FREE EVENT

ACCESSING L.A.

Doing Business with the City

RISE with

VIRTUAL EVENT

THURSDAY, OCTOBER 14, 2021 • 10:00 A.M.

The Board of Public Works and Bureau of Contract Administration present the 2021 Accessing L.A. RiseWith Virtual Event in partnership with the Mayor's Offices of Budget and Innovation and Economic Development, the Economic & Workforce Development Department, and The Valley Economic Alliance.

This event will focus on the City of Los Angeles' continued efforts to equip businesses with the tools and resources to **learn, evolve and thrive** in an ever-changing business environment. RiseWith is organized as part of the celebration of *National Hispanic Heritage Month*.

LEARN

Find out more about City of Los Angeles programs and resources that have pivoted during the pandemic to continue providing services to you. Gain information from City Departments and stakeholders about best practices and upcoming opportunities.

EVOLVE

Get updates on the new Los Angeles Business Assistance Virtual Network platform and how it has evolved to better meet your needs. Hear about how the City's bid preference programs have been revamped to support local businesses.

THRIVE

Become equipped with practical tools that can help you adapt to the digital marketplace and maximize your business online through a presentation on the L.A. Optimized Accelerator Academy. Get useful tips to develop and grow a successful business.

Register for this live event via Zoom at bit.ly/RiseWith2021Oct14

Accessing L.A. is the City's flagship networking program that was designed to provide opportunities to create meaningful relationships while offering valuable perspectives and an abundance of resources to promote economic development and contracting with the City of Los Angeles. The events create a dynamic tight-knit community for those who are interested in doing business with the City and other public agencies in the greater Los Angeles area.

Visit accessingla.com for more information and event updates