



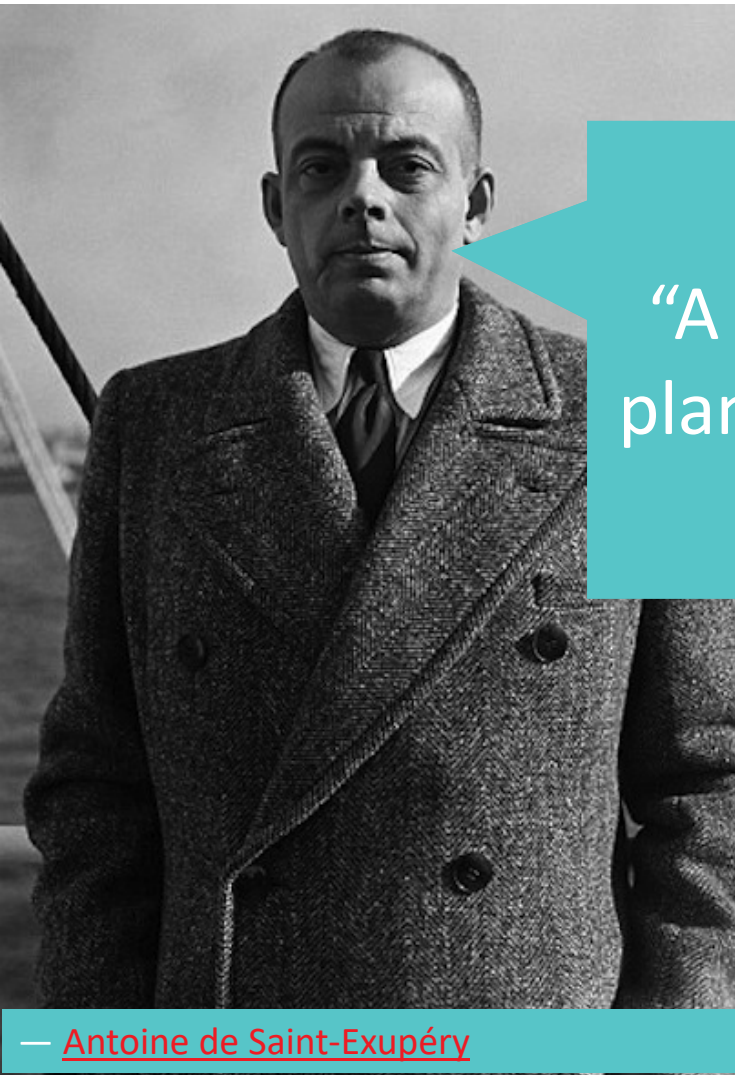
Regional Transit
Development Plan (RTDP)
**TMA Leadership
Group**

June 7, 2019



Agenda

- RTDP Purpose, Key Elements, and Service Area
- Team and Technical Advisory Group
- Schedule
- Project Objectives
- TBARTA's Role in Regional Transit
- Existing Regional Transit Service
- Public Outreach
- Early Implementation Projects
- Next Steps



“A goal without a plan is just a wish.”

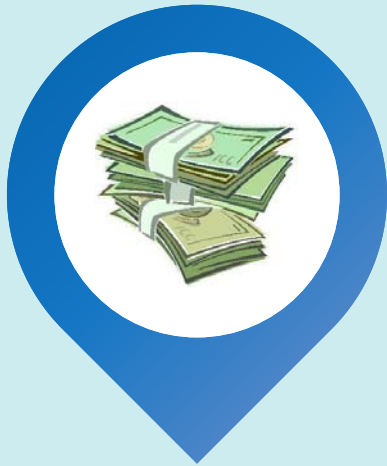
— Benjamin Franklin



“By failing to prepare, you are preparing to fail.”

— Antoine de Saint-Exupéry

What is a TDP?



**Requirement
for Funding**



**Strategic
Blueprint**



**Marketing/
Promotional Tool**

RTDP Key Elements

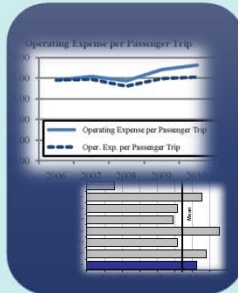
Public Outreach



Baseline Conditions



Evaluation of Services



Situation Appraisal



Transit Demand & Mobility Needs



Goals, Objectives & Policies

Efficient & Accessible Regional Intermodal Transportation Network

Goal 1: Increase community awareness and support to improve and fund public transit meeting the multi-modal mobility needs of the community.

