



July 5, 2022

Mayor Stewart and Members of Council  
City of Vancouver  
453 West 12th Ave,  
Vancouver, BC V5Y 1V4

Dear Mayor and Councilors,

**RE:** Council Meeting Agenda Item #6 - 1025 - 1027 Davie Street - Application for an Amendment to a Liquor Primary Licence Liquor Establishment Class 3 (Pub)  
**When:** Tuesday, July 5, 2022  
**Applicant:** Fountainhead Pub Ltd.  
**Licence:** Liquor Primary Licence No. 202415

Thank you for providing the BC Hotel Association the opportunity to attend today's meeting of council. Vancouver is a world-class city that boasts a tremendous hospitality community, which contributes enormously to our provincial and local economy, offers employment to thousands of residents, and drives tourism throughout British Columbia. It must be protected to better serve our residents, guests, and grow the city's reputation on the international stage.

The City Policy Guidelines on Liquor Primary Size, Capacity and Location will be harmful to Vancouver's hospitality industry, and I advocate that City Council pass a motion rescinding it. I am not aware of any other jurisdiction that has such a restrictive policy. I also share this letter in support of Recommendation A, of the city staff report and approval of the structural change application proposed for The Fountainhead Pub, on Davie Street.

In addition to negatively impacting the city's food and liquor service community, the City Policy Guidelines on Liquor Primary Size, Capacity and Location policy will be detrimental to the accommodation industry. If a new hotel applied for a liquor primary licence or an existing hotel applied to increase their existing capacity, the city staff could deny their application if the site is within 50m or 100m of another hotel with a liquor primary licence or other liquor primary establishment. There will be a new hotel applying for licensing at the site of the previous Four Seasons Hotel. All hotels want to be competitive with each other and provide their guests with a quality food and beverage experience.

It has been identified that the number of rooms available for a tourism destination like Vancouver falls significantly short. We are working actively to support growth of hotel community and meet the demands of our tourism sector, however, this policy would inhibit the financial success of the city, limiting the expansion of events and tourism to the rest of the region.

I greatly appreciate your consideration of this request and would urge the city to remove the policies that are a direct impediment to the city's hospitality industry. Vancouver's hotel community is a strong contributor to this incredible city and we look forward to continuing our work together.

Thank you,  
Ingrid Jarrett  
President & CEO



BC Hotel Association

[Ceo@bcha.com](mailto:Ceo@bcha.com)

250-864-3793