



While the Summer has been winding down (or burning up as the case may be), your Valley Economic Alliance leadership has been hard at work to set the groundwork for our future success.

In August, I appointed our 2022 Board of Directors Nominating Committee, which is Chaired by long time Alliance Officer Kecia Washington of LADWP. The Committee is accepting nominations now and will be preparing the slate for our Board elections this Fall. As always, the 2023 Board will be sworn in at our Annual Meeting on December 15<sup>th</sup>.

We are making tremendous progress on developing our 2023-2025 Strategic Plan. A visionary set of proposed goals, programs and success metrics have already been reviewed by our Board, Committees, and Investors, and we will be launching our public outreach this month. Thank you, Sonya Blake, for heading up these efforts.

Our Board's "Each One Reach One" fundraising campaign is in full swing, engaging every one of our Board Members to identify new Investors in the Alliance. Thank you, Kathy McIntyre and David Honda, for your leadership, and Jacqui Matsumoto for your incredible staff work.

The August 25<sup>th</sup> Investor Appreciation and Awards Event at The Federal in North Hollywood was a smashing success. Erica Gass always does such a wonderful job with all our events.

There is a lot of work that goes on behind the scenes, even in the heat of the Summer, to make our Alliance go. Thank you for all you do to support our crucial work.

A handwritten signature in dark ink, appearing to read "Fred Gaines", with a long horizontal flourish extending to the right.

Fred Gaines  
Chair