The Valley Economic Alliance

OUR REGION | OUR FUTURE SUMMIT

Convene, Connect, and Collaborate to Shape the Future of the Valley

THURSDAY, JANUARY 12, 2023 | 8 A.M. - 2 P.M. PT | $89 PER PERSON*

EARLY BIRD RATE EXTENDED TO 12/1

The Orchard Conference Center — CSUN

HELP SHAPE THE FUTURE OF OUR VALLEY

Designed to move the Valley forward, this half-day conference will feature insightful presentations, conversations, and networking centered on **real estate**, **business attraction**, and **tourism**. Attendees will hear directly from city and state leaders about their vision for land use, economic development, and more. Registration includes breakfast, lunch, and access to all sessions.

SPECIAL GUESTS



Vincent Bertoni
Director of Planning
City of Los Angeles



Bradley Calvert
Asst. Dir. of Planning & Econ. Development
City of Glendale



Mary Hamzoian
Economic Development Manager
City of Burbank



Kanika Kith
Community Development Director
City of San Fernando



Michael Klein
Community Development Director
City of Calabasas



Simone McFarland
Asst. Dir. Community Development
City of Burbank



Patrick Prescott
Comm. Development Director
City of Burbank



Soua Vang
Dep. Dir. of Comm. Development, Econ. Development
City of Glendale

FEATURED SPEAKERS



Dr. Erika Beck
Summit Co-Chair
President
CSUN



Lois Klavir
Summit Co-Chair
VP, Commercial Banker
JPMorgan Chase



Sonya Blake
President
The Valley Economic Alliance



Kim Brewer
SVP Development
Unibail-Rodamco-Westfield



Fred Gaines
Founding & Managing Partner
Gaines & Stacey LLP
Board Chair
The Valley Economic Alliance



Karin Liljegren
Founder & Principal
Omgivning



Hilary Silvia, JD
Assistant Professor
CSUN



Arturo Sneider
CEO
Primestor Development, Inc.



David Solomon
Senior Executive VP
Colliers

SPECIAL THANKS TO

WELLS FARGO · KAISER PERMANENTE · CSUN · JPMorganChase · PACIFIC WESTERN BANK · COMCAST NBCUNIVERSAL · Los Angeles · Hollywood Burbank Airport · svb · AIA San Fernando Valley

REGISTER

www.thevalley.net/events | (818) 379-7000 | info@economicalliance.org

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SPONSORSHIP OPPORTUNITIES

PREFERRED PRICING

Alliance Board Members and Investors are eligible for Preferred Pricing up until the date of the event.
Non-members are eligible for Preferred Pricing through Nov. 15, 2022.

EXCLUSIVE PRESENTING SPONSORSHIP — ONE AVAILABLE

$15,000 (PREFERRED RATE $12,000)

- Recognition as the exclusive Presenting Sponsor of the 2023 Our Region | Our Future Summit
- Opportunity to address attendees live
- Three preferred location corporate tables (10 seats per table)
- One full-color premium placement ad in event program book (back cover)
- Sponsor logo prominently featured on the cover of the program book, on event signage and on video screens
- Opportunity to display two pull-up displays in venue lobby
- Sponsor acknowledgement during the program
- Sponsor logo featured in pre- and post-event promotion
- Inclusion in event press release
- Recognition on The Valley Economic Alliance's social media channels
- One feature story in The Valley Economic Alliance monthly newsletter
- Opportunity to speak with Alliance Board Members virtually or in-person

KEYNOTE SPONSORSHIP — TWO AVAILABLE

$12,000 (PREFERRED RATE $10,000)

- Recognition as a Keynote Sponsor of the 2023 Our Region | Our Future Summit
- Opportunity introduce one keynote speaker
- Two preferred location corporate tables (10 seats per table)
- Full-color full page ad in event program book
- Sponsor logo prominently featured in the program book, on event signage and on video screens
- Opportunity to display one pull-up display in venue lobby
- Sponsor acknowledgement during the program
- Sponsor logo featured in pre- and post-event promotion
- Inclusion in event press release
- Recognition on The Valley Economic Alliance's social media channels

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NETWORKING SPONSORSHIP — TWO AVAILABLE

