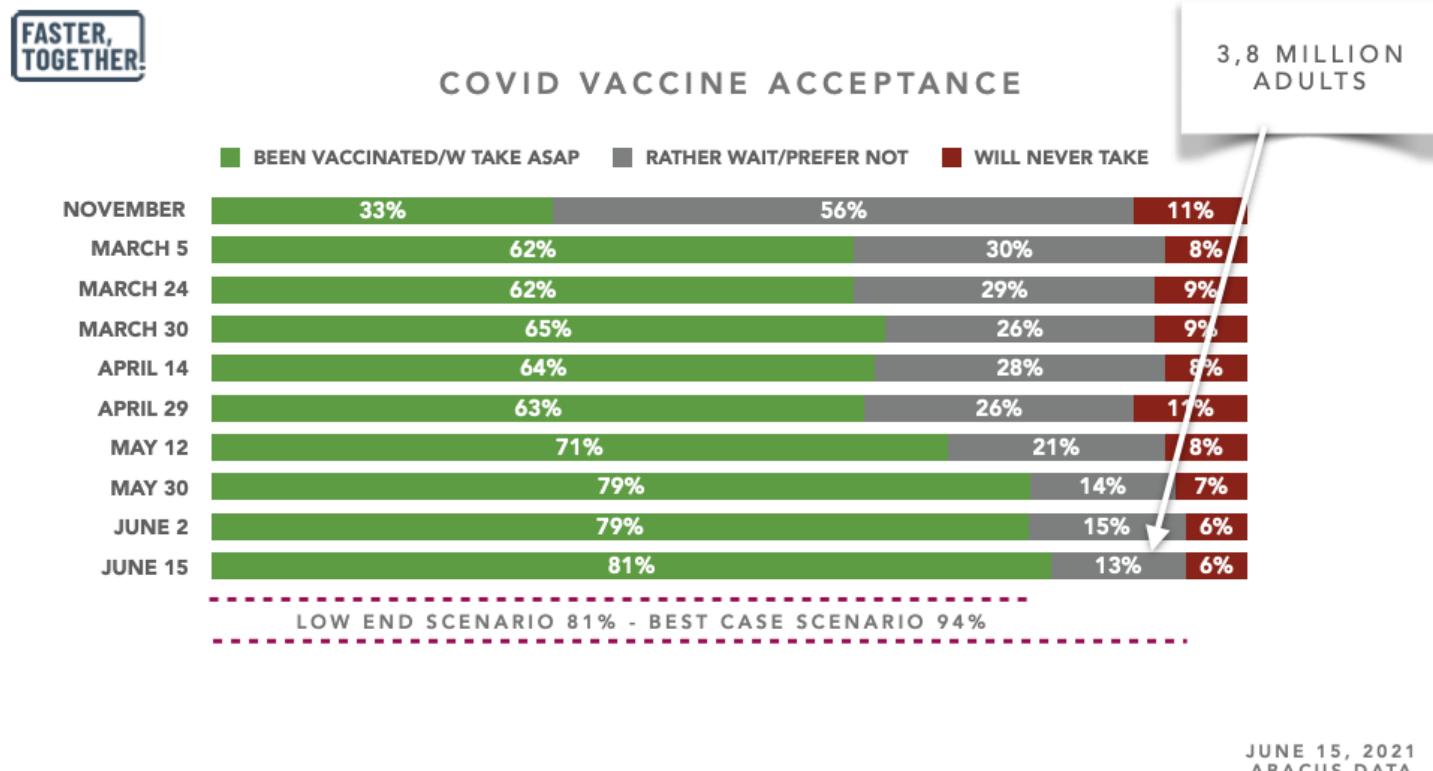


ALMOST ALL PLAN TO GET A SECOND SHOT, BUT A QUARTER DOUBT NECESSITY

Ottawa, ON, June 21, 2021 – The latest Abacus Data research conducted as a contribution to the Faster Together coalition reveals that the number of vaccine hesitant Canadians has continued to decline, and now numbers 13%, with another 6% indicating they will never take a Covid19 vaccine.

