



# DETAIL COMPANY ADVENTURES

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*By*  
CHARLES JORDAN

*Photographs by*  
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## THE MAKING OF AN ARKANSAS GEM ALONG THE RED RIVER



— *“She has now begun to work with the family who owns this ranch and has been inspired by their dedication to tell the world who they are and why they are doing what they are doing.”*



*“The plan is now in motion, and now this place is rising toward a standard that few places ever reach.”*



— *“When Jeri first shared with me her vision of transforming this ranch into a true 4- or 5-star destination, I never doubted it. If anyone could bring such ambition to life with grace, grit, and good sense—it would be her.”*



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*“Guests will find themselves immersed in a working ranch so steeped in heritage, authenticity, and quiet wonder that it becomes part of their own story long after they leave.”*



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*“Then there is the table. Some dishes here carry flavors so rich and surprising that you may find yourself pausing, staring at the plate, quietly wondering, “How did they create that?”*



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*“By the way, there’s nothing quite like shooting your own gun instead of using a rental—it adds a whole new level of enjoyment. Having your own firearm, being out there with family, and walking behind your own dog all come together to make this a place you’ll never forget.”*



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*“One of the greatest gifts this place offers lies not only in its upland opportunities or in its remarkable cuisine, but in the rare chance to sit with the owner-family—people devoted to ensuring that the world afield can remain as it once was: honest, memorable, and deeply felt.”*



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*“This place is in a world of its own: unparalleled views, a tireless effort to restore wild quail, and a commitment to harmony between cattle, land, and a way of life most people will never witness anywhere else.”*



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*“The habitat itself is unlike anything else. After all—when was the last time, you stood on a property graced with three full miles of the Red River running through it?”*



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*“For me, it was an ideal escape. They welcomed my two bird dogs to sleep in the cottage with me, directed me to a field of my own, and gave me the chance to savor the moments I hold most dear—quiet hours spent with my dogs, chasing gamebirds across open ground.*

*They also offered skilled guides and fully guided hunts as well, but on this trip, I chose the peace of solitude.”*

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*“Jeri has already started receiving requests from guests eager to visit—and she’s only just begun transforming the property! Several have said they’d love to experience it as it is now, with all its very rustic charm and authentic country comfort. If you’re among them, be sure to ask Randall, the owner, to show you the old buildings where the original horse hitching posts still stand.”*

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*“After any of your hunts, take a moment to ask Randall how he envisions blending a working cattle ranch with a sporting estate. His wish for creating a truly one-of-a-kind experience are fascinating.”*



*“As of this writing, Jeri’s interior designers are already making their way to the ranch to begin working their magic on the next phase of its transformation.”*



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