

# Today's Dose

## Sponsorship Opportunities

In 2020 the North Country Chamber of Commerce upgraded their communication offering to a two times a week newsletter called "Today's Dose". This newsletter has quickly become the go to resource for our business community.

Because of this we want to extend a few advertising opportunities to our members to reach this incredibly engaged audiences. Below are a few statistics about the newsletter as well as opportunities that are available.

### Today's Dose Stats:

- Sent twice a week (Tuesday and Thursday)
- Sent to over 4,000 contacts
- Reached Clinton, Essex, Franklin, Warren, Hamilton and Akwesasne and Southern Quebec

### There are three types of sponsors offered:

- **MEMBER SPOTLIGHT/Paid Content:** This will be the last article in each edition and can feature content showcasing a webinar, product or other information you would like to get out to our engaged audience. The article will also link to your website and email. (Specs available upon request)

- **Cost:**

- \$200/placement

- **SPONSORSHIP LOGO:** Your company's logo will be placed at the bottom of the newsletter and linked to your business' website for 2021. (There are only 4 spots available per year, we anticipate these will go quick.)

- **Availability/Cost:**

- 4 spots available
- \$1,000/year

- **SPONSORSHIP BANNER:** Your company's banner placed at the bottom of the newsletter and linked to your business' website.

- **Availability/Cost:**

- 1 spot available per quarter
- \$1,250/quarter



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