

# RECONNECT

**BC EVENT**  
MANAGEMENT

## **Reconnect 2020**

#BCreconnect2020

At the Harbour Convention Centre  
Saturday, June 27, 2020  
5:00pm-7:00pm

*Proceeds support  
The BC Hospitality Foundation  
Event Website: [www.reconnect2020.ca](http://www.reconnect2020.ca)*



BC Event Management has partnered with the Harbour Convention Centre to host "Reconnect 2020". The goal of *Reconnect 2020* is to showcase a new way to connect.

From meetings to events to tourism, we all need to connect. The *Reconnect 2020* hybrid event will be held at the 35,000-sq. ft. Harbour Convention Centre on False Creek in downtown Vancouver.

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## *The Entrance*

The reception style hybrid event will feature a touch-less entrance with safety ambassadors greeting every guest.

As guests enter the massive venue, they will have endless seating options. Individual seating pods will be sprinkled around the 25,000-sq. ft. main floor to provide ample space for each guest. Each seating pod will include seating, an end table and décor accents.

## *Our Audience*

Reconnect 2020 will have forty in-person guests and will be live streamed out to guests all over BC. As our hosts pop from stage to stage virtually and in person, they will engage with the in-person and virtual audience.

## *The in-Person Reception (Main Floor)*

As our guests enjoy the entertainment on the main floor, Peake of Catering will deliver boxed meals and beverages to each guest. Guests can choose to relax in their pod or mingle safely around the main floor to network with colleagues. During the reception, the main floor MC will entertain guests and highlight the auction items on the massive LED wall.

## *The Virtual Reception (Second Floor Video Studio)*

Our virtual guests will have their very own MC engaging with guests live from the second-floor video studio. Our virtual guests will have their very own game show and entertainment. Our MC will keep them engaged and highlight all of the auction items on the studio video wall.

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## *The Auction*

After the reception, the focus will move back to the main stage where our MCs will showcase the amazing auction items. Each auction item will be showcased and brought to life. As we display the auction items on the website and video screens, the countdown will begin. In-person guests and the virtual audience will all have a last chance to bid on their favourite item.

## *The Virtual Reception*

Once the countdown is complete, MCs will announce the total donation value. At this point our virtual guests will be shown on the video wall on the main floor to interact with the in-person guests and celebrate the success of the hybrid event.

## *BC Hospitality Foundation & Model for Safe & Healthy Events (Event Design 2020)*

Proceeds from the *Reconnect 2020* hybrid event will go to the BC Hospitality Foundation to support our hospitality family. Thanks to our sponsors no management/admin fees, venue rentals costs or AV rental costs will be incurred. The fundraiser will be a model for safe and healthy events for the hospitality, tourism, meeting and event industry.

### **About the BC Hospitality Foundation:**

The BC Hospitality Foundation (BCHF) is a registered charity that raises funds to support those in the hospitality industry facing financial crisis due to a health condition. In addition, the BCHF offers a scholarship program to foster the development of the next generation of workers and industry leaders.

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<https://bchospitalityfoundation.com/>



### **HCC Promotional Videos:**

HCC Intro Video  
[https://youtu.be/WAm\\_9QnldR8](https://youtu.be/WAm_9QnldR8)

HCC venue  
<https://youtu.be/yJst6yJazOo>

Virtual Annual General Meetings  
[https://youtu.be/C\\_GUSWrwJil](https://youtu.be/C_GUSWrwJil)

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## Auction

The on-line auction will open Saturday June 20 at noon and closes June 27 at 7:00PM at the live event.

If you can donate auction items or make a cash donation, please register your donation at;

<https://www.cognitoforms.com/BCHospitalityFoundation/Reconnect2020SILENTAUCTIONDONATION>

Donation deadline is June 15, 2020. Please be ready to supply a logo and beauty shot.

Any questions please contact: Dana [dana@danalee.biz](mailto:dana@danalee.biz)

Benefits for your auction donation are as follows



### Donated Gift / Donors will receive:

- Inclusion on the Givergy website. (The on-line auction will begin seven days prior to the event, closing at 7pm June 27)
- Featured on main floor video wall to the in-person audience
- Showcased in the second-floor video studio to the virtual audience
- Showcased on digital program guide
- Promoted on BCHF Social Media

Donated auction items can be dated for 2021.

Shortly you will be able to monitor updates to this milestone event at [www.reconnect2020.ca](http://www.reconnect2020.ca) or by following #BCreconnect2020

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## Donated Event Suppliers will receive:

- Featured on main floor video wall to the in-person audience
- Showcased in the second-floor video studio to the virtual audience
- One hour video studio time to record a promotional video. Promotional videos will be aired before and after the event for maximum exposure for the charity (on-line auction)
- Showcased with promo video and logo on event website

## The Goals of Reconnect 2020:

- Support the BC Hospitality Foundation
- Showcase a safe hybrid event with both an in-person audience and a virtual audience
- Support the meeting, conference, tourism and hospitality industries in BC
- Reconnect our industries

## Reconnect 2020 Event Sponsors as of May 27, 2020 include:

- BC Event Management (Organizer)
- Harbour Convention Centre (Venue)
- Showmax (Video Studio)
- Character Guys (MC's & Virtual Game Show)
- Peake of Catering (Catering)
- Loungeworks Inc (Furniture Rental)
- Scene Ideas (Set Design)
- Eply Registration (On-Line Registration)
- VanHatten Entertainment (Entertainment)
- Multigraphics (Printing & Signage)
- BBW Staffing (COVID Safety Ambassadors)
- Givergy (On-Line Auction)
- Vision Event Photography (Photography)