Goal 2: Enhance our efficient, safe, clean, attractive, and interconnected multi-modal transportation systems.

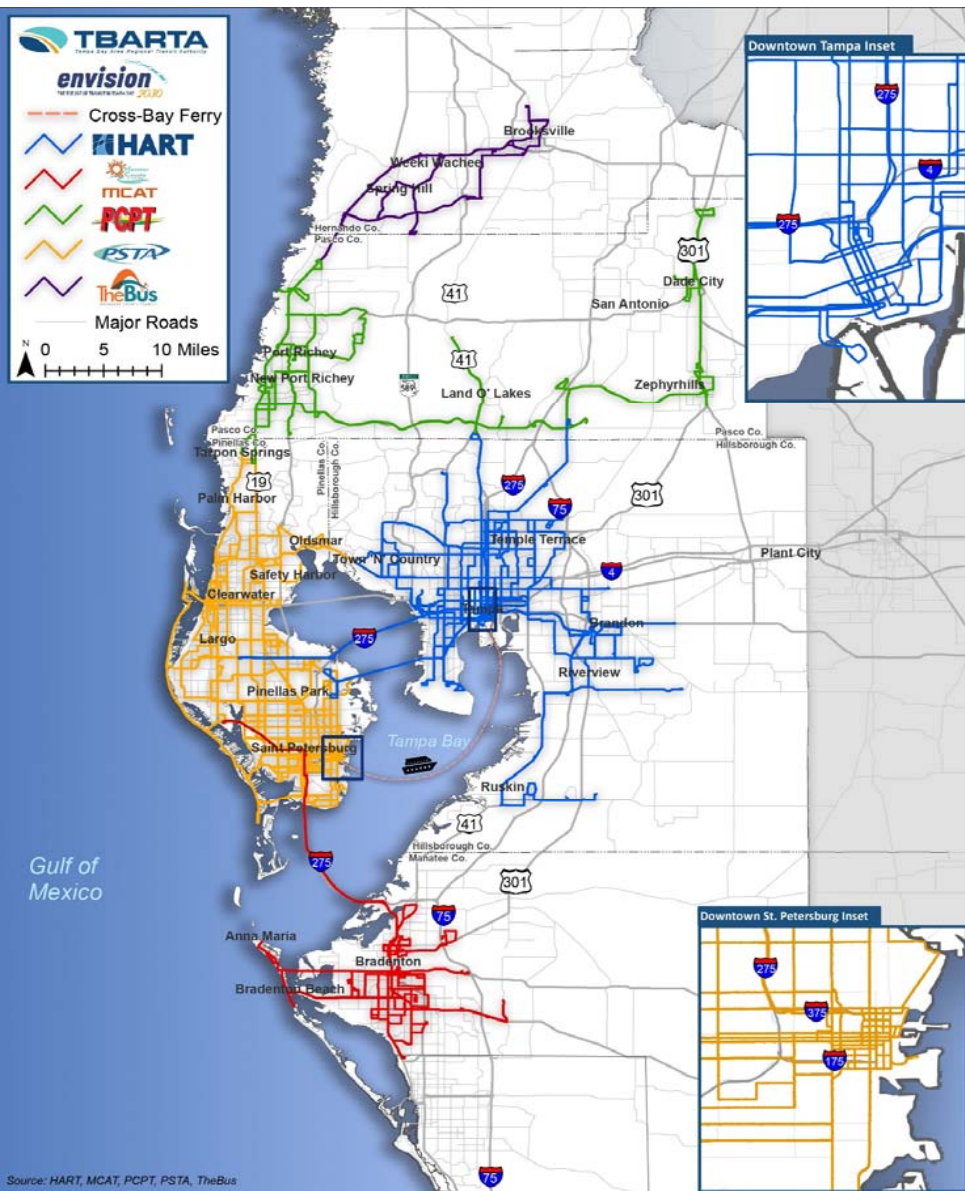
Goal 3: Develop and enhance sustainable transportation facilities at the Port and Airport to meet the demands of travelers, businesses and the community.

