

# FLORIDA TOURISM DAY

March 13, 2019

Register at [TourismWorksforFlorida.org](http://TourismWorksforFlorida.org)

## JOIN US - AS WE HOP ON THE BUS FOR TOURISM DAY!

FRLA is your representative in Tallahassee – defending the needs of Florida businesses against taxation, fees and unnecessary regulation. While we are continually working on your behalf, the most powerful voice we have is yours. Tourism Day is your opportunity to join your colleagues in the State's Capitol to visit with your elected representatives. Meetings are scheduled to give you a face-to-face opportunity to express your opinion on the issues that impact your business. Please join FRLA and your fellow members for the 2019 Tourism Day.

## RESERVE YOUR SPOT TODAY

### STEP 1 TOURISM DAY REGISTRATION

All attendees must register with FRLA (not the local Chapter). The cost is **\$55 per person** (\$70 On-site) which includes the functions at the Civic Center and entrance into the Florida Tourism Day Street Party. **REGISTRATION LINK:** <https://web.cvent.com/event/34494e09-01ec-45c6-8af4-442d645dbabd/regProcessStep1> **Deadline: March 6, 2019**

### STEP 2 BUS REGISTRATION

We have chartered a motor coach once again this year for members to have the convenience of travel without the hassles of driving and parking, as well as providing the opportunity of being briefed on appointments, issues and much more prior to arrival. Cost for Bus Service is **\$35.00 per person**. **To make your reservation for the bus, you must use the following link:** <https://2019frlatourismday.Eventbrite.com> **Deadline: March 9, 2019**

### STEP 3 HOTEL REGISTRATION

#### Hotel Reserved For Bus Riders Only!

For those members riding the bus, we have reserved a block of rooms at the Holiday Inn & Suites at a rate of **\$169 + tax** per night. Hotel space is limited, first come, first served. **To make your hotel reservation, please call: 850.536.2000** **Deadline: March 4, 2019**

## Transportation Sponsorship - \$1,500

Signage on Front Window of Motor Coach, (2) Motor Coach Tickets, Logo on all printed materials distributed on coach, Opportunity to address riders and to network during trip.



## SCHEDULE

### March 12

11:30 am

Meet at Cracker Barrel, 4011 Ulmerton Rd, Clw.

11:45 am

Departure

(Boarded and Ready to Go)

5:00 pm

Reception

### March 13

8:00 am

Registration, Donald Tucker Civic Center

9:00 am

Florida Tourism Day Program

11:30 am

Lunch

1:30 pm

Legislative Appointments at the Florida Capitol

5:00 pm

Florida Tourism Day

Street Party

7:00 pm

Return to Cracker Barrel

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For more information: Contact: Dannette Lynch, FRLA Regional Director, at (727) 642-3404 or email: [dannette@frla.org](mailto:dannette@frla.org)



# FRLA's PINELLAS CHAPTER PRESENTS: HUMAN TRAFFICKING AWARENESS TRAINING COURSE & CERTIFICATION

**Thursday, March 28, 2019**

9:00 – 10:30 a.m. – Education and Training  
Largo Public Library – Jenkins Room A & B  
120 Central Park Drive Largo, FL 33771

**THIS IS A COUNTY WIDE EVENT – YOU DO NOT HAVE TO BE AN FRLA MEMBER TO ATTEND**

Human Trafficking is a reality in every state in our nation, and Florida is no exception. FRLA believes we have a moral obligation to do all we can to prevent this atrocious crime and to ensure that the Sunshine State remains a warm and welcoming place for all visitors. To better educate our members, FRLA has designed a **FREE** training course specifically for hoteliers, restaurateurs and their teams.

**This specialized course will teach:**

- ✓ Behaviors and physical clues that signal human trafficking
- ✓ Appropriate steps to take when trafficking is suspected
- ✓ Best practices to protect victims and businesses
- ✓ The importance of promoting anti-trafficking awareness

**All attendees will receive a certificate of completion**



**RSVP YOUR ATTENDANCE ONLINE TODAY!!!**

**<https://frlatraffickingcertification.eventbrite.com>**

**Registration Deadline: 3/26/19**

**Event Information**

There is **no cost** to attend this event but all attendees must register online by the registration deadline.

**Sponsorship Opportunities**

Program Sponsor - \$300.00



**Contact: Dannette Lynch, FRLA Regional Director, at  
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