



Student Conclave and Fall Conference Exhibitor Invitation

Dear Prospective Exhibitor,

Get some face time with Wisconsin PTs, PTAs and Students at the APTA Wisconsin Student Conclave and Fall Conference!

APTA Wisconsin is happy to offer your organization several opportunities to increase your visibility in the physical therapy professional community through exhibiting, sponsorships, advertising and material distribution in conjunction with both our Student Conclave being held February 4, 2023 at Carroll University in Waukesha and Fall Conference being held October 5-6 at Glacier Canyon Lodge in Wisconsin Dells.

Student Conclave

Available on **Saturday, February 4 from 11 am - noon** is the **Exhibit Hall** for those companies who are disseminating information, goods or services, and for recruiters wanting to reach students during the lunch break. A **limited** number of exhibit tables will be available on a first-come, first-served basis. Each 6' foot table will include an identification sign and up to two exhibitors are allowed per table (additional exhibitors are \$15 each).

Fall Conference

Available on **Thursday, October 5 from noon-2 pm** is the **Exhibit Hall** for those companies who are disseminating information, goods or services, and for recruiters. We'll bring the attendees to you with lunch and giveaways. A **limited** number of skirted exhibit tables will be available on a first-come, first-served basis from **noon-2 pm on Thursday, October 5**. Each 6' foot table will include an identification sign and lunch for up to two exhibitors per table.

Choose the Package that Best Fits Your Marketing Needs!

GOLD - \$750 (Best Value!)	SILVER - \$600	BRONZE - \$400
<ul style="list-style-type: none"> • 6-ft banquet table with prime exhibit hall placement at fall conference AND student conclave • One sponsored Facebook post • One full page ad in <i>PT Connections</i> • Post event mailing lists • Company information in attendee folders at fall conference • Company name listed in <i>PT Connections</i> after fall conference • Company logo with link posted on <i>aptawi.org</i> fall conference page 	<ul style="list-style-type: none"> • 6-ft banquet table at fall conference AND student conclave • One sponsored Facebook post OR one full page ad in <i>PT Connections</i> • Company name listed in <i>PT Connections</i> after fall conference • Company information in attendee folders at fall conference • Company logo with link posted on <i>aptawi.org</i> fall conference page 	<ul style="list-style-type: none"> • 6-ft banquet table at fall conference OR student conclave • Company name listed in <i>PT Connections</i> after fall conference • Company information in attendee folders at fall conference

Exhibitor Registration Form

Company Name _____
(as it should appear on signs and marketing information)

Address _____

City/State/Zip _____

Telephone _____ Website _____

Email _____

Contact: _____

Registration Type *(fall conference deadlines and details will be sent closer to October)*

_____ **GOLD Level Exhibitor** – \$750

_____ **SILVER Level Exhibitor** – \$600

_____ **BRONZE Level Exhibitor** – \$400 (Exhibiting at _____ Student Conclave OR _____ Fall Conference)

List Names of All Who Will be in Attendance at Your Exhibit Hall Table. Lunch included for up to two exhibitors per table:

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Will your display require electricity? _____ (exhibitors are responsible for supplying extension cords)

25 word description of your company to appear in promotional material (or email it to aptawi@aptawi.org)

Student Conclave deadline is January 15, 2023:

Can't Join Us in Person?
You Can Still Reach Attendees! – See Next Page for Details

More Opportunities to Reach PTs, PTAs and Students!

Mailing Lists - Student Conclave or Fall Conference (price per event)

_____ Pre-Conference - \$35 _____ Post Conference - \$50 _____ Student Conclave _____ Fall Conference

Pre-conference lists will be sent two weeks prior to the event.

Post-conference lists will be sent within 1 week of the event.

Additional Opportunities for Fall Conference ONLY

Material Distribution

_____ \$100

We will distribute one marketing piece (brochure, flyer, giveaway, etc.) to participants in their conference folders.

Event Sponsorship

_____ Breakfast - \$150 _____ Thursday _____ Friday

_____ Morning and Afternoon Breaks - \$150 _____ Thursday _____ Friday

_____ Friday Business Meeting Luncheon - \$300

Your company will receive signage at the sponsored event along with an acknowledgement in every participant's conference packet. Sponsors also receive their company name and website link listed on the APTA Wisconsin website conference registration page.

Advertising in Conference Packets

_____ Full Page - \$200 8.5 x 11"

APTA Wisconsin will make copies of your camera ready art to be placed in every attendee conference folder. 1-sided only - ads will be duplicated as black & white on color paper.

PAYMENT

_____ Check Enclosed (Please make checks payable to APTA Wisconsin)

Or - Credit Card _____ VISA _____ MasterCard _____ Discover

Card Number _____ Security Code _____

Cardholder's Name (print) _____

Billing Address _____

City/State/Zip _____

Exp. Date _____ Signature _____ Total \$ _____

Mail to:

APTA Wisconsin

P.O. Box 341 • McFarland, WI 53558

For information or questions concerning vendor opportunities at our state conferences, please contact us at 608/221-9191 or aptawi@aptawi.org.

Visit www.aptawi.org/about-wisconsin-physical-therapy/partners/ to view the **APTA WI Media Kit** and learn about additional ways to advertise your business to our 2,600 members.