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WHY THIS 2021 TREND FORECAST IS SO IMPORTANT

1

Consumer needs have changed and evolved since Covid-19

2

The retail landscape is changing: fixing the supply chain, redesigning stores and establishing direct relationships with farmers and brands

3

Technology is creating a new world for producing, buying, selling, merchandising foods and beverages







Deadwood South Dakota, 1877

SCARE

INSPIRE



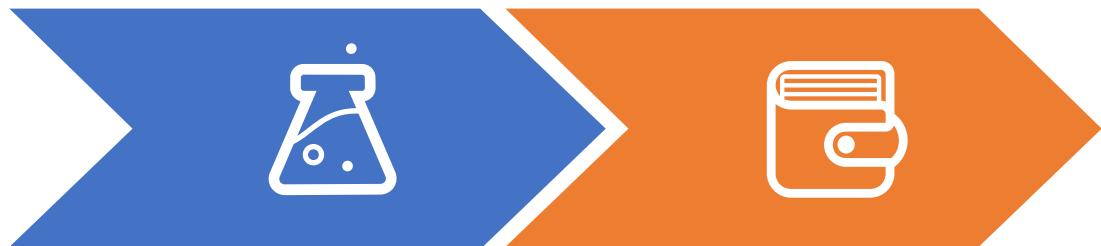
**PEOPLE FEEL THE NEED TO
CONNECT WITH THEIR
FOOD INTELLECTUALLY
AND PHYSICALLY**

The next iteration of Food Retailing is here



A specialty niche
reduced SKUs

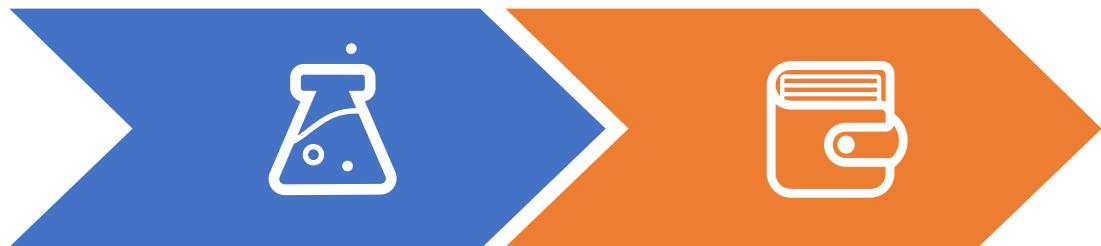
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Innovative &
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More non-traditional
sales opportunities



"TRANSPARELOCALICIOUS"

... MORGAN SPURLOCK *Supersize Me*



A woman with long brown hair, seen from the back, is pushing a shopping cart filled with groceries, including a bag of lettuce and a bottle of oil. She is standing in front of a male cashier in a white shirt and black apron. The background shows shelves stocked with various grocery items. A blue horizontal bar with white text is overlaid on the image.

IT'S ALL ABOUT THE
RELATIONSHIP

