



100 RALEMON ST. BELLEVILLE, N.J.

PHONE
BELLEVILLE 2-
1079

Lempert's

WHY THIS 2021 TREND FORECAST IS SO IMPORTANT

1

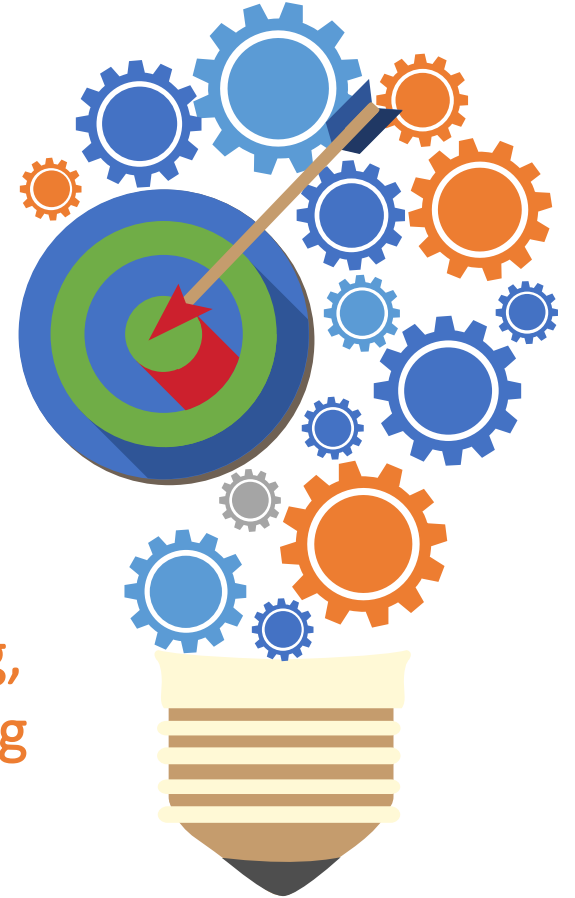
Consumer needs have changed and evolved since Covid-19

2

The retail landscape is changing: fixing the supply chain, redesigning stores and establishing direct relationships with farmers and brands

3

Technology is creating a new world for producing, buying, selling, merchandising foods and beverages







Deadwood South Dakota, 1877

SCARE

INSPIRE



**PEOPLE FEEL THE NEED TO
CONNECT WITH THEIR
FOOD INTELLECTUALLY
AND PHYSICALLY**

The next iteration of Food Retailing is here



A specialty niche
reduced SKUs

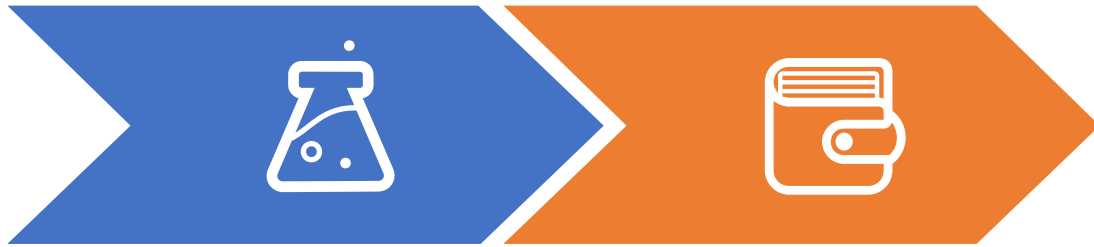
The next iteration of Food Retailing is here



A specialty niche
reduced SKUs

Curated offerings

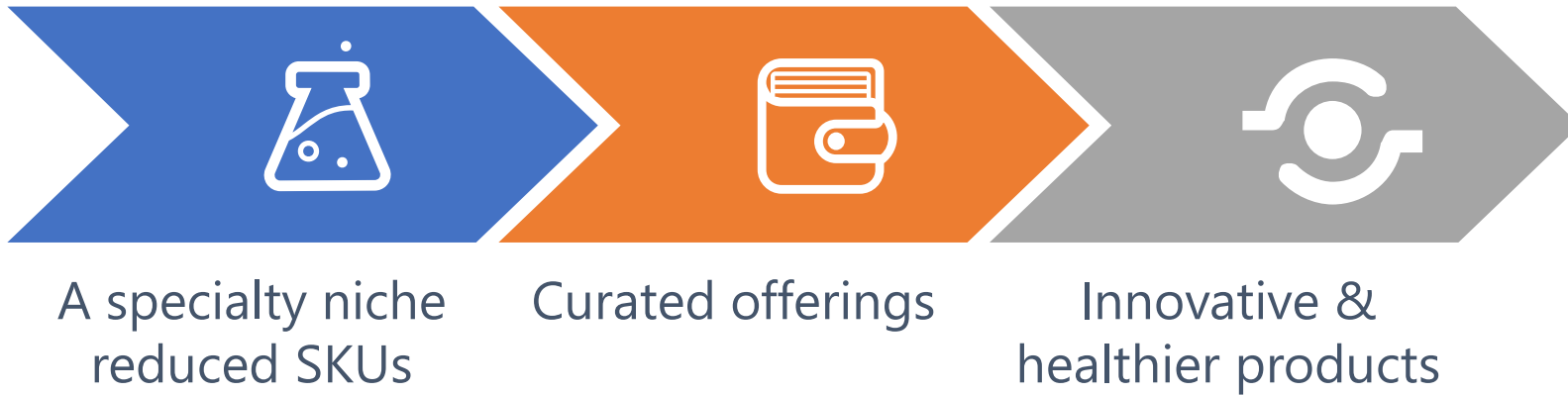
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“TRANSPARELOCALICIOUS”

... MORGAN SPURLOCK *Supersize Me*





**IT'S ALL ABOUT THE
RELATIONSHIP**

