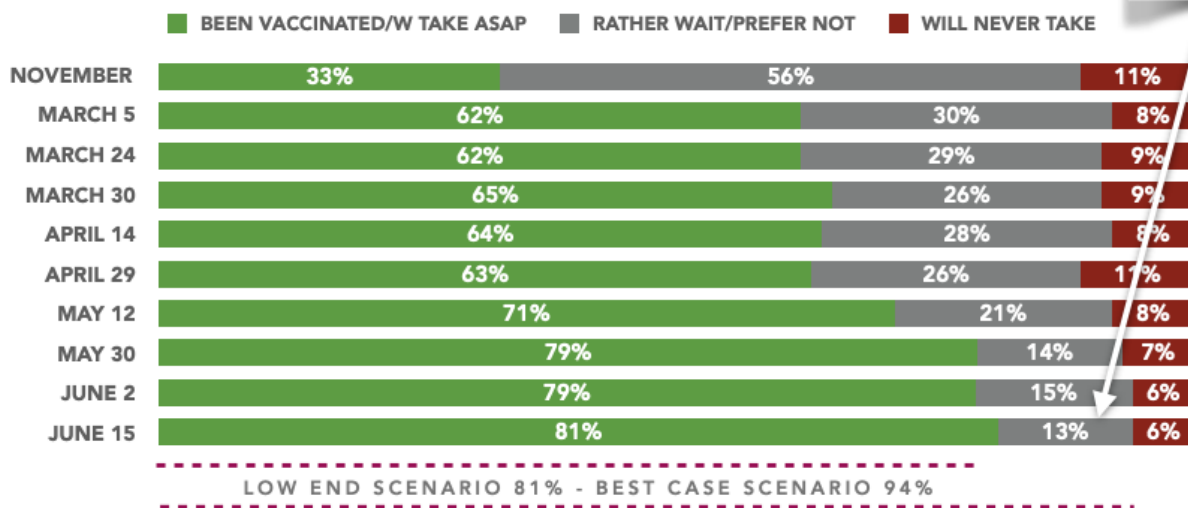


ALMOST ALL PLAN TO GET A SECOND SHOT, BUT A QUARTER DOUBT NECESSITY

Ottawa, ON, June 21, 2021 – The latest Abacus Data research conducted as a contribution to the Faster Together coalition reveals that the number of vaccine hesitant Canadians has continued to decline, and now numbers 13%, with another 6% indicating they will never take a Covid19 vaccine.



COVID VACCINE ACCEPTANCE

3,8 MILLION
ADULTSJUNE 15, 2021
ABACUS DATA

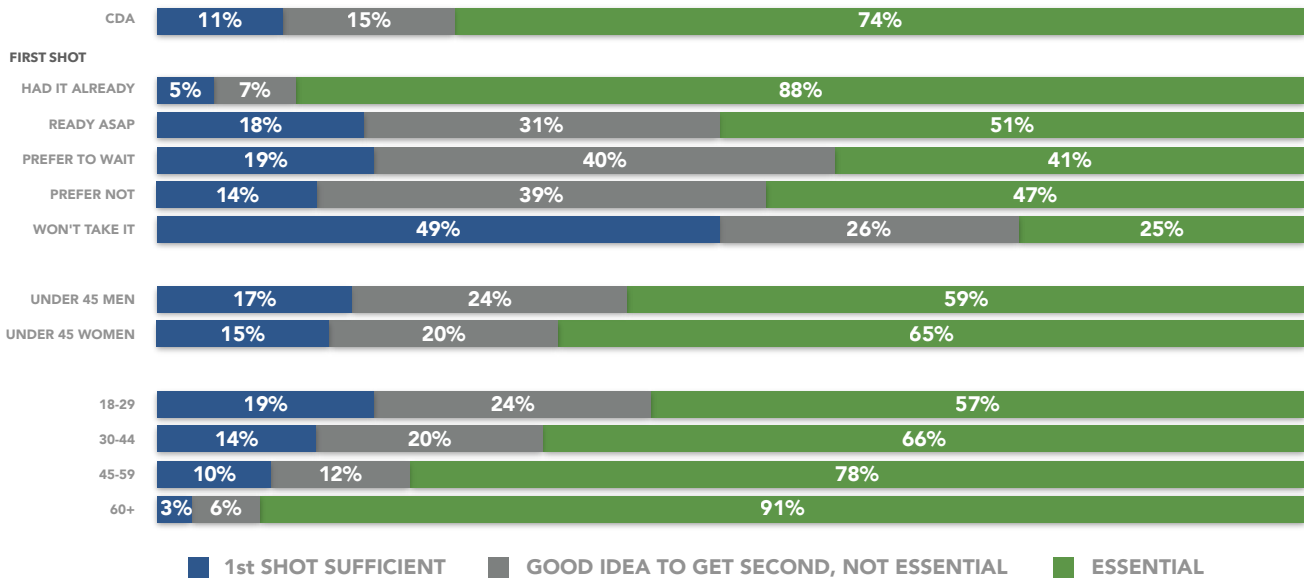
Among those who have already had a first shot of vaccine, 98% say they have either had their second shot already or intend to take it as soon as possible. Just 2% say they might not bother with the second shot.

