FINANCIAL PLANNING ASSOCIATION
SILICON VALLEY

Member Feature: Rhonda Staelgrave-Secor

Rhonda Staelgraeve-Secor, CFP®, MPAS®, CEPA® is a Programs Co-chair for the FPA of Silicon Valley. As a Board Director, Rhonda works with fellow Co-chair, Quyen Nguyen, and the programs committee to solicit presenters who present timely and thought-provoking topics during chapter meetings. Recent presenters have included Gabriela Santos, Chief Market Strategist with JP Morgan who presented “Latest Insights on the Investment Landscape: First Quarter 2025 Guide to the Markets”, and Jeff Brooks, JD and Senior Wealth Strategist with Janus Henderson who presented “Wealth Planning Trends – The Super Bowl, Asset Values, and the Silver Tsunami”.

During the past three years, Rhonda has had the pleasure of collaborating with both seasoned and new FPA members to identify presentation topics that are unique to FPA. Her goal is to provide presentation topics that members will find not only relevant to their practices but also worth taking time to step away from their busy schedules to attend a mid-week meeting.

Rhonda joined FPA in 2018 and joined the Board of the Silicon Valley FPA in 2022. Rhonda enjoys meeting industry colleagues and serving with her fellow board members for the benefit of all Silicon Valley FPA members.

Rhonda Staelgraeve-Secor, CFP®, MPAS®, CPA® is the owner of RLS Private Wealth Consulting, Inc., a boutique multi-family office firm serving successful family business owners with comprehensive wealth planning, wealth concierge, and administrative family office services, located in Hollister, CA.