

Texas College of Occupational and Environmental Medicine Strategic Review Committee (SRC)

The Strategic Review Committee was formed by the TXCOEM membership at the annual meeting held in May, 2017. The stated purpose was to review the current value proposition to the TXCOEM members to gather insights on declining membership.

Members:

Faiyaz Bhojani, MD, DrPH, FACOEM
Arch "Chip" Carson, MD, PhD
Jeffrey Levin, MD, MSPH
William "Brett" Perkison, MD, MPH, FACOEM
C. David Rowlett, MD, MS, FACOEM

Purpose of the meeting: Reenergize TXCOEM to be a meaningful & valued organization for its members, which in turn would inspire a robust membership and a renewed sense of camaraderie and purpose.

For purposes of a strategic review and recommendation, members of the SRC agreed to be fully open and constructively critical in their comments and observations. It was also agreed to not attribute specific comments to individuals.

Minutes of the first meeting on June 24, 2017

Vision/Mission/Value statement/Purpose - Deemed to be CRITICAL - Historically, TXCOEM had documents of incorporation and had a documented vision/mission statement. It is not clear if this document still exists or is even operational. Further, it was agreed that even if this document exists, it should be reviewed and refreshed to the 21st century. At the business meeting, it was mentioned TXCOEM had to be reincorporated. There is usually a requirement for mission/vision from the Texas Secretary of State to qualify the organization as a non-profit.

What was filed?

A. Camaraderie amongst members - It was stated that the camaraderie which existed in past years seems to have eroded in the past several years which may have resulted in decreased engagement of members and decreased membership. Relation btw ACOEM and Chapters ACOEM's focus is on national activities with limited interface w chapters for guidance or otherwise on a proactive basis.

B. Communication - It was sensed that there has been a very limited communication to members in past 2 years. Previous practice/requirement was to have a functional Website + 2 newsletters/year.

C. Educational offerings: Typical CME offerings are conducted at the annual meeting. **Following was noted:**

- a) Offer a high quality and relevant CME and speakers at the annual meeting.
- b) Reinstate Marcus Key lecture; it is a key offering and showcases our heritage.
- c) In addition to annual meeting, explore fit for purpose and resource options for additional learning (not necessarily CME).
- d) Consider CME activities thru other providers, such as partnering with UTHealth School of Public Health/SWCOEH
- e) Consider revisiting TMA to have a joint meeting with their Fall meeting.

D. Benchmarking: Members of SRC obtained insight about other vibrant ACOEM chapters and gathered some insights, such as for WOEMA. It was noted that such organizations offer a

broader value proposition and can keep continuity of knowledge and retain robust membership and fiscal resources as well as support elected members with vision and key actions. SRC agreed to explore structure of other components to try to discern value for a potential volunteer BOD/BOAdvisors. This dialogue will embrace current officers to ensure a holistic approach.

E. Any other business/comments: Very limited participation of Petrochemical OH professionals at annual TXCOEM meeting.