While these numbers suggest Canada can expect continued forward momentum in vaccine acceptance, one other question highlights the need to continue to provide education and encouragement about the second shot and its role in health protection from this virus.

Although 74% believe the second shot is "essential" to provide protection from Covid, 15% say it's a good idea to get the second shot, but not essential, and 11% say they believe the 1st dose provides sufficient protection from their standpoint. Young people in particular seem less convinced about the need for the second shot.

Together these numbers indicate that as many as a quarter of Canadian adults may need continued encouragement and information to make the decision to get the second shot.

SECOND SHOT - IS IT ESSENTIAL



JUNE 15, 2021
ABACUS DATA

The survey was conducted with 2,200 Canadians residents from June 11 to 15, 2021. The data was weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region.

THE FASTER TOGETHER COALITION

More than 240 organizations (labour unions, individuals, industry associations, airports, universities, and businesses large and small) has formed to encourage Canadians to be vaccinated against Covid19. Co-chaired by Hassan Yussuff, Past President of the Canadian Labour Congress and Bruce Anderson, Chairman of Abacus Data and a partner in spark*advocacy. Under the banner "Faster, Together" with opinion research contributed by Abacus Data and creative services by Spark Advocacy the group offers more than 400 pieces of creative material that any organization is free to use to reach audiences they have access to.

Faster Together digital ads <https://resources.fastertogether.ca> can be downloaded from this site and used at no cost. A second site explains the work of the coalition and provides a link to provincial sites that can inform them about vaccine availability. <https://www.fastertogether.ca> Those who want to join the coalition are welcome simply send an email to banderson@abacusdata.ca or hyussuff@clctc.ca There is no cost to join and no limit on the size of the coalition.

CONTACT

Hassan Yussuff, Co-Chair
Canadian Labour Congress
hyussuff@clctc.ca
613.851.7881

Bruce Anderson, Co-Chair
Abacus Data / spark*advocacy
banderson@anderson-insight.com
www.sparkadvocacy.ca
613.882.0929

