



2019 SoCAL DONATION & ADVERTISING OPPORTUNITIES

Each year, NRA members and other Second Amendment supporters attend 25+ Friends of NRA events throughout the seven SoCal counties of Imperial, Los Angeles, Orange, Riverside, San Bernardino, San Diego, and Ventura. These fundraisers are held on behalf of the NRA Foundation, a 501(c)(3) nonprofit charity. Net proceeds are distributed as grants for youth firearm safety, JROTC activities, women's training, veterans' programs, and more. Donations are tax-deductible as permitted by law. The NRA Foundation's Tax ID # is 52-1710886. You can choose to support a specific event or all SoCal events. Donations are only accepted if there are no conditions made regarding usage or minimum reserve amounts. Due to their geographically-specific nature, donations of services (e.g. training, financial planning, haircuts, etc.) are subject to approval and may be limited to specific local events. Thank you for your support!

☐ **SoCAL FNRA DONOR CLUB: ALL SoCAL EVENTS – DEADLINE IS DECEMBER 14, 2018**

Donations/ads received after December 14 are welcome but may not receive all benefits, depending on date received

Donate 25 units of products or certificates valued at a minimum of \$20 each or more, or purchase program advertising for a minimum of 5 events, and you will be recognized in:

- **MONTHLY E-NEWSLETTER:** Donor name/logo with link to company website in all e-newsletters sent monthly in 2019 to Friends of NRA supporters throughout the 7-county SoCal territory.
- **EVENT MATERIALS:** Donor name/logo included in all SoCal printed event programs (if applicable) and on display signage at all events where item is used.

☐ **LOCAL: SPECIFIC SoCAL EVENT – DEADLINE IS 3 WEEKS PRIOR TO EVENT DATE**

Donations/ads received with less lead time are welcome but may not receive all benefits, depending on date received

Donate a product or certificate, or purchase an ad, to a specific event and you will be recognized in:

- **EVENT MATERIALS:** Name included in printed program (if applicable) and on display signage at event.
- **YEAR-END E-NEWSLETTER:** Donor name included in year-end SoCal FNRA donor listing.

PLEASE SELECT DONATION OPTION ABOVE, THEN COMPLETE THE APPLICABLE INFO BELOW

☐ **PRIZE / CERTIFICATE / UNDERWRITING* – DESCRIBE ITEM & FAIR MARKET VALUE:**

**Underwriting opportunities are available for specific items in FNRA prize package, to be announced in early 2019*

\$ _____

☐ **PROGRAM AD PER EVENT: [] Full Pg \$250 [] ½ Pg \$200 [] ¼ Pg \$150 [] Biz Card \$100 QTY: _____**

ADS: IRS regulations limit the content of fundraising program ads. **Permitted** are company name, logo, brand or trade names; contact info including address, phone, web, e-mail; and descriptions of products/services without pricing or purchasing information. **Not Permitted** are qualitative or comparative language to a competitor; pricing information or indication of savings or value; endorsements of the company or product; or inducements to purchase, including coupons/discounts. **Preferred Artwork Format** is PDF or JPG. Files may be e-mailed to mdavis@nrahq.org; if unavailable, please supply clear artwork or business card.

Contact _____	Title _____
Company _____	Email _____
Address _____	Phone _____
City/St/Zip _____	Website _____

Please include check payable to NRA Foundation, or provide credit card info (AmEx, Disc, MC, Visa):

CC# _____ Exp _____ Signature _____ Amount \$ _____

If applicable, indicate specific event(s) (date/city) or geographic area(s) (county/city) sponsoring:

Questions? Contact Mike Davis
mdavis@nrahq.org or 714.368.0451.
Please include this form with your
donation and send to:

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