Final Plan:
Phasing &
Finances

2021 Operating Expenses, Revenue and Shortfall - Vision Plan									
Table 1 Fixed-Route/ADA/Other Services Florida Transit TDP U									
Service Type/Mode	Description	Weekday (minutes)	Saturday	Sunday	Weekday	Saturday	Sunday	Revenue	Shortfall
Maintain Existing Fixed Route/Fixed Routes									
Route #1	Northbound Existing Fixed Route Service	60	60	60	0.00	0.00	0.00		
Route #2	Southbound Existing Fixed Route Service	60	60	60					
Route #3	Northbound Existing Fixed Route Service	60	60	60					
Route #4	Southbound Existing Fixed Route Service	60	60	60					
Route #5	Express Fixed Route Service	60	60	60					
Route #6	Express Fixed Route Service	60	60	60					
2021 Operating Expenses, Revenue and Shortfall - Vision Plan									
Needed Improvement								Total Cost	
Expand/Maintain Existing Service								\$ 96,043,487	
New MetroRapid Service								\$ 17,469,804	
New Express Service								\$ 3,269,833	
New Local Service								\$ 9,738,326	
New Flex Service								\$ 6,380,883	
New Paratransit Service								\$ 3,521,543	
Total Operating Cost								\$ 136,423,876	
Total Operating Revenues*								\$ 73,173,859	
Shortfall								\$ (63,250,017)	

RTDP Key Elements

- Required by Title XXVI, Ch 343 Part V, F.S. (“TBARTA Act”)
- Must comply with FDOT requirements (Ch 14-73, F.A.C.)
- Provide for 10-year timeframe (FYs 2021-2030)
- Prepare a major update every 5 years
- Prepare annual progress reports in interim years
- Plan must be approved by TBARTA Board
- Due by September 1st for funding in upcoming fiscal year
 - Will be submitted to FDOT before September 1, 2020



TBARTA Service Area

- Five-county region established by the TBARTA Act
 - Hernando
 - Hillsborough
 - Manatee
 - Pasco
 - Pinellas

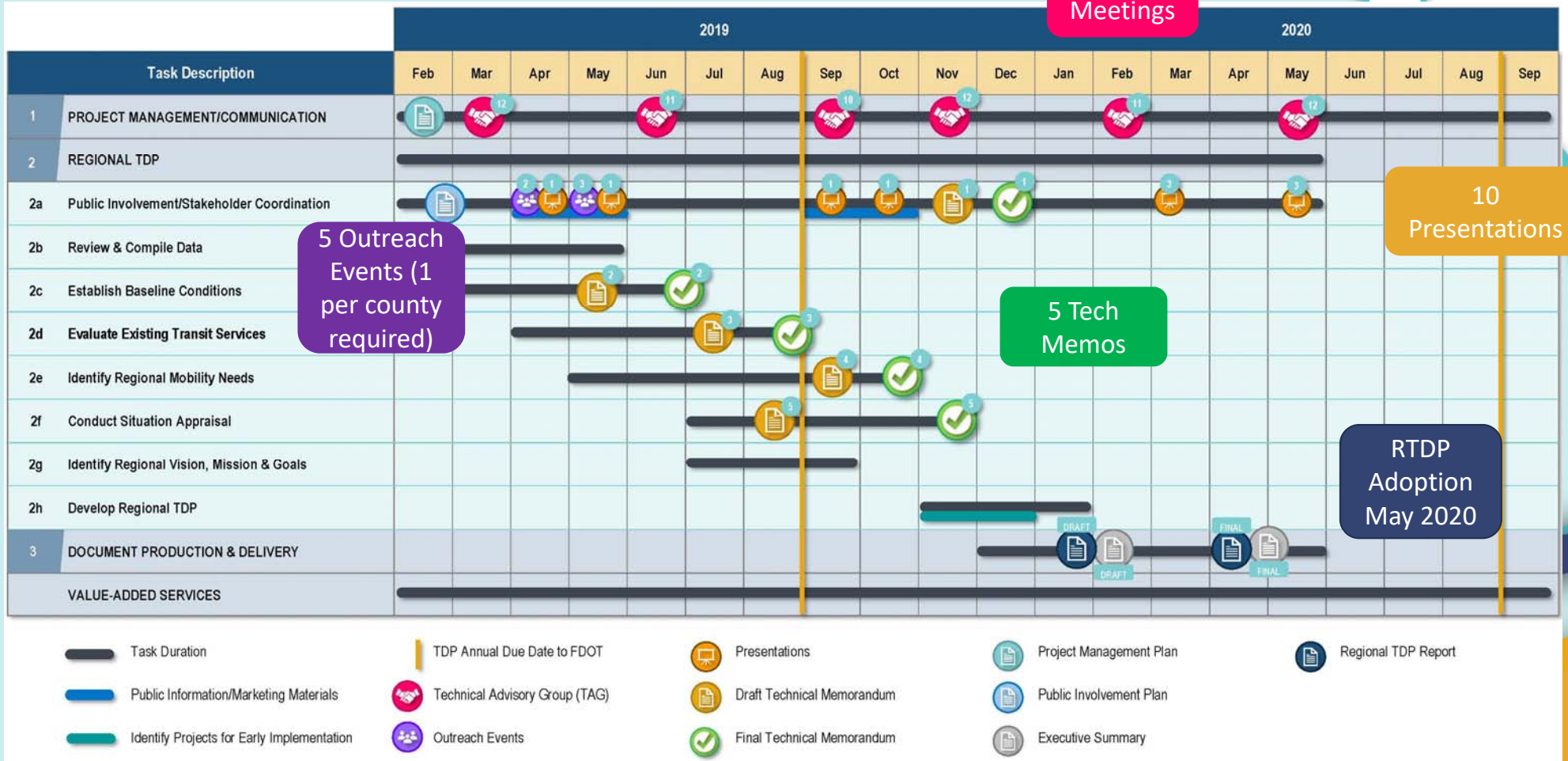
envision
THE FUTURE OF TRANSIT IN TAMPA BAY 2030



