

# HAVE YOU EVER WONDERED WHERE YOUR BUSINESS IS ON GOOGLE? FIRST PAGE, SECOND PAGE, OR... NON-EXISTENT?

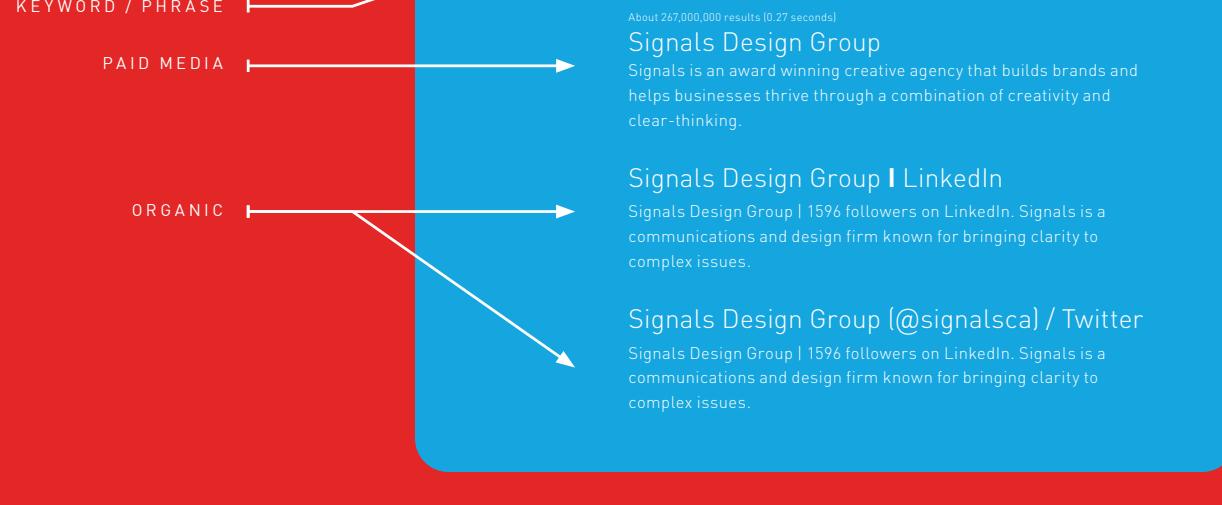
## What Is SEO?

SEO or Search Engine Optimization is one of the hottest topics, and the recent pandemic has forced many brands & businesses to pivot to a more robust digital model, by improving both their digital positioning in terms of being discovered on search engines like Google, Bing, etc. and their online marketing.

## What Does This Mean For You?

Where you rank when being searched either by customers, industry, services or brand name are all keys to attracting new clients to your business. All things considered, consumer online purchases of products and services have grown an additional 13.7% compared to 2020 (the future of commerce.com) and on a similar trajectory for 2022. Here are some of the key benefits of an **SEO STRATEGY**:

- + It will bring **TARGETED TRAFFIC** only those actively seeking your product or service
- + Build **TRUST** in your brand
- + Increase **CONVERSION RATES** whether for sales or lead generation
- + Places you **AHEAD OF THE COMPETITION**
- + Its **COST EFFECTIVE** due to its inbound nature compared to outbound sales



## Why Does My Competitor Show Up On Google But I Don't?

This is one of the most sobering questions that many businesses come to realize when they Google their business name. They see the competition, but they don't see themselves. The answer is not what you think it is, simply put, it has to do with what's called SEO (Search Engine Optimization).

## How Can Signals Design Group Help Your Position Today?

We can create the right strategy with you to make sure you are at the top of the search in your industry and markets. We have helped numerous organizations hold the top spot from medical and health industries to hospitality, real estate, and education. Whether it's a single campaign or your business as a whole that can use an SEO boost we are here to help you. Our tools and strategies help you reach the exact audiences you are targeting, getting solid results in brand awareness, click throughs and purchases and attracting the right leads. If your business is not on a search engine's first page (Google, Bing, etc) you are missing out on 75% of the viewers looking for your products or services.

**CONNECT WITH US TODAY AND BOOST YOUR RATING THIS COMING SEASON.**

## DON'T MISS OUT

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**CLICK to CONNECT**

& let's get the conversation started!

