



Young Business Leaders of Jackson

Fall Banquet 2020

*Safety & health measures will be in place, and the event may be hybrid in-person/virtual if necessary.
*See YBLjackson.org for health and safety details.

Wednesday, October 28th
11:30 a.m. - 1:00 p.m.
Country Club of Jackson



Distinguished Speaker Jeremiah Castille

University of Alabama Chaplain

Jeremiah Castille is the University of Alabama Chaplain. During high school, Castille signed with the University of Alabama Football Team to play as a Defensive Back. He played for the University of Alabama from 1979-1982. During that time, Castille was a member of the 1979 National Championship Team, the All-Southeastern Conference Team and the All-American Team.

After college, Castille went to play in the NFL. He signed with the Tampa Bay Buccaneers from 1983-1986 and the Denver Broncos from 1987-1988. During 1988, Castille played in Super Bowl XXII with the Denver Broncos.

Castille founded the Jeremiah Castille Foundation in 1999 and later became an Ordained Minister in 2001. He has been the University of Alabama Chaplain for the past 16 years.

Jeremiah is married to his wife, Jean, and they are the proud parents of six children; Tim, Simeon, Leah, Rachel, Caleb and Danielle.

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SPONSORSHIP OPPORTUNITIES

Due to social distancing limitations, Gold/Silver/Bronze sponsorships will be limited to 4 in-person seats **PLUS** a live event streaming link.

GOLD SPONSOR

\$1,500 PER BANQUET

- Gold Sponsors are given placement in event promotional publicity including (but not limited to) invitation and program (approx. 2000 invited, avg. attendance is 225).
- Gold Sponsors are given placement on marketing piece given to all banquet participants (such as a stadium cup).
- Gold Sponsors receive a reserved table with the business logo on the table tent **PLUS** a live event streaming link.
- Gold Sponsors are given logo placement in event program.
- Gold Sponsors are given social media and email marketing promotion.

BRONZE SPONSOR

\$500 PER BANQUET

- Bronze Sponsors are listed in Program, attended by 225 on average.
- Bronze Sponsors receive a reserved table with the business name on the table tent **PLUS** a live event streaming link.

SILVER SPONSOR

\$1,000 PER BANQUET

- Silver Sponsors are listed in Program, attended by 225 on average.
- Silver Sponsors receive a reserved table with the business logo on the table tent **PLUS** a live event streaming link.
- Silver Sponsors are given logo placement in event program.
- Silver Sponsors are given social media and email marketing promotion.

VIRTUAL SPONSOR

\$300 PER BANQUET

- Virtual Sponsors are listed in email blast to all participants.
- Virtual Sponsors are given email marketing promotion.
- Virtual Sponsors are given a live event streaming link.

YBL Jackson additionally offers **annual sponsorships** at Elite and Premier levels. These offer leadership level sponsorship of multiple banquets and events and additional marketing benefits throughout the year. Please contact us for further details.

YBL Mission

YBL Jackson transforms the marketplace by winning men to Christ, building them in their faith and sending them out locally, nationally, and internationally for God's glory.

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P. O. Box 13432 • Jackson, MS 39236 • 4500 I-55 North • Suite 232 • Jackson, MS 39211

601-957-6860 • Email: admin@ybljackson.com

www.ybljackson.org