

The Sharing Shelf

2024 Backpacks to School

Every summer, The Sharing Shelf launches its Backpacks to School initiative, committed to empowering economically vulnerable children with the necessary tools for success. We firmly believe that every child and teen deserves to start the school year prepared and eager to learn.

To fulfill this mission, we purchase new backpacks and fill them with essential school supplies, catering to students from pre-K through high school. These backpacks are then distributed to identified children and teens through partnerships with nonprofits, public schools, and government agencies.

We are proud to serve as the primary source of backpacks for children receiving services from the Westchester County Department of Social Services. Together, we strive to ensure that every child has the resources they need to thrive academically and beyond.

Ways to get involved

We come to you

Engage your team in a meaningful, hands-on team-building experience right in your workplace! From mid-July to August 9th, we invite you and your colleagues to pack backpacks filled with essential school supplies. We'll bring all the necessary materials directly to you, so you can make a tangible impact together. This unique opportunity is available once each summer, offering your team the chance to pack 250 backpacks. With a budget of \$15,000, all materials will be provided, ensuring a seamless and rewarding experience for all involved.

During the packing event, a senior staff member will be present to offer an overview of our organization's mission and the impact of your collective efforts. You'll gain valuable insights into how your contribution directly supports economically vulnerable children and teens in our community.

Join us at one of our packing or distribution days with your company's sponsorship (see attached sponsorship levels)

Engage your team in a meaningful, hands-on team-building experience during our August backpack packing event or at one of our distribution days (August 20 through August 27th). You and your colleagues will have the opportunity to pack backpacks filled with essential

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school supplies, contributing directly to the success of our initiative. We provide all the necessary materials on site.

During our packing event and distribution days, senior staff are present to provide an overview of our organization's mission and the impact of your collective efforts. You'll gain valuable insights into how your contribution directly supports economically vulnerable children and teens in our community, empowering them for a brighter future.

Donate funds and organize a fundraiser at work

We create a customized donation link for your company and you then share the link with your colleagues and encourage them to donate. Support our initiative by donating to provide backpacks for those in need. Every contribution counts! Sponsorship at this level opens the doors then for your colleagues to join us at one of our packing or distribution days.

Organize a collection drive

Set up a collection box after July 5, 2024 and get started! Ask friends, customers, clients, employees to join your effort and donate new school supplies. We do not accept nor distribute used supplies. Bring your donations to The Sharing Shelf by August 21, 2024.

Pack backpacks at work, with your friends or family

The Sharing Shelf will provide you with our packing list. You choose the level - Elementary, Middle, or High School - of backpack that your company, friends, or neighbors want to fill. Simply follow our list and bring the backpacks to us for distribution. We've streamlined the process to make it easy for you to contribute to the specific needs of children at different grade levels.

Family & Community Packing Day

Join us on August 24, 2024, for our annual Family & Community Packing Day. This day is designed to bring the community together to pack backpacks, allowing smaller hands to join in alongside their parents. Volunteers will come together to fill hundreds of our backpacks.

We kindly request a donation of \$30 per person, which will fill a new backpack with school supplies. This event is open to the families of our larger sponsors, extending the opportunity to contribute to our cause and engage in meaningful community involvement.

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Sponsorship Opportunities

Platinum Sponsor - \$10,000

- Your organization's logo prominently displayed as our Platinum Sponsor at all backpack packing events
- Logo and recognition on The Sharing Shelf's webpage, social media platforms, and on all publicity materials including our annual report
- Recognition as lead sponsor in all press coverage and promotional materials
- Opportunity for your company to create an on-site team-building packing event at a mutually agreeable time

Gold Sponsor - \$5,000

- Your organization's logo prominently displayed as a Gold Sponsor at all backpack packing events
- Logo and recognition on The Sharing Shelf's webpage, social media platforms, and on all publicity materials including our annual report
- Recognition as a sponsor in all press coverage and promotional materials
- Opportunity for up to 20 individuals to volunteer at one of our packing or distribution events
- Your donation supports 160 new, fully stocked, grade-appropriate backpacks

Silver Sponsor - \$2,500

- Your organization's logo displayed as a Silver Sponsor at all backpack packing events
- Logo and recognition on The Sharing Shelf's webpage, social media platforms, and on all publicity materials including our annual report
- Recognition as a sponsor in all press coverage and promotional materials
- Opportunity for up to 10 individuals to volunteer at one of our packing events
- Your donation supports 80 new, fully stocked, grade-appropriate backpacks

Supporter - \$1,000

- Your organization's logo prominently displayed as a Supporter at all backpack packing events
- Logo and recognition on The Sharing Shelf's webpage, social media platforms, and on all publicity materials including our annual report
- Recognition as a sponsor in all press coverage and promotional materials
- Opportunity for up to 5 individuals to volunteer at one of our packing events
- Your donation supports 32 new, fully stocked, grade-appropriate backpacks

Corporate or Community Partner

- Commit to raise funds for this initiative through employee engagement
- Will create a dedicated donation link exclusive to your company that tracks your giving
- Logo and recognition on The Sharing Shelf's webpage, social media platforms, and on all publicity materials including our annual report
- Recognition as a corporate/community partner in all press coverage and promotional materials
- Opportunity for your employees to volunteer at one of our packing events

For more information or with questions about how to get involved, please contact:

Deborah Blatt, The Sharing Shelf Executive Director, at dblatt@sharingsshelf.org or phone at 914-305-5950.