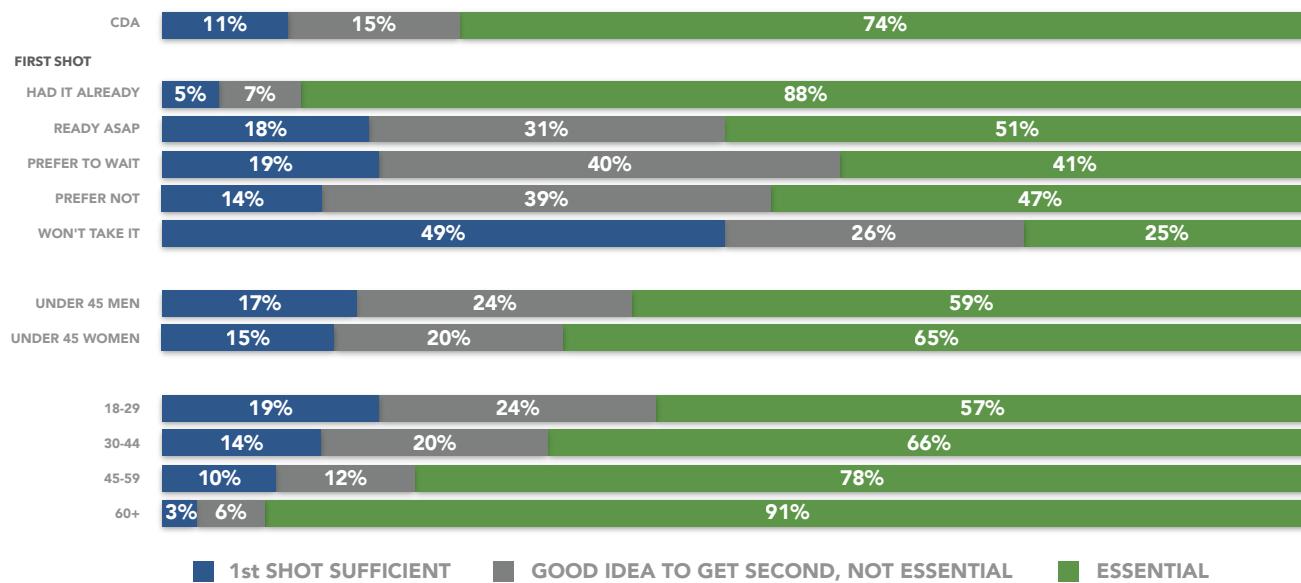


Among those who have already had a first shot of vaccine, 98% say they have either had their second shot already or intend to take it as soon as possible. Just 2% say they might not bother with the second shot.

While these numbers suggest Canada can expect continued forward momentum in vaccine acceptance, one other question highlights the need to continue to provide education and encouragement about the second shot and its role in health protection from this virus.

Although 74% believe the second shot is “essential” to provide protection from Covid, 15% say it’s a good idea to get the second shot, but not essential, and 11% say they believe the 1st dose provides sufficient protection from their standpoint. Young people in particular seem less convinced about the need for the second shot.

Together these numbers indicate that as many as a quarter of Canadian adults may need continued encouragement and information to make the decision to get the second shot.



JUNE 15, 2021
ABACUS DATA

The survey was conducted with 2,200 Canadians residents from June 11 to 15, 2021. The data was weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region.

THE FASTER TOGETHER COALITION

More than 240 organizations (labour unions, individuals, industry associations, airports, universities, and businesses large and small) has formed to encourage Canadians to be vaccinated against Covid19. Co-chaired by Hassan Yussuff, Past President of the Canadian Labour Congress and Bruce Anderson, Chairman of Abacus Data and a partner in spark*advocacy. Under the banner "Faster, Together" with opinion research contributed by Abacus Data and creative services by Spark Advocacy the group offers more than 400 pieces of creative material that any organization is free to use to reach audiences they have access to.

Faster Together digital ads <https://resources.fastertogther.ca> can be downloaded from this site and used at no cost. A second site explains the work of the coalition and provides a link to provincial sites that can inform them about vaccine availability. <https://www.fastertogther.ca> Those who want to join the coalition are welcome simply send an email to banderson@abacusdata.ca or hyussuff@clcctc.ca There is no cost to join and no limit on the size of the coalition.

