

Frequently asked questions:

Attachment to the Short-Term Employment Forecast Survey

Why are you collecting this information?

By validating the Short-Term Employment Forecast (STEF), employers will have access to more accurate regional labour market information to assist them in both short- and long-term workforce planning. Accurate labour market information can also assist employers in addressing workforce needs such as attracting, recruiting and retaining your workforce.

This validation process with stakeholders will help ensure the results of the 2023-2025 STEF accurately reflect the unique labour market conditions at the local level. The STEF results enhanced by industry feedback will provide confidence to the GOA policy and program areas that the short-term demand forecasts are based on a robust methodology that is backed by strong evidence, both quantitative and qualitative in nature.

Will my information be shared?

All responses will be stored securely in the Government of Alberta's servers, and only designated users will have access to the raw data. Your responses will not be made public, and the final report will not attribute results to any one business or organization.

I don't understand the North American Industry Classification System (NAICS). What do I do?

Please reach out to JET.STEF@gov.ab.ca or visit <https://www23.statcan.gc.ca/imdb/p3VD.pl?Function=getVD&TVD=1369825> for more information on NAICS. If you are unsure of which industry your organization falls under, please select the industry that sounds most appropriate.

My organization operates in more than one industry of the NAICS. How do I select one?

Please select the industry that produces most of your revenue.

My organization does not follow the National Occupation Classification (NOC) system. What do I do?

Please visit <https://noc.esdc.gc.ca/> to see descriptions of NOC codes to select occupations that best fit your organization. If you are unable to find the occupation that best fits your employees, please provide the job title and a description of the role.

