar and kick off the New Year at the Valley Economic Alliance “Our Region/Our Future” Regional Development Conference, January 12, 2023, 8 am to 1 pm, at Cal State Northridge. ***

Fred Gaines, Esq

Board Chair