**FREE Upcoming Small Business Seminars**

**Cash Flow, Break Even, and Budget for a Small Business**

**Sept. 24, 2019 Tue 6:00 PM to 9:00 PM**

**[Johnston Community College Small Business Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)** [Johnston County Workforce Development Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

[2024A](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

Topic: Financing

Small businesses often think they are making a profit, but are struggling to have any money left after paying the bills. An expert in the financial field will discuss how to plan a budget so the small business owner will have cash flow to buy more merchandise, or have enough cash flow to bid on a big contract. You will learn the importance of knowing how to budget to plan for a cash flow, break even, and budgets. Pre-registration is necessary, and all attendees must be 18 or older.

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**Google Tools for a Small Business**

**Sept. 25, 2019 Wed 6:00 PM to 8:00 PM**

[**Johnston Community College Small Business Center** Johnston County Workforce Development Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

Topic: Marketing and Sales

In this session, we discuss several of the free, low-cost Google products for work, and how they can help in marketing your business. We'll discuss using Google Alerts, Google Trends, YouTube for social media, email marketing, Google Docs, and Google Drive . You will receive great tips, shortcuts, additional resources including mobile apps, Google Keep, G-Suite and Google My Business. Information in this session will help to grow your small business. All attendees must be 18 or older. Please bring a fully charged laptop for the session.

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**How to Get Financing for Your Small Business**

**Tue 6:00 PM to 9:00 PM**

**[Johnston Community College Small Business Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)** [Johnston County Workforce Development Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

[2024A](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

Topic: Financing

Are you exploring financial options for starting or maintaining a small business? If so, this is a seminar that you don't want to miss. During this seminar learn important information on what it takes to get funding for your small business. Learn what the banks and lenders expect from you as the business owner. Find out the documents to take to the lender. We do not give recommendations on a specific name, but you will

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learn about lending sources - where to go for the money. This seminar is a must for the savvy business owner. Student/attendee must register for each seminar separately and must be 18 or older.

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**Federal Taxes for Your Small Business**

Oct. 8, 2019 Tue 6:00 PM to 8:00 PM

**[Johnston Community College Small Business Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)** [Johnston County Workforce Development Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

[2024A](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

Topic: Tax Planning

Learn the types of federal taxes your small business is responsible for. Get current information on the latest Federal Tax Law changes. Learn how to utilize those changes for your small business and how to make informed tax planning decisions. Seminar attendees must be 18 or older. Pre-registration is required for each seminar.

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**How to Start a Small Business - The Overview**

Oct. 15, 2019 Tue 6:00 PM to 8:00 PM

**[Johnston Community College Small Business Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)** [Johnston County Workforce Development Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

[2024A](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

This seminar is an overview of starting a small business. Do you wonder where to start first with your small business idea? This seminar will give you some GPS directions to begin the preliminary steps for a small business startup. Set up an appointment with the SBC Small Business Counselor after the seminar to help you understand how to complete an individual start up process. Pre-registration is required. Attendees must be 18 or older.

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**How to Do Business with the Government**

**Oct. 16, 2019 Wed 2:00 PM to 4:00 PM**

**[Johnston Community College Small Business Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)** [Johnston County Workforce Development Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

[2024A](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

Topic: Government Contracting

Learn how to grow your small business with government contracts for your products and services. The instructor will give information on marketing your small business to

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the government as well as how to sign up to bid on contracts. Student/attendee must register for each seminar separately, and must be 18 or older.

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**FREE Upcoming Small Business Seminars**

**How to Start a Non-Profit**

**Oct. 22, 2019 Tue 6:00 PM to 9:00 PM**

**[Johnston Community College Small Business Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)** [Johnston County Workforce Development Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

[2024A](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

Topic: Start-up Assistance

This seminar is an overview of the beginning basics for starting a small non-profit. To begin a good foundation for the non-profit, it is recommended that additional SBC seminars be taken. Pre-registration is required, and attendees must be 18 or older.

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**How to Develop & Revise By- Laws for a Non-Profit**

**Oct. 29, 2019 Tue 6:00 PM to 9:00 PM**

**[Johnston Community College Small Business Center](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)** [Johnston County Workforce Development Center 2024A](https://www.ncsbc.net/center.aspx?center=75280&subloc=0)

Topic: Business Basics

Developing non-profit by laws is an important part of any non-profit. Learn the language and process to help your non-profit begin and run smoother. Build a stronger foundation for the non-profit by taking additional SBC seminars. Pre-registration is required. Attendees must be 18 or older.

**Register or view other seminars: https://www.ncsbc.net/Events.aspx?mode=4&area=Alamance+County&zip=&miles=25&center=75280&topicnum=0&days=360&sort=M&layout=0**

919-209-2015 or 919-209-2224

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