Payment Acceptance Device

PROXmobile3

Features

Made in America

Integrates with Bytemark app and existing CAD/AVL systems

Apple, Google, & Samsung Pay

Best price fare calculations

Credit / debit card payments

Benefits

For Agencies

Transit agencies want to restore passengers' confidence in using their services and riders simply want convenience when using those services. With INIT's PROXmobile3 payment acceptance device (PAD), agencies can achieve these goals.

PROXmobile3 relies on an open architecture system and accepts contactless credit or debit cards, as well as mobile wallets on a smartphone or wearable. PROXmobile3 allows agencies to give riders the convenience of **contactless payments** which helps in re-establishing their trust in public transit.

For Riders

Riders are familiar with using digital payments to purchase items like coffee or retail goods. PADs like INIT's PROXmobile3 provide the same convenience when paying for public transit.

Riders can conveniently tap and go without having to worry about whether or not they have the right ticket. Best price fare calculation rewards passengers with free rides after they meet the fare equivalent of a daily or weekly pass. With best price fares, social equity is achieved by removing upfront cost barriers associated with recurrent passes. Transactions happen in real-time allowing riders to board without delays.

For Drivers

Selling tickets or handling fare payments can create challenges for drivers. With PROXmobile3, drivers are freed from the burden of these tasks. Its tap-and-go technology allows drivers to focus on what they do best.

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