

Improving the Customer Experience - Making an Impact!

Join Lyn Falk of RetailWorks and learn how to
make your business a destination!

The customer experience in your store, restaurant or place of business is one of your biggest differentiators. There is a strong cause and effect relationship between strong branding, design, display, and ultimate profitability. Learn how to attract and engage your customers through effective storefront design, interior decor, layout, and display and merchandising techniques. Whether you are selling to millennials or baby boomers, you will learn how to create an engaging shopping environment that helps your business stand out!

Wednesday, March 15 • 7:30 - 9:00 am
J.E. Hamilton Community House
Downtown Two Rivers
Free for Two Rivers Main Street Members
Only \$20 for non-members

Lyn Falk is a nationally recognized expert in retail merchandising and branding, and has worked with downtown businesses of all types to improve the visual impact of their businesses and generate additional sales.

Call the Two Rivers Main Street office at 920.794.1482 or
e-mail: director@tworiversmainstreet.com to register!

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