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FASTER TOGETHER PARTNERS

19 To Zero
Accelware
ACFO-ACAF
ACTRA National
Airbnb
Air Canada
Atlantic Canada Airports Association
Alan Doyle
Alberta Hotel & Lodging Association
Allan Hawco
Amalgamated Transit Union
Ambermac Media (Amber MacArthur)
American Federation of Musicians
Association of Supply Management - BC
Baffin Iron Mines
Banff & Lake Louise Hospitality Association
BC Building Trades Council
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BC Council of Forest Industries
BC Maritime Employers Association
BC Hotel Association
Billy Bishop Toronto City Airport
BIOTECanda
Boston Consulting Group
Brandon University
Brantford Brant Chamber of Commerce
Brescia University College
Burnaby Board of Trade
Business Council of Canada
Caisse de Dépôts
Canada Life
Canada Life & Health Insurance Association
Canada's Building Trades Unions
Canadian Actors' Equity Association
Canadian Airports Council
Canadian Alliance of Student Associations
Canadian Association of Amusement Operators
Canadian Association of Fairs and Exhibitions
Canadian Automobile Association
Canadian Bankers Association
Canadian Chamber of Commerce
Canadian Construction Association
Canadian Credit Union Association
Canadian Electricity Association
Canadian Federation of Nurses Unions
Canadian Food Exporters Association
Canadian Independent Music Association
Canadian Labour Congress
Canadian Live Music Association
Canadian Media Producers Association
Canadian Nursing Students' Association
Canadian Real Estate Association
Canadian Roofing Contractors Association
Canadian Ski Council
Canadian Ski Instructors Alliance
Canadian Union of Public Employees
Canadian Urban Transit Association
Canadian Wireless Telecom Association
Cape Breton Regional Chamber of Commerce
CCEC Credit Union
Capilano University
Cenovus Energy Inc
Charlottetown Airport Authority
Chamber of Commerce for Greater Moncton
Chetwynd Chamber of Commerce
Choice Hotels Canada
Cineplex
Colleges & Institutes Canada
Council of Canadian Innovators
CPA New Brunswick
Creative BC
CropLife Canada
Culinary Tourism Alliance
Cynthia Dale
Deer Lake Airport Authority
Directors Guild of Canada
École de technologie supérieure
Empire Life
Endless Events Group
Engelheim
Event Staff Canada
Facebook
FETCO
Federation of Canadian Municipalities
Fertilizer Canada
Fredericton Chamber of Commerce
Fredericton International Airport Authority
Food, Health & Consumer Products Canada
Forrest Products Association of Canada
Fort McMurray Chamber of Commerce
Gander Airport Authority
Georgian College
Global Citizen
go2HR
Greater Moncton International Airport Authority
Greater Saskatoon Chamber of Commerce
Greater Victoria Chamber of Commerce
Halifax International Airport Authority
Hotel Association of Canada
Humboldt Chamber of Commerce
Insurance Bureau of Canada
IATSE
Indigeno Travel
Intl Brotherhood of Electrical Workers
Intl' Brotherhood of Boilermakers
Intl Union of Operating Engineers
Int'l Assn of Machinists & Aerospace Workers
Janet Annesley
King's University College at Western University
Laborers' Intl Union of North America
Langley Chamber of Commerce
MacEwan University
Manitoba Chambers of Commerce
Manitoba Nurses Union
Manulife
Maple I Maskawâhtik
Maple Leaf Foods
Maple Leaf Sports/Ent
Mark Critch
Marriott International
Maximum Express
Mediative
Meetings Mean Business Canada
Memorial University
Milton Chamber of Commerce
Mining Association of Canada
Motion Picture Association of Canada
Motor Coach Canada
Mount Royal University
Mount Allison Students' Union
Mount Allison University
Mount Saint Vincent University
Movie Theatre Association of Canada
Music Canada
National Airlines Council of Canada
National Electrical Trade Council
National Newswatch
NB Building Trades Council
New Brunswick Nurses Union
Newmarket Chamber of Commerce
New Vision Family Health Team
North Vancouver Chamber of Commerce
Nova Scotia Nurses' Union
OCAD University
Ontario Construction Secretariat
Ontario Motor Coach Association
Ontario Nurses' Association
Ontario Public Service Employees
Ottawa Board of Trade
Ottawa Sports and Entertainment Group
Ottawa International Airport Authority
Pacific National Exhibition
Parksville & District Chamber of Commerce
Peter Mansbridge
Pharmacists' Association of NFLD & Labrador
Ponoka and District Chamber of Commerce
Port Hope & District Chamber of Commerce
Port Saint John
Prince Edward Island Nurses' Union
Professional Institute the Public Service of Canada
Qualicum Beach Chamber of Commerce
Quinte West Chamber of Commerce
Queens University
Rapid Test & Trace Canada
Realstar Hospitality
Regina Exhibition Association Ltd
Retail Council of Canada
Registered Nurses' Union of NFLD & Labrador
Revelstoke Credit Union
Rob Russo
Royal & McPherson Theatres Society
Saa Dene Group of Companies
Saint John Airport
Saskatchewan Chamber of Commerce
Saskatchewan Union of Nurses
Sault Ste Marie Airport Development Corp
ScienceUpFirst
Service Employees International Union
Simon Fraser University
Sirius XM Canada
Sooke Region Chamber of Commerce
Sparrow Hotels
St. John's International Airport Authority
Stratford Festival
Students' Association of MacEwan University
Stouffville Chamber of Commerce
Sun Life
Suncor
Surrey Board of Trade
Sussex & District Chamber of Commerce
Teamsters Canada
Teck Resources

Telus
Tenaris
TikTok Canada
Timmins Chamber of Commerce
Toronto & York Region Labour Council
Toronto International Film Festival
Tourism Industry Ass'n Canada
Tourism Industry Ass'n AB
Tourism Industry Ass'n BC
Tourism Industry Ass'n ON
Tourism Industry Ass'n NB
Tourism Industry Ass'n NS
Tourism Industry Ass'n PEI
Tourism Industry Ass'n NFLD
Town of Banff
TransLink

Trans Mountain
Trent University
Tri-Cities Chamber of Commerce
Trinity Western University
Tumbler Ridge Chamber of Commerce
Twitter
Unifor
Union Savings
United Food and Commercial Workers
United Nurses of Alberta
United Steel Workers
Universal Music Canada
Universities Canada
University of the Fraser Valley
University of Guelph
University of Saskatchewan

University of St. Michael's College
University of Waterloo
Victoria Airport Authority
Vista Projects
Waskesiu Chamber of Commerce
Western Retail Lumber Association
WestJet
Wilfrid Laurier University
Winnipeg Airports Authority
Woodbine Entertainment
Yarmouth & Area Chamber of Commerce
York University
Yorkton Chamber of Commerce
Yukon University