FASTER TOGETHER PARTNERS

| | | |
|---|---|---|
| 19 To Zero | Chetwynd Chamber of Commerce | Mount Royal University |
| Accelsware | Choice Hotels Canada | Mount Allison Students' Union |
| ACFO-ACAF | Cineplex | Mount Allison University |
| ACTRA National | Colleges & Institutes Canada | Mount Saint Vincent University |
| Airbnb | Council of Canadian Innovators | Movie Theatre Association of Canada |
| Air Canada | CPA New Brunswick | Music Canada |
| Atlantic Canada Airports Association | Creative BC | National Airlines Council of Canada |
| Alan Doyle | CropLife Canada | National Electrical Trade Council |
| Alberta Hotel & Lodging Association | Culinary Tourism Alliance | National Newswatch |
| Allan Hawco | Cynthia Dale | NB Building Trades Council |
| Amalgamated Transit Union | Deer Lake Airport Authority | New Brunswick Nurses Union |
| Ambermac Media (Amber MacArthur) | Directors Guild of Canada | Newmarket Chamber of Commerce |
| American Federation of Musicians | École de technologie supérieure | New Vision Family Health Team |
| Association of Supply Management - BC | Empire Life | North Vancouver Chamber of Commerce |
| Baffin Iron Mines | Endless Events Group | Nova Scotia Nurses' Union |
| Banff & Lake Louise Hospitality Association | Engelheim | OCAD University |
| BC Building Trades Council | Event Staff Canada | Ontario Construction Secretariat |
| BC Chamber of Commerce | Facebook | Ontario Motor Coach Association |
| BC Council of Forest Industries | FETCO | Ontario Nurses' Association |
| BC Maritime Employers Association | Federation of Canadian Municipalities | Ontario Public Service Employees |
| BC Hotel Association | Fertilizer Canada | Ottawa Board of Trade |
| Billy Bishop Toronto City Airport | Fredericton Chamber of Commerce | Ottawa Sports and Entertainment Group |
| BIOTECANADA | Fredericton International Airport Authority | Ottawa International Airport Authority |
| Boston Consulting Group | Food, Health & Consumer Products Canada | Pacific National Exhibition |
| Brandon University | Forrest Products Association of Canada | Parksville & District Chamber of Commerce |
| Brantford Brant Chamber of Commerce | Fort McMurray Chamber of Commerce | Peter Mansbridge |
| Brescia University College | Gander Airport Authority | Pharmacists' Association of NFLD & Labrador |
| Burnaby Board of Trade | Georgian College | Ponoka and District Chamber of Commerce |
| Business Council of Canada | Global Citizen | Port Hope & District Chamber of Commerce |
| Caisse de Depots | go2HR | Port Saint John |
| Canada Life | Greater Moncton International Airport Authority | Prince Edward Island Nurses' Union |
| Canada Life & Health Insurance Association | Greater Saskatoon Chamber of Commerce | Professional Institute the Public Service of Canada |
| Canada's Building Trades Unions | Greater Victoria Chamber of Commerce | Qualicum Beach Chamber of Commerce |
| Canadian Actors' Equity Association | Halifax International Airport Authority | Quinte West Chamber of Commerce |
| Canadian Airports Council | Hotel Association of Canada | Queens University |
| Canadian Alliance of Student Associations | Humboldt Chamber of Commerce | Rapid Test & Trace Canada |
| Canadian Association of Amusement Operators | Insurance Bureau of Canada | Realstar Hospitality |
| Canadian Association of Fairs and Exhibitions | IATSE | Regina Exhibition Association Ltd |
| Canadian Automobile Association | Indigeno Travel | Retail Council of Canada |
| Canadian Bankers Association | Intl Brotherhood of Electrical Workers | Registered Nurses' Union of NFLD & Labrador |
| Canadian Chamber of Commerce | Int'l Brotherhood of Boilermakers | Revelstoke Credit Union |
| Canadian Construction Association | Intl Union of Operating Engineers | Rob Russo |
| Canadian Credit Union Association | Int'l Assn of Machinists & Aerospace Workers | Royal & McPherson Theatres Society |
| Canadian Electricity Association | Janet Annesley | Saa Dene Group of Companies |
| Canadian Federation of Nurses Unions | King's University College at Western University | Saint John Airport |
| Canada Food Exporters Association | Laborers' Intl Union of North America | Saskatchewan Chamber of Commerce |
| Canadian Independent Music Association | Langley Chamber of Commerce | Saskatchewan Union of Nurses |
| Canadian Labour Congress | MacEwan University | Sault Ste Marie Airport Development Corp |
| Canadian Live Music Association | Manitoba Chambers of Commerce | ScienceUpFirst |
| Canadian Media Producers Association | Manitoba Nurses Union | Service Employees International Union |
| Canadian Nursing Students' Association | Manulife | Simon Fraser University |
| Canadian Real Estate Association | Maple I Maskawáhtik | Sirius XM Canada |
| Canadian Roofing Contractors Association | Maple Leaf Foods | Sooke Region Chamber of Commerce |
| Canadian Ski Council | Maple Leaf Sports/Ent | Sparrow Hotels |
| Canadian Ski Instructors Alliance | Mark Critch | St. John's International Airport Authority |
| Canadian Union of Public Employees | Marriott International | Stratford Festival |
| Canadian Urban Transit Association | Maximum Express | Students' Association of MacEwan University |
| Canadian Wireless Telecom Association | Mediative | Stouffville Chamber of Commerce |
| Cape Breton Regional Chamber of Commerce | Meetings Mean Business Canada | Sun Life |
| CCEC Credit Union | Memorial University | Suncor |
| Capilano University | Milton Chamber of Commerce | Surrey Board of Trade |
| Cenovus Energy Inc | Mining Association of Canada | Sussex & District Chamber of Commerce |
| Charlottetown Airport Authority | Motion Picture Association of Canada | Teamsters Canada |
| Chamber of Commerce for Greater Moncton | Motor Coach Canada | Teck Resources |

Telus
Tenaris
TikTok Canada
Timmins Chamber of Commerce
Toronto & York Region Labour Council
Toronto International Film Festival
Tourism Industry Ass'n Canada
Tourism Industry Ass'n AB
Tourism Industry Ass'n BC
Tourism Industry Ass'n ON
Tourism Industry Ass'n NB
Tourism Industry Ass'n NS
Tourism Industry Ass'n PEI
Tourism Industry Ass'n NFLD
Town of Banff
TransLink

Trans Mountain
Trent University
Tri-Cities Chamber of Commerce
Trinity Western University
Tumbler Ridge Chamber of Commerce
Twitter
Unifor
Union Savings
United Food and Commercial Workers
United Nurses of Alberta
United Steel Workers
Universal Music Canada
Universities Canada
University of the Fraser Valley
University of Guelph
University of Saskatchewan

University of St. Michael's College
University of Waterloo
Victoria Airport Authority
Vista Projects
Waskesiu Chamber of Commerce
Western Retail Lumber Association
WestJet
Wilfrid Laurier University
Winnipeg Airports Authority
Woodbine Entertainment
Yarmouth & Area Chamber of Commerce
York University
Yorkton Chamber of Commerce
Yukon University