

**Eric  
Garcetti**  
#IamMayor

## MAYOR GARCETTI'S LAUNCH OF THE CITY'S EXPORT PROGRAM



**Taking L.A. to the World: Growing  
Your Business Through Exports**



**WEDNESDAY, OCT. 19, 2016**

7:30 a.m. - 12:30 p.m.

**UNIVERSITY OF SOUTHERN  
CALIFORNIA**

Galen Center-Founders' Club

3400 S. Figueroa St.  
Los Angeles, CA 90089

\$40 registration fee.  
Breakfast and parking included.

**RSVP**

**WHO SHOULD ATTEND:**

Manufacturers and exporters seeking  
to grow their global market strategies

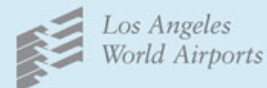
**WHAT TO EXPECT:**

- Mayor Garcetti will deliver keynote remarks to launch his new export program: Taking L.A. to the World
- Business Leaders Roundtable & Panel Discussions:
  - How We Found Success – And You Can, Too
  - How Exporting will Improve Your Bottom Line
  - How to Develop Your Export Pricing & Finance Strategies
  - How to Ship your Product and Goods

**CONFIRMED SPEAKERS INCLUDE:**

- **Amb. Mickey Kantor**, Partner, Mayer Brown LLP
- **Kevin Klowden**, Executive Director California Center, Milken Institute
- **Paul Duncan**, Regional Director, Export-Import Bank of the U.S.
- **Jane Skeeter**, CEO, UltraGlas, Inc.

**PARTNERS**



**COOPERATING ORGANIZATIONS**

California Manufacturing Technology Consulting • Center for International Trade  
Development • Foreign Trade Association • Women in International Trade – Los Angeles •  
World Trade Center Los Angeles • L.A. Customs Brokers and Freight Forwarders Association

For more information, contact [Carlos J. Valderrama](mailto:Carlos.J.Valderrama@portoflosangeles.com), 213.580.7570