

LET'S BUILD YOUR TEAM TODAY!

In a time when the hotel and hospitality industry are expected to experience significant growth in the next 5 years, there is a discomfort in the realization that the industry is facing labour shortages.

Projected growth for hotel and hospitality industry 2020 to 2025

13.14% CAGR

(BUSINESSWIRE.COM)

Now more than ever the recruitment game has changed. It has gotten even harder to hire and retain top recruits due to furloughed staff finding work in other avenues. Keeping up with new out-of-the-box marketing with the everchanging travel and tourism restrictions over the last two years.

How has this changed or evolved your culture?

So how do you stay top of mind and attract the right candidates to your properties? How do you maintain and improve your culture.

What can you do differently to make an impact now before the trajectory begins to build in 2022?

HOW CAN WE HELP?

Here's how Signals Design & Digital Innovations' recruitment campaign services, which is specifically setup for BCHA Members, can help you:

- + Take the trial and error out of the recruitment process saving you money
- + Increase the quantity and quality of applicants with a unique and targeted campaign
- + Showcase your employee culture and benefits to help place you above the rest
- + Accelerate the process and get the right candidates hired in shorter time
- + Build overall brand awareness

Let our talented team create your unique recruitment campaign from your vision. We are a full service agency that can build what works best for you in the form of digital stories and assets including landing pages and social media. As well as SEO and programmatic ads to help reach new audiences.

Our team expands services in this area for our partners to include recruitment services if required.

Say **hello@signals.ca**

Chat with us: **(778) 653-1555**



CLICK to CONNECT

& let's get the conversation started!

