

Today's Dose

Sponsorship Opportunities

In 2020 the North Country Chamber of Commerce upgraded their communication offering to a two times a week enewsletter called "Today's Dose". This enewsletter has quickly become the go to resource for our business community.

Because of this we want to extend a few advertising opportunities to our members to reach this incredibly engaged audiences. Below are a few statistics about the enewsletter as well as opportunities that are available.

Today's Dose Stats:

- Sent twice a week (Tuesday and Thursday)
- Sent to over 4,000 contacts
- Reached Clinton, Essex, Franklin, Warren, Hamilton and Akwesasne and Southern Quebec



There are three types of sponsors offered:

- **MEMBER SPOTLIGHT/Paid Content:** This will be the last article in each edition and can feature content showcasing a webinar, product or other information you would like to get out to our engaged audience. The article will also link to your website and email. (Specs available upon request)
 - **Cost:**
 - \$200/placement
- **SPONSORSHIP LOGO:** Your logo placed at the bottom of the newsletter and linked to your website for 2021. (There are only 4 spots available per year, we anticipate these will go quick.)
 - **Availability/Cost:**
 - 4 spots available
 - \$1,000/year
- **SPONSORSHIP BANNER:** Your company's banner placed at the bottom of the newsletter and linked to your business' website.
 - **Availability/Cost:**
 - 1 spot available per quarter
 - \$1,250/quarter