RTDP Team

- TBARTA staff
 - David Green, Executive Director
 - Michael Case, Principal Planner, RTDP Project Manager
 - Cyndi Raskin-Schmitt, Director of Commuter Services
 - Chris Jadick, Director of Communications
 - Chris DeAnnuntis, Senior Planner
 - Jennifer Mendez, Executive Assistant
- Consultant Team
 - Tindale Oliver
 - WSP
 - Lochner
 - DJ Public Relations
- Technical Advisory Group (TAG)

RTDP Schedule



Project Objectives

- Ensure compliance with legislative requirements
 - Public involvement
 - Baseline conditions analysis
 - Performance of existing services
 - Service design and ridership forecasting
 - Financial planning
- Establish regional transit vision
- Define TBARTA organizational and financial strategy
- Identify regional projects for early implementation
- Develop implementation and action plan

TBARTA's Role in Regional Transit

- Defined by the TBARTA Act
- RTDP must address role in
 - Operations
 - Funding
 - Policy
 - Relationship with local transit agencies
- Will examine regional peers/case studies to help define role

The ATL Case Study (Atlanta-Region Transit Link Authority)

- 10 transit systems
- 13 counties
- 10 transit districts
- 16 board members
- 5 essential components



Regional Governance



Transit Funding



Regional Transit Plan



**Interaction with Existing
Transit Operators**



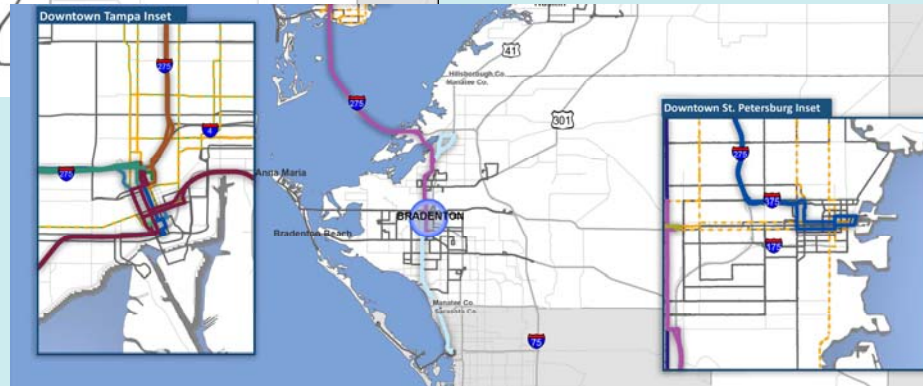
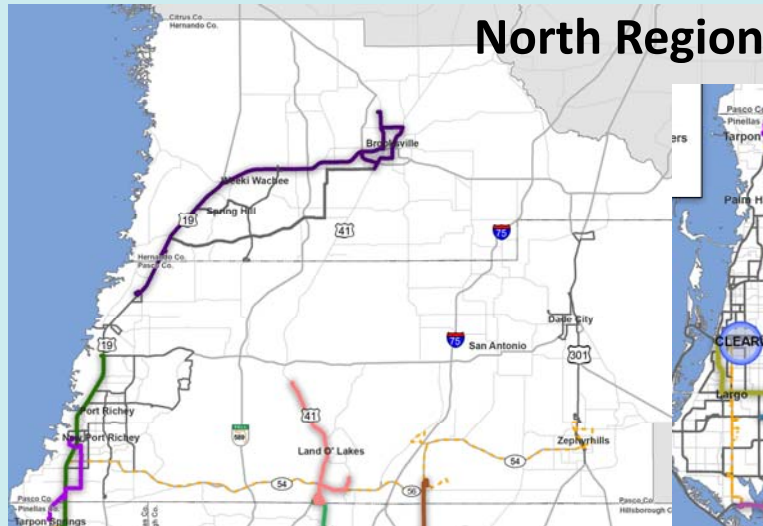
**Regional Unified
Branding**

Existing Regional Transit Services

