{SalutationLtrE} {SalutationEng} {ParlLastName},

I am writing to you today as a concerned {sector} employer in our community of {ConstituencyName}. Our industry was one of the first hit by this pandemic. Restrictions on mass gatherings, border closures and capacity reductions are necessary to protect public health, but as I am in the business of bringing people together, I cannot yet recover.

Government support programs like the Canada Emergency Wage Subsidy (CEWS) and the Canada Emergency Rent Subsidy (CERS) are welcomed. However, with cash reserves depleted and losses accumulating each month, we can no longer cover our monthly fixed costs.

My business is on the edge of survival, and my challenge is shared by thousands of other tourism-related businesses. Our latest industry survey revealed that without Government-supported financing, almost 70% of respondents will not make it to the summer, and over 40% will not make it to the end of February.

In order to cover my fixed costs, I need the recently announced Highly Affected Sectors Credit Availability Program (HASCAP) to be rolled out immediately and ready to receive applications in early January. Further, in order for our businesses to access the full benefit of this program - particularly those with multiple locations - it is essential that they are not limited by restrictive caps. Doing so would prevent the program from fulfilling its intended purpose.

I am asking the Government today to please implement the HASCAP program without delay, to ensure that Canada’s hardest-hit businesses can survive until the Summer and continue to employ Canadians. My employees are the heart of my business, but I fear I will have to shut my doors without this dedicated government support.

Sincerely,

{name}

{address}

{email}