

Premier Sotheby's International Realty

is pleased to announce the partnership of

Cheryl Loeffler and Lisa Rooks Morris

to form the

Loeffler & Rooks Morris Group

Originally from Alexandria, Virginia Lisa vacationed on Lido Key as a child with her family. She obtained an under graduate degree from University of North Carolina and received a Master's Degree from Loyola University of Chicago. She made Sarasota her full-time home in 2000 and began her career in real estate the following year. Lisa has consistently been ranked in the top 2% of realtors and was ranked the highest in Customer Satisfaction by Sarasota Magazine. "I am delighted to be returning to Premier Sotheby's International Realty and partnering with longtime friend and esteemed colleague Cheryl Loeffler. I have always admired Cheryl's extensive and intimate knowledge of Sarasota real estate and her involvement in the community. Her ethics are impeccable and she consistently provides the ultimate in service to her most discerning and vast clientele."

As a consistent multimillion-dollar producer throughout her career, Cheryl Loeffler has achieved more than \$2.5 billion in sales since 1986 and is dedicated to helping her clients find their own piece of paradise. She received a Master's Degree in Business Administration and has an extensive background in marketing and finance. Providing exceptional client services is one of her top priorities and receives accolades such as "Cheryl is a consummate professional who brings superior customer service, expertise and excellence to all of her transactions". Because of her hard work and dedication throughout the years, Cheryl has built an intensely loyal clientele. "I am delighted to have Lisa join my team. She has navigated many remarkable real estate transactions over the years and she and I are poised to make many more dreams come true." Together Cheryl and Lisa achieved over \$116 Million in sales in 2017.



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