



Moderator:

Brian Todd, The Food Institute



Presenters:

Dave Donnan, senior partner -
A.T. Kearney

Kevin Deol, Marketing Director -
Sproutly



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60-minute webinar begins promptly at 2:30pm ET

Speakers

ATKearney

Sproutly

Dave Donnan **Senior Partner, A.T. Kearney**

Dave Donnan is a Senior Partner with A.T. Kearney, a global management consulting firm. He has researched and written on issues related to consumer products and cannabis as well as the future evolution of the industry. He is a board member of a Canadian cannabis company and a frequent speaker on topics related to cannabis, food and consumer trends.



Kevin Deol **Marketing Director, Sproutly**

Kevin Deol is the Marketing Director for Sproutly, a publicly-traded licensed producer of cannabis in Canada that aims to disrupt the existing beverage and edibles market with their revolutionary, natural water-soluble cannabis extraction technology. Before joining the team at Sproutly, Kevin sharpened his sales skills with a financial tech start-up in Vancouver, BC, before venturing out to start his own company that focused on digital marketing consultation and brand development in the e-commerce space. He now works fulltime for Sproutly and is tasked with helping build out the marketing strategy, brand portfolio management, and communications plans for the organization.





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Food Label Review Service



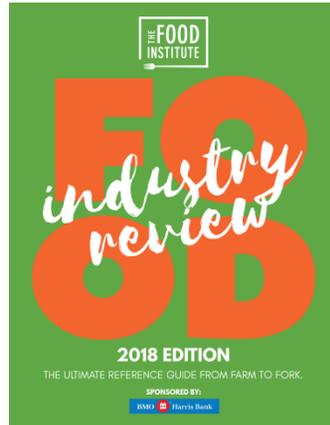
This comprehensive service provides assessment of compliance with basic FDA requirements, as well as the option to review the risk posed by claims not defined by FDA such as **natural**, **wholesome** or **handcrafted**, and provide companies with a Risk Analysis detailing **potential class action lawsuit threats**.*

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**FDA does not approve food labels prior to marketing. FI/OFW Law label reviews are advisory and do not constitute legal conclusions.*

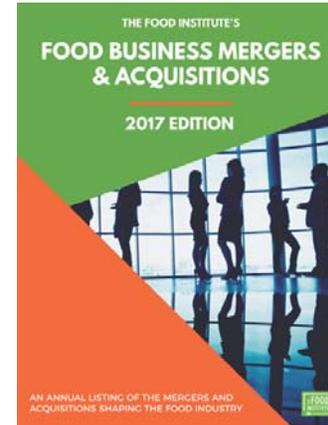


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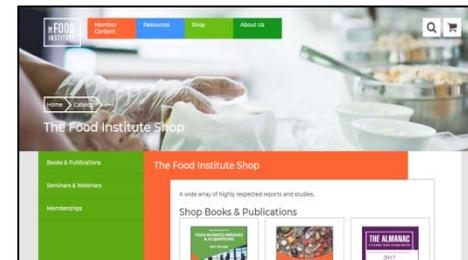
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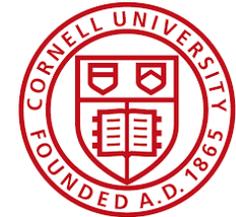
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Category	Price	Change
Range	\$2,473.9	-21.0%
Factory	\$1,722.5	-11.1%
Foodservice	\$1,897.5	-3.4%
Health care	\$2,491.9	1.2%
Manufacturing	\$2,276.0	1.2%
Retail	\$2,039.4	-5.1%
Wholesale	\$974.0	-0.3%
Other	\$908.0	-2.3%
Market Value	232.0	4.3%
Market Cap	5497.0	-1.3%
Market Turnover	1807.0	-3.4%
Market Volatility	1807.0	0.4%

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