$6,500 (PREFERRED RATE $5,000)

- Recognition as a Networking Sponsor of the 2023 Our Region | Our Future Summit
- One preferred location corporate table (10 seats per table)
- Full-color half-page ad in event program book
- Sponsor logo featured in the program book, on event signage and on video screens
- Sponsor acknowledgement during the program
- Sponsor name featured in pre- and post-event promotion

BREAKFAST SPONSORSHIP — ONE AVAILABLE

$6,500 (PREFERRED RATE $5,000)

- Recognition as a Breakfast Sponsor of the 2023 Our Region | Our Future Summit
- One preferred location corporate table (10 seats per table)
- Full-color half-page ad in event program book
- Sponsor logo featured in the program book, on event signage and on video screens
- Sponsor acknowledgement during the program
- Sponsor name featured in pre- and post-event promotion

LUNCH SPONSORSHIP

$6,500 (PREFERRED RATE $5,000)

SOLD OUT

- Recognition as the exclusive Lunch Sponsor of the 2023 Our Region | Our Future Summit
- One preferred location corporate table (10 seats available)
- Full-color half-page ad in event program book
- Sponsor logo featured in the program book, on event signage and on video screens
- Sponsor acknowledgement during the program
- Sponsor name featured in pre- and post-event promotion

THOUGHT LEADERSHIP SPONSORSHIP

$6,500 (PREFERRED RATE $5,000)

SOLD OUT

- Recognition as the exclusive Thought Leadership Sponsor of the 2023 Our Region | Our Future Summit
- One preferred location corporate table (10 seats available)
- Full-color half-page ad in event program book
- Sponsor logo featured in the program book, on event signage and on video screens
- Sponsor acknowledgement during the program
- Sponsor name featured in pre- and post-event promotion

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PROGRAM SPONSORSHIP — UNLIMITED

$4,000 (PREFERRED RATE $3,500)

- Recognition as a Program Sponsor of the 2023 Our Region | Our Future Summit
- One corporate table (10 seats per table)
- Full-color quarter-page ad in event program book
- Sponsor name featured in the program book, on event signage and on video screens
- Sponsor acknowledgement during the program
- Sponsor name featured in pre- and post-event promotion

STUDENT HOST SPONSORSHIP — UNLIMITED

$3,000 (PREFERRED RATE $2,500)

- Recognition as a Student Host Sponsor of the 2023 Our Region | Our Future Summit
- One corporate table (10 seats per table) for up to nine students and a minimum of one faculty/staff member or a representative from the hosting organization
- Sponsor name featured in the program book and on video screens
- Sponsor acknowledgement during the program
- Note — Student Host Sponsorships require that a minimum of six students be seated at the sponsored table.

TABLE SPONSORSHIP — UNLIMITED

$1,500 (PREFERRED RATE $1,200)

- One corporate table (10 seats per table)
- Sponsor name included in the printed book
- 20% discount on ad pricing in event program book

TO RESERVE YOUR SPONSORSHIP, CONTACT:

JACQUI MATSUMOTO
DIRECTOR OF INVESTOR RELATIONS
JMATSUMOTO@ECONOMICALLIANCE.ORG | 818-481-8161

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ADVERTISING OPPORTUNITIES

AD SIZE	COLOR/BW	DIMENSIONS	PRICE
Full Page	4-Color	8.5" wide x 11" high	$1,500
Full Page	Black and White	8.5" wide x 11" high	$1,000
Half Page	4-Color	6.5" wide x 9" high	$750
Half Page	Black and White	6.5" wide x 9" high	$600
Quarter Page	4-Color	3.65" wide x 4.875" high	$500
Quarter Page	Black and White	3.65" wide x 4.875" high	$350
Eighth Page	4-Color	3.125" wide x 2.065" high	$150
Eighth Page	Black and White	3.125" wide x 2.065" high	$100

AD SPECIFICATIONS AND FILES

- All ads should be submitted as high resolution (300 dpi) electronic art in PDF or jpeg format via email.
- All ads must fit exactly to the ad space dimensions.
- The Valley Economic Alliance is not responsible for errors in supplied electronic artwork and copy.