North Region

Central Region

South Region

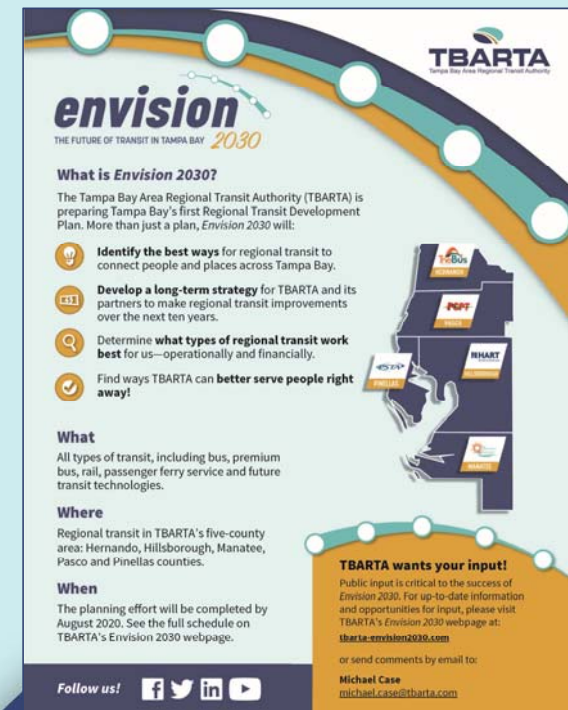


Public Outreach

- Branding
- Bilingual online regional transit needs survey
- Bilingual information flier
- Envision 2030 webpage

Tbarta-envision2030.com

- Project information
- Comment/question form
- Survey links
- Media, email, and social media campaigns



Public Outreach Contacts (as of June 2nd)

Activity	Estimated Number of Contacts
Online Surveys	466
Public Outreach Events (5)	~290
Website Comment Forms	56
Social Media Reaches	1,547
Envision 2030 Stakeholder Contacts	189
TBARTA Email Communications	2,105
Total Contacts to Date	~4,600+

125 requests to
receive TBARTA
weekly e-newsletters

~

195 requests to
receive Envision 2030
emails

Early Implementation Projects

- Projects that are ready to be implemented
- New services or expansion of existing services
- Defined by end of 2019
- Potential examples....
 - MCAT Skyway Connection (increased service for commuters)
 - Ferry Service (Cross-Bay, MacDill)
 - PSTA service to Tampa International Airport (TIA)
 - Express bus from Hernando and Pasco

Next Steps

- Finalize Tech Memo 1: Baseline Conditions
- Conduct trend analysis and peer region evaluation
- Analyze results of needs survey (online until July 1)
- Develop baseline ridership forecast
- Complete early presentations
 - Completed: MPO Staff Directors, TBARTA CAC, TBARTA Board, TMA Leadership Group
 - Upcoming: Tampa Bay Partnership, Chairs Coordinating Committee

